



## City of Antigo

### City Plan Commission Meeting

**Council Chambers  
City Hall, 700 Edison Street**

**Tuesday, May 5, 2026  
6:00 PM**

#### **Call to Order**

#### **Approval of Minutes**

1. Approve Minutes from the March 3 and April 7, 2026 Meetings

#### **Discussion and Action May Occur on Any of the Following Agenda Items**

2. Allow Dollar General Corporation to Apply for a "Class A" Fermented Malt Beverage and Intoxicating Liquor at 332 Superior Street (Location not Previously Licensed, so Requires City Plan Commission to Approve Location)

#### **Any Other Matters Authorized by Law to be Considered**

#### **Adjournment**

Upon reasonable notice, efforts will be made to accommodate disabled individuals through appropriate aids and services. For additional information, contact Clerk-Treasurer's office, 700 Edison Street, Antigo, Wisconsin 54409. (715) 623-3633 extension 100. Members of and possibly a quorum of members of other governmental bodies may be in attendance to gather information. Any governmental body other than that specifically referred to above will take no action.

**Date Mailed: April 30, 2026**

**Thomas C. Bauknecht**

April 9, 2026

**VIA EMAIL ONLY TO:** [ssmith@antigo-city.org](mailto:ssmith@antigo-city.org)

Common Council  
City of Antigo  
700 Edison Street  
Antigo, WI 54409-1955

RE: Request to Increase “Class A” License Quota – Dollar General

Dear Shannon,

As you know, we represent Dollar General Corporation (“Dollar General”) which is planning to open a new storefront location at 332 Superior Street. As the new storefront intends to sell fermented malt beverages and intoxicating liquor for off-premise consumption, Dollar General is seeking a “Class A” retail license.

A “Class A” license is important to Dollar General’s standard business model, as it allows the store to offer a broader range of everyday convenience items that customers expect in a single trip. The availability of these products supports the overall viability of the location. Further, the license ensures that the store can meet local demand in a competitive retail environment while also providing variety to local consumers by offering a variety of brands that other retail licensees may not offer.

Based on our prior correspondence, we understand the City of Antigo currently has a quota of 10 “Class A” licenses, all of which have been issued. Accordingly, on behalf of Dollar General, we respectfully request that the City increase the quota to allow Dollar General to apply for a “Class A” license.

Please let us know if you have any questions or would like to discuss further. Parker Conover can be reached at (608) 284-2624 or [pconover@gklaw.com](mailto:pconover@gklaw.com), and Derek PUNCHES can be reached at (608) 284-2287 or [dpunches@gklaw.com](mailto:dpunches@gklaw.com).

GODFREY & KAHN, S.C.



M. Parker Conover  
Derek PUNCHES