



City of Antigo

Park, Cemetery and Recreation Commission Meeting

Council Chambers
City Hall, 700 Edison Street

Monday, March 9, 2026
5:30 PM

Call to Order

Approval of Minutes

1. Approve Minutes from the February 9, 2026 Meeting (Contingent upon Completion)

Citizen Comment

Anyone wishing to address the Hwy 45 Trading Post project will be given the chance to speak. Each person will be limited to three minutes. No action will be taken at this meeting.

Discussion and Action May Occur on Any of the Following Agenda Items

2. Approving the Fee Schedule for HWY 45 Trading Post

Any Other Matters Authorized by Law to be Considered

Adjournment

Upon reasonable notice, efforts will be made to accommodate disabled individuals through appropriate aids and services. For additional information, contact Clerk-Treasurer's office, 700 Edison Street, Antigo, Wisconsin 54409. (715) 623-3633 extension 100. Members of and possibly a quorum of members of other governmental bodies may be in attendance to gather information. Any governmental body other than that specifically referred to above will take no action.

Date Mailed: March 5, 2026

Tim Kassis



Parks, Cemeteries, and Recreation
City of Antigo
700 Edison St.
Antigo, WI 54409

Date: March 9, 2026
To: Park, Cemetery and Recreation Commission
From: Sarah Repp, Parks, Recreation & Cemetery Director
Subject: Approving the Fee Schedule for HWY 45 Trading Post

We received approval in 2025 from Park, Cemetery and Recreation Commission, City Plan Commission, as well as review by the Economic Development Committee to develop green space at 213 Superior Street (parcel #201-1099.0001) to accommodate existing and future vendors.

Below and attached is a proposal for the 2026 season.

HWY 45 Trading Post
Corner of Hwy 45 & Irving Street - 213 Superior Street
A community opportunity for vendors, merchants, and makers

In a continued effort to support our local entrepreneurs and business owners, as well as create aesthetically pleasing spaces along the HWY 45 corridor, we hope to complete the restoration of an unsightly gravel lot into green space with trees, driving access, parking and vendor space.

We will be purchasing 12'x12' sheds that will allow for incubator opportunities for businesses that do not have a brick and mortar store in the hopes that eventually the businesses will become established, and potentially move into available open building space within the community.

Space will also be available for food trucks, and vendors with tents.

In the future we plan to add electricity, lighting, and seating.

Estimated Budgeted Costs 2026:

- Fencing: \$4,500
- Restoration: \$2,500-\$4,000
- Sheds (QTY 3): \$13,000
- Trees: \$0 (Donated)
- Signage: \$1,000
- Blacktop: \$25,000
- **Total for 2026: \$47,500**

Estimated Budgeted Costs 2027 (eligible for grant funding):

- Solar Lighting: \$2,000
- Seating/table: \$1,500
- Shed (QTY 2): \$13,000
- **Total for 2026: \$16,500**

Estimated Budgeted Cost 2028:

- Shed (QTY 2): \$6,500

Total Project Cost: \$70,500

In an effort to promote and support the extremely successful and popular Antigo Farmers' Market (located at the Peaceful Valley Heinzen Pavilion, 420 Field Street) the HWY 45 Trading Post will not open on Saturdays, during the Antigo Farmers' Market season until after 12pm.

Non-Resident Fee: Additional 25%

RATES:

Sheds - 12'x12' (sheds will be added based on popularity, and purchased using budgeted CIP funds with sponsorship opportunities to off-set costs)

- * May - June: \$200
- * July - August: \$200
- * September - October: \$200
- * Season (May - October): \$500

Booths - 12'x12'

- * May-June: \$100
- * July - August: \$100
- * September - October: \$100
- * Season (May - October): \$200
- * Weekly: \$50
- * Daily: \$10

Tents, booth displays, and/or trailers will need to be removed from the site daily

Tent Spaces - 10'x10'

- * May-June: \$100
- * July - August: \$100
- * September - October: \$100
- * Season (May - October): \$200

* Weekly: \$50

* Daily: \$10

Tents, booth displays, and/or trailers will need to be removed from the site daily

Food Trucks / Trailers - 30'L x 8'W

* Daily Rate: \$30/day

* Weekly: \$150

Food Trucks must meet State and County Licensing Requirements, and are subject to inspection by the Langlade County Health Department. Food Trucks and Trailers may not reside on site for more than 24 hours without returning to a "home base" for servicing every 24 hours.

Recommendation to approve the proposed fee schedule for the HWY 45 Trading Post.

Fiscal Impact: Unknown

Recommendation: Approved proposed fee schedule for the HWY 45 Trading Post

Attachments:

1. HWY 45 Trading Post Info Flyer wo Pricing
2. Concept Buildings and Layout
3. Site Plan no photo



715-623-3633 x-131/154
 srepp@antigo-city.org
 www.antigo-city.org



REGISTER HERE



Registration opens
 April 1, 2026

HWY 45 TRADING POST 213 SUPERIOR ST

HWY 45 PARCEL (CORNER OF IRVING ST AND HWY 45)



Sheds are available to rent monthly or for the season



Vendor tent spaces are available to rent daily



Food truck spaces are available to rent daily

SEASON DATES

**MARKET OPENS
 2026**

MAY-OCTOBER

HOLIDAY MARKET



OPEN DAILY DURING SEASON DATES

EXCEPT for Saturdays from 8:00 AM to 12:00 PM, when we are closed for the Antigo Farmers Market at Peaceful Valley Park. Following the Antigo Farmers Market, HWY 45 Trading Post will resume normal hours.

DETAILS ABOUT PARK

- 4, 8'x30' food truck spots
- Up to 6, 12'x12' sheds
- 6, 10'x10' vendor tent areas
- 20+ parking spots

SPONSORS

- Krueger & Steinfest
- Baker Barns
- Shed sponsorships available



FUTURE PARK DEVELOPMENT

FALL 2026

- Restoration completion
- Fencing
- Trees

FUTURE DEVELOPMENT

- Additional sheds
- Electricity
- Lights
- Signage
- Seating

COMMUNITY

- Supporting small businesses
 - Vendors, makers, and merchants
 - Food trucks
 - Produce stands
- Aesthetically pleasing space along HWY 45

12' x 12'

clear roof panels

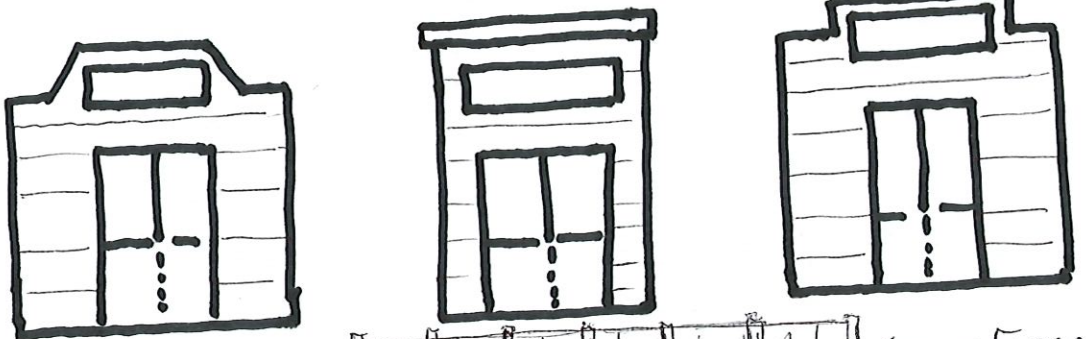


Sponsor name

Roll-up doors on sides

FRONT Double-Dutch door

Various Facades



 - Trees
 - Grass

Sheds - 12' x 12'

Tents - 10' x 10'

Food Trucks 8' x 30'



Signage

HWY 45
Trading Post