

CITY OF ANTIGO
ECONOMIC DEVELOPMENT COMMITTEE
MINUTES OF MEETING HELD
OCTOBER 01, 2018

Economic Development Committee of the City of Antigo met in Regular Meeting on the above date at 6:00 PM in the Multi-Purpose Room, City Hall, Alderperson, Ward 4 Tom Bauknecht presiding.

Attendee Name	Title	Status	Arrived
Tom Bauknecht	Alderperson, Ward 4	Present	
Glenn Bugni	Ward 7	Absent	
Reinhardt Balcerzak	Ward 8	Present	
Bill Brandt	Mayor	Absent	
Andrew Hessedal	Member	Present	
Gary Voytovich	Member	Present	
Brad Henricks	Member	Present	

Others in attendance: Mark Desotell, Director of Administrative Services; Angie Close, Economic Development Corporation; Bob Frei, Wild Epitome; and Jaime Horswill, Clerical/Utility Assistant.

Discussion and Action May Occur on Any of the Following Agenda Items:

1. Approval of the Minutes from the August 6, 2018 Meeting

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Gary Voytovich, Member
SECONDER:	Brad Henricks, Member
AYES:	Bauknecht, Balcerzak, Hessedal, Voytovich, Henricks
ABSENT:	Glenn Bugni, Bill Brandt

2. Memo Regarding Grant Programs and Grant Program Registers (Information Only)

Angie Close, Langlade County Economic Development Corporation, provided program registers for both the Facade Grant and the Entrepreneurs Grant. After all the approvals the Facade Grant has a balance of \$13,705 and the Entrepreneurs Grant has a balance of \$18,241.

Upon inquiry by Brad Henricks, Mark Desotell, Director of Administrative Services, advised that there is a Special Finance, Personnel and Legislative Committee meeting to be held before the October Council meeting where he is requesting \$25,000 be transferred from the City's Demolition Fund to the Entrepreneur's Grant Program. Both he and Ms. Close have met with CoVantage Credit Union regarding their participation as well as Mr. Desotell speaking with Robin Stowe from Langlade County regarding their participation.

Upon inquiry by Gary Voytovich, Ms. Close noted that a total of \$80,000 has been invested in the Facade Grant from the City's TIF District so far.

INFORMATION ONLY

RESULT:	PLACED ON FILE-NO VOTE
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3. The Bevy Facade Grant Request

Ms. Close provided a memo noting that The Bevy is located at 717-719 Fifth Avenue and is an antique bookstore cafe. The antique store opened in January 2018. The owners Pamela Castaneda and Rebecca Stimac are graduates of the Langlade County Economic Development Entrepreneur Program and just purchased the building on August 21, 2018 and are working on

phase two of their business plan which is to open the cafe. The request is to waive the 30 day approval prior to opening because the majority of the request will be going towards opening the cafe. The upgrade on the facade of their building will be replacing windows, awning, paint and new lights. The amount of projected eligible expenses is over \$10,500 so the request is to approve the Facade Grant up to \$3,000 for eligible expenses.

Ms. Close informed the committee that this building did receive a Facade Grant based off the old owner, Bryce Widener. He did replace the front windows, so that request will be removed from the application. However, they are replacing the back windows. The signage is not an eligible expense.

Motion to approve the Facade Grant up to \$3,000 of eligible expenses as well as waiving the 30 day approval prior to opening as presented.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Reinhardt Balcerzak, Ward 8
SECONDER:	Gary Voytovich, Member
AYES:	Bauknecht, Balcerzak, Hessedal, Voytovich, Henricks
ABSENT:	Glenn Bugni, Bill Brandt

4. The Bevy Downtown Entrepreneur's Grant Request

Ms. Close's memo noted that the Downtown Entrepreneur's Grant eligible expenses will include the building improvements and remodeling, new machines and equipment for the cafe along with some updated fixtures, furniture, signage and security system. Eligible expenses projected are over \$73,100 so the request is to approve an Entrepreneur's Grant up to \$18,275 contingent upon available funding.

Ms. Close noted that the request is just estimated costs for the remodeling, etc. Signage can be included in this grant.

Mr. Desotell noted the balance available in this grant fund is \$18,241.18.

Ms. Close noted that the way the applications are on the agenda is the order that the applications were received. First come, first serve basis.

Mr. Henricks advised that the foot traffic is up at that location and the store is very nice.

Ms. Close advised that the owners are working with the Small Business Development Center and Women Owned Business for help succeeding with the cafe part.

Motion to approve The Bevy Downtown Entrepreneur's Grant up to \$18,275 contingent upon available funding.

RESULT:	RESOLUTION TO COUNCIL [UNANIMOUS]
	Next: 10/10/2018 6:00 PM
MOVER:	Reinhardt Balcerzak, Ward 8
SECONDER:	Brad Henricks, Member
AYES:	Bauknecht, Balcerzak, Hessedal, Voytovich, Henricks
ABSENT:	Glenn Bugni, Bill Brandt

5. Missy's Inspiring Images Facade Grant Request

Ms. Close provided a memo advising that Missy's Inspiring Images is moving from outside of the City limits to a building she just purchased at 628 Dorr Street on September 4, 2018. Melissa Spray is the sole owner and is looking to open her business on October 1, 2018. A request to waive the 30 day approval prior to opening is being requested because of the time strain. The upgrade on the facade of her building includes windows, lighting, hardscape services and doors.

Eligible expenses projected are \$12,398, the request is to approve up to \$3,000 for eligible expenses from the Facade Grant Program.

Ms. Close noted that Ms. Spray has already provided a packet of paid invoices.

Upon inquiry by Mr. Voytovich, Ms. Close advised that the location falls within the Facade Grant area.

Motion to approve the Facade Grant up to \$3,000 of eligible expenses as well as waiving the 30 day approval prior to opening as presented.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Brad Henricks, Member
SECONDER:	Reinhardt Balcerzak, Ward 8
AYES:	Bauknecht, Balcerzak, Hessedal, Voytovich, Henricks
ABSENT:	Glenn Bugni, Bill Brandt

6. Missy's Inspiring Images Downtown Entrepreneur's Grant Request

Ms. Close's memo advised that Ms. Spray has projected eligible expenses for remodeling, machines/equipment, furniture and fixtures of \$30,950. The request is to approve the Entrepreneur's Grant up to \$7,800 of eligible expenses contingent upon available funding.

Ms. Close advised that Ms. Spray ran into mold issues which needed to be remedied. She showed pictures received from Ms. Spray.

Mr. Desotell further explained the Special Meeting of the Finance, Personnel and Legislative meeting to transfer \$25,000 from the Demolition Fund to the Entrepreneurs Grant. This should cover this request and the next request. In the meantime, he is hoping to hear back from CoVantage Credit Union and Langlade County on the requests for their contribution again. Mr. Desotell is anticipating more requests yet this fall.

Motion to approve Missy's Inspiring Images Downtown Entrepreneur's Grant up to \$7,800 contingent upon available funding as well as waiving the 30 day approval prior to opening as presented.

RESULT:	RESOLUTION TO COUNCIL [UNANIMOUS]
	Next: 10/10/2018 6:00 PM
MOVER:	Tom Bauknecht, Alderperson, Ward 4
SECONDER:	Andrew Hessedal, Member
AYES:	Bauknecht, Balcerzak, Hessedal, Voytovich, Henricks
ABSENT:	Glenn Bugni, Bill Brandt

7. Wild Epitome Downtown Entrepreneur's Grant Request

Ms. Close's memo advised that Wild Epitome LLC purchased 816 5th Avenue in downtown Antigo and will be opening a winery that offers a selection of unique wines including Honey Mead, Ginseng and Zingers. The production will be done in the basement with a wine tasting, bar and retail store and storage on the main floor. The application for a Downtown Entrepreneur's Grant with projected eligible expenses for the remodeling, machines/equipment, furniture and fixtures with other startup costs are \$61,400. The request is to approve an Entrepreneur's Grant up to \$15,350 contingent upon available funding.

Upon inquiry by Alderperson Bauknecht, Bob Frei, Wild Epitome, noted that the building is fairly sound and is one of the better buildings in the downtown. Most of the work needs to be done in the production area of the winery itself, which is the basement. The floors, ceiling, walls, plumbing and electrical need to be re-done in that area. The first floor will need minor

adjustments including a wine bar, checkouts, etc. He would like to replace the rooftop air conditioners in the building, but he is not sure if this will be accomplished.

Upon inquiry by Alderperson Balcerzak, Mr. Frei explained some of the smaller equipment that he will be utilizing.

Motion to approve Wild Epitome Downtown Entrepreneur's Grant up to \$15,350 contingent upon available funding.

RESULT:	RESOLUTION TO COUNCIL [UNANIMOUS]
	Next: 10/10/2018 6:00 PM
MOVER:	Tom Bauknecht, Alderperson, Ward 4
SECONDER:	Gary Voytovich, Member
AYES:	Bauknecht, Balcerzak, Hessedal, Voytovich, Henricks
ABSENT:	Glenn Bugni, Bill Brandt

Any Other Matters Authorized by Law to be Considered

Mr. Henricks advised that he spent considerable time with Alex Mak from I Stitch recently. He is doing a lot of remodeling work and things seem to be going well.

INFORMATION ONLY

Adjournment

1. **Motion to:** Adjourn at 6:28 pm

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Andrew Hessedal, Member
SECONDER:	Gary Voytovich, Member
AYES:	Bauknecht, Balcerzak, Hessedal, Voytovich, Henricks
ABSENT:	Glenn Bugni, Bill Brandt

Tom Bauknecht, Chairperson

Date