



CITY OF ANTIGO

HOTEL MOTEL COMMISSION MEETING

MULTI-PURPOSE ROOM

Wednesday, February 28, 2018

CITY HALL, 700 EDISON STREET

8:30 AM

Call to Order

Discussion and Action May Occur on Any of the Following Agenda Items:

1. Location for Welcome Center

Any Other Matters Authorized by Law to be Considered

Adjournment

Upon reasonable notice, efforts will be made to accommodate disabled individuals through appropriate aids and services. For additional information, contact Jaime Horswill, 700 Edison Street, Antigo, Wisconsin 54409. (715) 623-3633 extension 100. Members of and possibly a quorum of members of other governmental bodies may be in attendance to gather information. Any governmental body other than that specifically referred to above will take no action.

DATE MAILED: February 22,2018

BILL BRANDT



Langlade County Historical Society

P.O. Box 219
Antigo, WI 54409

February 15, 2018

To Hotel/Motel Room Tax Commission,

Thank you for the opportunity to present our proposal for a downtown Visitor's Center. We appreciate the consideration you took in examining our proposal and your willingness to think "outside the box."

As this time, it is quite obvious that the Antigo/Langlade County Chamber of Commerce wishes to move forward with a construction project at its current location, outside the city limits, and is not desirous of entering into a cooperative agreement with another entity. We wish them well in their solo endeavor, although we would be remiss in saying that we feel it is an opportunity lost—for the Chamber, the Society and especially the city.

We remain willing to work with partners such as the Parks and Recreation Department, Langlade County Economic Development Corporation and others to create a one-stop "destination center" at the heart of the city, with visitor-friendly operating hours, including Saturdays. To proceed would require a financial commitment of room tax dollars for accessibility renovations and staffing. We cannot do it without your help and support.

We will continue to explore opportunities to end the "siloing" that has been such a detriment to our community. Our project create a totally accessible museum will ensure that it will remain a jewel of the city, attract visitors, and put "feet on the street" of downtown Antigo.

Together, we have much to offer.

Kindest regards,
Joe Hermolin, president
Lisa Haefs, vice president,
Langlade County
Historical Society

Attachment: HotelMotel Letter (1985 : Location)

Park, Cemetery & Recreation Department

Memo

To: City of Antigo Hotel Motel Commission
From: Sarah Repp; Park, Cemetery & Recreation Director
Date: February 22, 2018
Re: Community Resource & Welcome Center Located at the Historical Society

This memo is written in support of a Community Resource & Welcome Center located within the Historical Society.

We have worked hard to provide our community with information and resources through collaborative efforts between various groups, organizations and businesses. These efforts have resulted in a Community Calendar, Community Resource Website: www.alcinfo.com, and weekly Community Notifications and Updates shared through Everbridge.

Sharing community information through the mentioned resources is not the responsibility of one organization. Instead, this responsibility is shared throughout different community groups, organizations and individuals including Langlade County, the Unified School District of Antigo, the Antigo Langlade County Chamber of Commerce, the City of Antigo, Economic Development, the Antigo Public Library, and many more.

Collaboration creates better communication, stronger partnerships, and most importantly a better use of resources, which include staffing and funding.

The strength of our community is demonstrated through strong individual accomplishments and achievements. However, the power of our community and the ability to accomplish and provide great services to our residents, visitors, and future community members will be recognized when we create physical partnerships allowing us to focus our efforts on our individual strengths and eliminate duplicated efforts and waste created when we stand alone.

The Historical Society provides the history of our community, which often translates into community pride. They have knowledgeable staff that can assist with providing community members and visitors with requested information. Sharing the space with a community organization or organizations would create the potential for expanded hours, shared staffing, and most importantly a physical location for residents and visitors to identify as a place to get information; current or historical. Their location is in close proximity to downtown, the Springbrook Trail, and walking distance to restaurants and stores.

The Historical Society, in partnership with other community groups/organizations, offers our community the potential for something even greater than preserving and sharing our history; they offer our community the ability to parlay our strengths and grow our future.