# CITY OF ANTIGO

## ECONOMIC DEVELOPMENT COMMITTEE MEETING

| | |
|---|---|
| MULTI-PURPOSE ROOM | Monday, October 01, 2018 |
| CITY HALL, 700 EDISON STREET | 6:00 PM |

### Call to Order

### Discussion and Action May Occur on Any of the Following Agenda Items:

1. Approval of the Minutes from the August 6, 2018 Meeting
2. Memo Regarding Grant Programs and Grant Program Registers (Information Only)
3. The Bevy Facade Grant Request
4. The Bevy Downtown Entrepreneur's Grant Request
5. Missy's Inspiring Images Facade Grant Request
6. Missy's Inspiring Images Downtown Entrepreneur's Grant Request
7. Wild Epitome Downtown Entrepreneur's Grant Request

### Any Other Matters Authorized by Law to be Considered

### Adjournment

*Upon reasonable notice, efforts will be made to accommodate disabled individuals through appropriate aids and services. For additional information, contact Jaime Horswill, 700 Edison Street, Antigo, Wisconsin 54409. (715) 623-3633 extension 100. Members of and possibly a quorum of members of other governmental bodies may be in attendance to gather information. Any governmental body other than that specifically referred to above will take no action.*

DATE MAILED: September 25,2018 BILL BRANDT

312 Forrest Avenue | Antigo, WI 54409 | 715.623.5123

Langlade County Economic Development Corporation

www.langladecounty.org

To: City of Antigo-Economic Development Committee

From: Angie Close, Langlade County Economic Development Corp (715-623-5123)

Date: October 1, 2018

Re: Downtown Antigo Façade Grant Program: Downtown Entrepreneur Grant Program

Please find attached two Façade Grant applications from The Bevy and Inspiring Images and three Downtown Entrepreneur Grant Applications from The Bevy, Inspiring Images and Wild Epitome.

**The Bevy**

The Bevy is located at 717-719 5th Avenue and is an antique, bookstore café. The antique store opened in January c 2018. The owners Pamela Castaneda and Rebecca Stimac are graduates of the Langlade County Economic Development Entrepreneur Program and just purchased the building on August 21, 2018 and are working on phase of their business plan which is to open the café.

You will find two applications; the request is to wave the 30 day approval prior to opening because the majority of t request will be going towards opening the café.

The upgrade on the façade of their building will be replacing windows, awning, paint and new lights. The amount o projected eligible expenses is over $10,500 so the request is to approve the façade grant up to $3000 for eligible expenses.

The Downtown Entrepreneurs Grant eligible expenses will include the building improvements and remodeling, new machines and equipment for the café along with some updated fixtures, furniture signage and security system. Eligible expenses projected are over $73,100 so the request is to approve a downtown grant up to $18,275.00 contingent upon available funding.

Attachment: EDC Memo (2334 : Memo and Program Registers)

312 Forrest Avenue | Antigo, WI 54409 | 715.623.5123

Langlade County Economic Development Corporation

www.langladecounty.org

**Missy's Inspiring Images**

Missy's Inspiring Images is moving from outside of the City Limits to a building she just purchased at 628 Door Stree on September 4, 2018. Melissa Spray is the sole owner and is looking to open her business on October 1, 2018. A request to wave the 30 day approval prior to opening is being requested because of the time strain she had to get c of her lease.

You will find the two applications:

The upgrade on the façade of their building includes all façade rehabilitation including windows, lighting, hard cape services and doors. Eligible expenses projected are $12,398.00; the request is to approve up to $3,000 for eligible expenses from the Façade Grant Program.

The second application is for the Downtown Entrepreneurs Grant with projected eligible expenses for the remodeli machines/equipment, furniture and fixtures are $30,950…the request is to approve the downtown grant up to $7,8 contingent upon available funding.

**Wild Epitome LLC**

Wild Epitome LLC purchased 816 5th Avenue in downtown Antigo and will be opening a winery that offers a selectio of unique wines including Honey Mead, Ginseng and Zingers. The production will be done in the basement with a wine tasting bar and retail store with storage on the main floor.

The application is for a downtown entrepreneurs grant with projected eligible expenses for the remodeling, machines/equipment, furniture and fixtures with other start up costs are $61,400….the request is to approve the downtown grant up to $15,350 contingent upon available funding.

**Total Amount Request for Façade: $6,000.00**

**Total Amount Requested for Downtown Grant: $41,425**

The drawdown registers are included in this packet. Please email or call with any questions.

Attachment: EDC Memo (2334 : Memo and Program Registers)

| | Date | BusinessName | Contact | Project Description | Project Cost | Grant | Status | Balance | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | 5/14/2011 | per Resolution: 055-11 | | | | $20,000.00 | | $20,000.00 | | |
| 1 | 5/25/2011 | Hair Shack | Denis DeBroux | Paint building exterior | $1,406.57 | $468.86 | reimbursed | $19,531.14 | | |
| 2 | 6/1/2011 | Lakeside | Pat Frey | Painting, gutters, metal siding, signage | $128,527.00 | $3,000.00 | reimbursed | $16,531.14 | | |
| 3 | 6/8/2011 | McKormick Klessig | Mike Theisen | Refurbish Stucco | $12,500.00 | $3,000.00 | reimbursed | $13,531.14 | | |
| 4 | 6/23/2011 | B&M Properties | Bob Curran | Windows & reface bldg | $10,329.88 | $3,000.00 | reimbursed | $10,531.14 | | |
| 5 | 7/14/2011 | Ameriprise bldg | Tom Koss | Back façade, windows | $13,673.51 | $3,000.00 | reimbursed | $7,531.14 | | |
| | 7/29/2011 | Thirsty Soul | Diane Konrath | windows, sign, replace boards | $0.00 | $0.00 | cancelled | $7,531.14 | | |
| 6 | 10/3/2011 | Blue Awning | Mary Ann Kamps | back door, painting, signage | $1,640.96 | $1,403.97 | reimbursed | $6,127.18 | | |
| 7 | 10/4/2011 | Downtown Apts | Angie Schreiber | masonry | $3,343.64 | $1,114.55 | reimbursed | $5,012.63 | | |
| 8 | 11/3/2011 | Mode Beauty Shop | Bob Arlen | front windows, rear doors | $6,670.00 | $2,223.33 | reimbursed | $2,789.30 | | |
| | 12/14/2011 | per Resolution: 133-11 | | | | $20,000.00 | | $22,789.30 | | |
| 9 | 12/19/2011 | City Gas | George Bornemann | awning, windows, signage | $19,993.55 | $3,000.00 | reimbursed | $19,789.30 | | |
| 10 | 1/10/2012 | Computer Frontier | Brice Widner | windows | $7,648.75 | $2,549.58 | reimbursed | $17,239.71 | | |
| 11 | 6/4/2012 | T.I.C | Ken Ducke | Stucco, Siding, windows-rear | $9,100.00 | $3,000.00 | reimbursed | $14,239.71 | | |
| 12 | 8/6/2012 | Animals | Randy Coates | Windows, etc | $13,665.44 | $3,000.00 | reimbursed | $11,239.71 | | |
| | 8/30/2012 | Fromstein | Helen Wanka | front awning | | $0.00 | cancelled | $11,239.71 | | |
| | | Fromstein | Helen Wanka | front awning | | $0.00 | cancelled | $11,239.71 | | |
| 13 | 8/30/2012 | Draeger bldg | Joe Draeger | façade overhaul | $17,800.00 | $3,000.00 | reimbursed | $8,239.71 | | |
| 14 | 8/30/2012 | Little Caesars | Sheri Lanser | signage | $8,900.00 | $3,000.00 | reimbursed | $5,239.71 | | |
| 15 | 8/30/2012 | Downtown Fitness | patti Weber | window, paint sign | $0.00 | $0.00 | cancelled | $5,239.71 | | |
| | 10/12/2012 | per Resolution 113-12 | | | | $20,000.00 | | $25,239.71 | | |
| 16 | 9/4/2012 | Antigo Auto Parts | Brian Cigel | Sealing and painting cinder block | $5,316.59 | $1,772.19 | reimbursed | $23,467.52 | | |
| 17 | 1/2/2013 | Roseann Hoffman CPA | Roseann Hoffman | replace windows and patchwork | $10,640.00 | $3,000.00 | reimbursed | $20,467.52 | | |
| 18 | 5/6/2013 | Creative Hairlines | Bob Beneshek | Awning | $2,375.00 | $858.33 | reimbursed | $19,609.19 | | |
| 19 | 6/3/2013 | Professional Building | Sheri Lanser | Windows/Soffett/entrances | $14,672.00 | $3,000.00 | reimbursed | $16,609.19 | | |
| 20 | 6/17/2013 | Remington's Gas | JP Remington | (waiting on Estimates) | $45,000.00 | $3,000.00 | reimbursed | $13,609.19 | | |
| 21 | 9/9/2013 | Marty's Shell | Marty VerHagen | Windows/Soffett/entrances | $9,000.00 | $3,000.00 | reimbursed | $10,609.19 | | |
| 22 | 9/9/2013 | Thirsty Soul | Diane Konrath | Windows | $2,960.00 | $986.67 | reimbursed | $9,622.53 | | |
| 23 | | Antigo Family Chiro | Gerald Rindal | Siding/ handicap ramp | $4,798.42 | $1,599.47 | reimbursed | $8,023.05 | | |
| 24 | 10/7/2013 | Hoffman House | Tom Koss | Upper façade restoration | $4,230.88 | $1,410.29 | reimbursed | $6,612.76 | | |
| 25 | 10/7/2013 | Lil Angels Daycare | Mary Pavek | Awning | $7,480.00 | $2,493.33 | reimbursed | $4,119.43 | | |
| 26 | 10/7/2013 | Galarowicz Electric | Jim Galarowicz | Windows, soffits | $13,787.00 | $3,000.00 | reimbursed | $1,119.43 | | |
| 27 | 10/7/2013 | Johnson Chiro | Curt/Maggie John | repair front of office | $3,155.00 | $1,051.67 | reimbursed | $67.76 | | |
| | 11/13/2013 | Resolution 122-13 | | | | $20,000.00 | | $20,067.76 | | |
| 28 | 6/2/2014 | Unique Professions | Steph Tatro | windows, painting | $4,613.60 | $1,537.87 | reimbursed | $18,529.89 | | |
| 29 | 6/2/2014 | Keglers | Karl Kegler | painting, mason work | $4,911.82 | $1,637.27 | reimbursed | $16,892.62 | | |
| 30 | 8/4/2014 | Stern Rental LLC | Korey Stern | Doors, painting exterior | | $0.00 | cancelled | $16,892.62 | year date expired | |
| 31 | 8/4/2014 | Dr. Becker | Bill Becker | Windows | $766.69 | $255.56 | reimbursed | $16,637.06 | | |
| 32 | 8/4/2014 | Neve's Furniture | Gordon/Lisa Neve | Awning, sign | $8,859.40 | $2,953.13 | reimbursed | $13,683.92 | | |
| 33 | 12/1/2014 | The Rental Center Bldg | Joe Draeger | soffit, windows, aluminum wraps | $11,050.07 | $3,000.00 | reimbursed | $10,683.92 | | |
| 34 | 4/6/2015 | Travis Rose Properties | Travis Rose | Windows, siding-south side | $72,320.27 | $3,000.00 | reimbursed | $7,683.92 | | |
| 35 | 2/1/2016 | Banquet on a Bun | Michael Cafferro | Windows, door, stucco, front | $9,000.00 | $0.00 | cancelled | $7,683.92 | year date expired | |
| 36 | 5/2/2016 | Nature's Heat Source | Don Fischer | steps,rebar, mesh, loading dock, canopy | $4,211.90 | $1,403.97 | reimbursed | $6,279.96 | | |
| 37 | 6/7/2016 | BreMax Insurance | Lynn Henricks | doors, windows, walls | $9,607.35 | $3,000.00 | reimbursed | $3,279.96 | | |
| | 6/8/2016 | Resolution 056-16 | | | | $20,000.00 | | $23,279.96 | | |
| | 9/6/2017 | Antigo Auto Parts | Brian Cigel | awning, sealing and painting | $8,925.00 | $1,227.81 | approved | $22,052.15 | | |
| | 5/16/2018 | Two Angels Restaurant | Enser Velijoski | glass for windows | $7,110.70 | $2,346.53 | reimbursed | $19,705.62 | | |
| | 8/6/2018 | I Stitch and Print Antigo | Alex Mak | glass,doors,paint | $9,000.00 | $3,000.00 | approved | $16,705.62 | | |
| | 8/6/2018 | Nortec USA | Dennis Pecha | paint, lighting, awning,door | $9,000.00 | $3,000.00 | approved | $13,705.62 | | |

Attachment: Facade Grant Drawdown (2334 : Memo and Program Registers)

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Total completed projects to date | | | $481,136.04 | | | | | |

Attachment: Facade Grant Drawdown (2334 : Memo and Program Registers)

| | DOWNTOWN BUSINESS ENTREPRENEURS GRANT PROGRAM | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | Date | BusinessName | Contact | Project Description | Project Cost | Grant | Status | Balance |
| | 7/1/2015 | per Resolution: | | | | $75,000.00 | | $75,000.00 |
| 1 | 8/11/2015 | Belles Smokehouse | Anna Purdun | Business Eligible Start up costs | $13,580.48 | $3,395.12 | reimbursed | $71,604.88 |
| 2 | 6/8/2016 | Bremax Insurance | Lynne Hendricks | Rennovation of Building | $75,742.46 | $15,000.00 | reimbursed | $56,604.88 |
| 3 | 11/7/2017 | Mortal and Pestle | Kelly Keyser-Millar | Business Eligible Start up costs | $3,454.80 | $863.70 | reimbursed | $55,741.18 |
| 4 | 8/6/2018 | Peacefull Valley General S | Marie Sery | Rennovation of Building | $40,000.00 | $10,000.00 | approved | $45,741.18 |
| 5 | 8/6/2018 | Nortec Sales | Dennis & Michell Pecha | Rennovation of Building | $10,000.00 | $2,500.00 | approved | $43,241.18 |
| 6 | 8/6/2018 | I Stitch & Print Antigo | Alex Mak | Rennovation of Building | $100,000.00 | $25,000.00 | approved | $18,241.18 |
| | **Total completed projects to date** | | | | **$242,777.74** | $56,758.82 | | |

Attachment: Entreprenuers Grant Drawdown (2334 : Memo and Program Registers)

# CITY OF ANTIGO
## FAÇADE IMPROVEMENT GRANT PROGRAM APPLICATION

Applicant: Bevy LLC Phone: 7152195269
Business Name: Bevy LLC Email:
Business Address: 717-719 5th Ave Antigo
Property Owner: Rebecca Shimac
Address: 1019 Superior St. Antigo
Definition of Project Scope: Remove awnings, replace windows in front & rear. Signage, and lighting in front & rear.

**PROJECT BUDGET**

List Individual Project Elements (Awning, painting of trim, etc.)

| | |
|---|---|
| Front Windows | 4000 |
| Remove Awning | 500 |
| Rear windows. | 3000 |
| Signage | 6000 N/A |
| Electrical (lights) | 2000 |
| Paint | 1000 |
| | |
| | |
| Total: | 16,500 |

Eligible Expenses
$10,500

Request Amount
$ 3,000

**REQUIRED ATTACHMENTS**

Photographs of façade to be improved

Copy of lease, land contract, deed, or current tax bill

Written authorization from landowner if tenant is the applicant

Bids, estimates, contracts, design drawings, if appropriate

**APPLICANT'S CERTIFICATION**

The Applicant certifies that all information in this application and all information furnished in support of this application is given for the purpose of obtaining a grant under the City of Antigo Façade Grant Program and is true and complete to the best of the applicant's knowledge and belief.

Signature: Rebecca Castaneda Date: 8-25-18
Signature: R Shimac Date: 8-25-18

Please send this completed application and accompanying materials to:

The Economic Development Corporation
Attn: Angie Close
312 Forrest Avenue, Antigo WI 54409
715-623-5123 (p)
aclose@co.langlade.wi.us
www.langladecountyedc.org

Attachment: Bevy Facade Grant Application (2335 : Bevy Facade Grant)

# CLOSING STATEMENT

*(Widener – ~~Bevy, LLC~~ Stmac)*

| | | | |
|---|---|---|---|
| Purchase Price | | | **$27,000.00** |
| PLUS: | | | |
| Langlade County Register of Deeds | | | |
| -Wisconsin Transfer Tax | $ 40.50 | | |
| -Recording Fee | $ 15.00 | | |
| Winter, Winter & Behrens | | | |
| -Attorney Fees | $150.00 | | |
| Gowey Abstract | | | |
| -Title commitment | $137.50 | + | $ 343.00 |
| Balance | | | $27,343.00 |
| LESS: | | | |
| 2018 real estate prorated taxes | $532.90 | - | $ 532.90 |
| **Balance Due to Winter, Winter & Behrens Client Trust Account** | | | **$26,810.10** |
| LESS | | | |
| Langlade County Register of Deeds | | | |
| -Wisconsin Transfer Tax | $ 81.00 | | |
| -Recording Fee | $ 30.00 | | |
| Winter, Winter & Behrens | | | |
| -Attorney Fees | $300.00 | | |
| Gowey Abstract | | | |
| -Title commitment | $275.00 | - | $ 686.00 |
| **Balance due Seller on closing** | | | **$26,124.10** |

APPROVED:

[signature] (for Seller) — 8/22/18 (Date)

Rebecca R. Stmac (for Buyer) — 8/22/18 (Date)

Tax Parcel No.: 201-0543
Property Address: 719 Fifth Avenue, Antigo, Wisconsin 54409

Rebecca paid $27,000 to W. W & B Trust

credit of 190

* Need to Resolve past due rent by August 20th

Rebecca Stmac

Attachment: Bevy Facade Grant Application (2335 : Bevy Facade Grant)

FIRST BANK
FINANCIAL CENTRE

CORPORATE OFFICE
155 W. WISCONSIN AVE.
OCONOMOWOC, WISCONSIN 53066

36857

REMITTER RONALD HULBERT

DATE 08/21/18

79-242
759

$ ***27,000.00***

PAY TO THE ORDER OF REBECCA STIMAC

***TWENTY SEVEN THOUSAND and 00/100***USDollars

NON-NEGOTIABLE
CUSTOMER COPY

CASHIER'S CHECK

Attachment: Bevy Facade Grant Application (2335 : Bevy Facade Grant)

# WARRANTY DEED

Document No. | Document Title

THIS DEED, made between, **BRICE WIDENER**, Grantor; and, **REBECCA R. STIMAC**, Grantee;

WITNESSETH, That the said Grantor, for a valuable consideration, conveys unto the Grantee the following described real estate in Langlade County, State of Wisconsin:

**Lot One (1), the West 6 inches of Lot Two (2), and the East 3 feet of Lot Twenty-eight (28), Block Forty-four (44), Village (now City) of Antigo, Langlade County, Wisconsin, EXCEPT the South 100 feet thereof.**

This is not homestead property.

Recording Area

Name and Return Address

Winter, Winter & Behrens
835 Fifth Avenue
Antigo, WI 54409

**201-0543**
**Parcel Identification Number**

Together with all and singular the hereditaments and appurtenances thereunto belonging; and Grantors warrant that the title is good, indefeasible in fee simple and free and clear of all encumbrances except municipal and zoning ordinances and agreements entered under them, recorded easements for the distribution of utility and municipal services, recorded building and use restrictions and covenants, general taxes levied in the year of closing.

Dated this 22 day of August, 2018.

Brice Widener

COPY

**ACKNOWLEDGMENT**

STATE OF WISCONSIN )
)SS.
COUNTY OF LANGLADE )

Personally came before me this 22 day of August, 2018, the above named Brice Widener to me known to be the person who executed the foregoing instrument and acknowledged the same.

Notary Public, State of Wisconsin
My Commission is permanent.

Attachment: Bevy Facade Grant Application (2335 : Bevy Facade Grant)

Attachment: Bevy Facade Grant Application (2335 : Bevy Facade Grant)

*Buy Local*

Whenever possible, Applicants are strongly encouraged to use local contractors to complete all tasks associated with their renovation. This will not only help garner support to continue this program, but more importantly help boost our local economy.

## ENTREPRENEUR'S GRANT PROGRAM APPLICATION

Applicant: (Bevy LLC) Pamela Castaneda + Rebecca Stimac
Phone: 765-350-2279
Business Name: Bevy
Email: thebevyllc@gmail.com
Business Address: 717-719 5th Ave Antigo
Property Owner: ~~Bryce Wickner~~ Rebecca Stimac
Property Owner Address: 1019 Superior St Antigo

## PROVIDE THE FOLLOWING DOCUMENTATION

- **BUSINESS PLAN:** See Attached Business Plan Outline
- **PROJECT BUDGET:** See Attached Example

THE FOLLOWING EXHIBITS MUST BE COMPLETED WHERE APPLICABLE. ALL QUESTIONS ANSWERED ARE MADE A PART OF THE APPLICATION.

1. Do you or your spouse or any member of your household work for the Community or hold an official position within the Community?
   Yes____ No X
   if so, please provide that person's name and address of and what department employed.
   Employee Name & Address:
   _____
   Date: _____

2. Does your business, its owners or majority stockholders own or have a controlled interest in other businesses? Yes ____ No X if yes, please provide their names and relationship with your company.
   Name of
   Business: _____
   Relationship to Applicant: _____

Attachment: Bevy Downtown Entrepreneur Grant Application (2336 : Bevy Entrepreneurs Grant)

Attachment: Bevy Downtown Entrepreneur Grant Application (2336 : Bevy Entrepreneurs Grant)

ACKNOWLEDGEMENT

1. I/We acknowledge that the following supporting documents must accompany this application for consideration and that I/We must supply the following:

   REQUIRED ATTACHMENTS

   i. Photographs of project to be improved
   ii. Project Budget
   iii. Copy of lease, land contract, deed, or current tax bill or proof of entering into an agreement
   iv. Written authorization from landowner if tenant is the applicant

Photographs required once project is completed.

Further documentations such as bids, estimates, contracts and design drawings may be requested

2. I/We hereby acknowledge that the Langlade County Economic Development Corporation is hereby authorized to verify and discuss all matters pertaining to this application with all, including those providing assistance in the preparation of this application or supporting documents and exhibits accompanying the same. Including, but not limited to, applicant's legal, accounting or other consultants.

3. I/We shall not discriminate upon the basis of sex, race, creed, color, class, national origin or ancestry in any employment or construction activity.

4. At the completion of the project, we agree to cooperate with Economic Development Corporation in preparation of a press release detailing non-confidential information.

APPLICANT'S CERTIFICATION

The Applicant certifies that all information in this application and all information furnished in support of this application is given for the purpose of obtaining a grant under the City of Antigo Entrepreneur Grant Program and is true and complete to the best of the applicant's knowledge and belief.

Signature: _____ Date: 8/25/18

Signature: _____ Date: 8/25/18

Please send this completed application and accompanying materials to:

The Economic Development Corporation
Attn: Angie Close
312 Forrest Avenue, Antigo WI 54409
715-623-5123 (p)
aclose@co.langlade.wi.us www.langladecountyedc.org

Attachment: Bevy Downtown Entrepreneur Grant Application (2336 : Bevy Entrepreneurs Grant)

Attachment: Bevy Downtown Entrepreneur Grant Application (2336 : Bevy Entrepreneurs Grant)

Bevy, LLC
[Business Name]

# Business Startup Costs

| FUNDING | Estimated | Actual | Under/(Over) |
|---|---|---|---|
| **Investor Funding** | | | |
| Owner 1 | 15,000 | | |
| Owner 2 | 5,000 | | |
| Other | | | |
| Total Investment | 20,000 | - | - |
| **Loans** | | | |
| Bank Loan 1 | 40,000 | | |
| Bank Loan 2 | | | |
| Non Bank Loan 1 | 27,000 | | |
| Total Loans | 67,000 | - | - |
| **Other Funding** | | | |
| Grant 1 (Façade / Ec. Dev.) | 3000 / 1500 | | |
| Other (Entrepener) | 25,000 | 18,275 | |
| Total Other Funding | ~~29,500~~ | 22,775 | - |
| **Total FUNDING** | ~~114500~~ | 109,775.00 | - |

| COSTS | Estimated | Actual | Under/(Over) |
|---|---|---|---|
| **Fixed Costs** | | | |
| Advertising for Opening | 1,000 | | |
| Basic Website | 250 | | |
| Brand Development | | | |
| Building Down Payment | 27000 | | |
| Building Improvements/Remodeling | 40,000 | | |
| Business Cards/Stationery | 100 | | |
| Business Entity | 100 | | |
| Business Licenses/Permits | 300 | | |
| Computer Hardware/Software | 2000 | | |
| Decorating | | | |
| Franchise Start Up Fees | | | |
| Internet Setup Deposit | | | |
| Lease Securily Deposit | | | |
| Legal/Professional Fees | 200 | | |
| Machines & Equipment | 20000 | | |
| Office Furniture/Fixtures | 4000 | | |
| Operating Cash (Working Capital) | 5000 | | |
| Point of Sale Hardware/Software | | | |
| Prepaid Insurance | | | |
| Public Utilities Deposits | | | |
| Reserve for Contingencies | 10000 | | |
| Securily System Installation | 1000 | | |
| Setup, installation and consulting fees | | | |
| Signage | 6000 | | |
| Starting Inventory | 10000 | | |
| Telephone | 200 | | |
| Tools & Supplies | | | |
| Travel | | | |
| Truck & Vehicle | | | |

Eligible
73,100.00

Request
$18,275.00

Attachment: Bevy Downtown Entrepreneur Grant Application (2336 : Bevy Entrepreneurs Grant)

Attachment: Bevy Downtown Entrepreneur Grant Application (2336 : Bevy Entrepreneurs Grant)

# Bevy, LLC

"A place for community"

January 2018

Pamela Castaneda
Rebecca Stimac
719 5th Avenue
Antigo, WI 54409
thebevyllc@gmail.com

Attachment: Bevy Downtown Entrepreneur Grant Application (2336 : Bevy Entrepreneurs Grant)

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Monthly Cash Flow Projection
Balance Sheet
Break-Even

Appendix

Attachment: Bevy Downtown Entrepreneur Grant Application (2336 : Bevy Entrepreneurs Grant)

## Executive Summary

Bevy is an antique, bookstore cafe located on 717-719 5th Ave, downtown Antigo, Wisconsin. The combined 3275 square foot space will be split into 2 separate sides 1500 square feet for an antique consignment shop and an 1875 square foot bookstore cafe on the other filling a void in the downtown area, being the only one.

Bevy LLC is owned and run by Pamela Castaneda and Rebecca Stimac. Our primary focus is to renovate the store and operate a successful cafe bookstore. Serving health conscious food, specialty coffees, teas and drinks while capitalizing on it's unique niche as a venue for local art, music, catered meeting space and community events.

Bevy will continue to provide a community place for all people and groups.

The objective of Bevy in obtaining a $41,000 loan is for the purchase of building, improvements, equipment, furniture. The owners have invested $8000 and over 1000 hours of sweat equity to complete the consignment shop which opened Jan 1, 2018 and consistently work on the bookstore cafe with a June 28, 2018 opening goal.

Bevy is an alternative to fast food commercial coffee shops and offers a much calmer experience. There are no TVs in the cafe, background music is subtle and work from local artists and high school artists hangs on the walls. Cafe is well appointed with comfortable cozy seating in a library like setting. Being on the cutting edge with WI-FI and state of the art espresso machines. Bevy will host events, lectures and performances by musicians, authors and local clubs.

People are looking for an experience. Bevy creates an experience, fostering community. Bevy is a place to commune and exchange ideas. A reflection of the community, supported by the community and a meeting place for the community. Building a place to pass on to our children is our ultimate goal but if profits are not attained after 1yr, liquidation of assets will occur. Our projections of increased value will enable us to continue to grow and prosper.

Attachment: Bevy Downtown Entrepreneur Grant Application (2336 : Bevy Entrepreneurs Grant)

## Business Description

Bevy is a 3-fold business with books, gourmet coffee/cafe and antique/collectables. Bevy is a Limited Liability Corporation, this will be an equal partnership between Rebecca Stimac and Pamela Castaneda as co-owners.

Bevy is an independent, start-up venture. The proposed starting date for the venture will be 06/28/2018. This business plan documents the precise strategies and activities that will be taken in order to commence operations of the business.

Bevy is located at 717-719 5th Avenue, Antigo, WI. The rent is $550 a month, with a purchase agreement being established. The building has 1500 sq ft area with a separate entrance to be used for the antique/collectible store and 1875 sq ft for the Bookstore/cafe. These two sides are also accessible to each other by an archway in the interior of the stores. There are 2 bathrooms, extra office spaces and utility room as well, to be utilized. A full basement and second floor is also available for use. For the cafe the building needs to be plumbed and wired appropriately. Painting, new floors, and countertops are also needed. With materials bought on sale and volunteer labor, the cost to renovate will be approximately $10,000.

The kitchen will be equipped with a commercial convection oven, refrigerator, cappuccino machine, microwave, sandwich prep station and small commercial dishwasher. With bargain (but quality) equipment, the cost will be $20,000. Other start-up expenses will be dishes, furniture, food inventory, rent deposit, and marketing.

Bevy will serve a daily soup and specialty sandwiches, with an emphasis on healthy, tasty food. The menu and training of kitchen staff will be overseen by Jennifer Doig. Chef Jennifer has over 13 years of experience in the food service industry. Locally grown produce and other local ingredients will be utilized. Low-fat recipes will be used whenever possible in such a way as not to sacrifice taste or appeal. Gourmet coffees and pastries will also be served. Menu prices will vary according to ingredients with prices ranging from $1.50- $8.99. These prices will be based upon averages for our location.

The bookstore will be disbursed among the different seating arrangements available. The inventory for the books has previously been purchased by co-owner Pamela Castaneda with over 2,000 titles available at start up. The books are also listed on the owner's Amazon Bookstore with pricing at Bevy to be at a discount from the Amazon listing.

Bevy has an Antique/collectible store that has been in operation since January 1, 2018. This side consists of vendors who pay rent per square foot with a monthly income for rent of $550 as well as an 8% commission on all sales. Credit/debit card fees are paid by the vendor. This portion of Bevy has shown a growth rate of 298% in the first quarter in antique sales.

Both owners, Pamela and Rebecca have experience in owning and running independent businesses in the past and this experience will be a great asset to this new endeavor.

Attachment: Bevy Downtown Entrepreneur Grant Application (2336 : Bevy Entrepreneurs Grant)

Bevy will offer a fresh point of view downtown. The menu will change frequently, the service will be good, and the food will be the best. The books will be interesting with a range from vintage to current. The store and restrooms will be clean.

There are three influential key success factors and activities that will contribute to the accomplishment of Bevy's goals. These factors include: our ability to select the best location(s), keeping variable and overhead expenses as low as possible, and building high market visibility through brand building and advertising.

With respect to the business transaction, Bevy will deliberately choose to be distinctive and unique in its customer experience.

Bevy will present an image of wholesome, healthy food in an attractive and clean atmosphere. The seating areas will have an eclectic feel intertwined with books and work by local artists and a partnership with the high school art club will give Bevy a large range of art to hang on the walls and offer for sale. The sign will be large enough to be read from the street, and will be designed to promote Bevy's image. Suggestions for new or improved foods will be sought, as well as feedback on service and experience.

## The Industry

In having this diversity at Bevy, we can overcome market fluctuations in any given area. Our research has shown that the coffee industry is still strong. There is a leveling off of new coffee shops, but the growth in coffee shop sales has increased 47% since 2011 according to Mintel.

The research on the book aspect of our company is favorable. There has been an overall decline in the ebook market, whereas book usage has remained steady. As for the local need, we have discovered that our community really is craving a place to find good reading material.

On the antique/collectable part of the business, although there are fluctuations in the market, here in northern Wisconsin this business is thriving. People are now leaning towards shopping in the smaller stores and searching out valuable antiques of all kinds.

Attachment: Bevy Downtown Entrepreneur Grant Application (2336 : Bevy Entrepreneurs Grant)

## Competitive Analysis

Comparison of competing business in our service area.

| | Seats | Pricing | Hours | Other |
|---|---|---|---|---|
| Bevy | 130 | * | M-F 7-7 S&S 8-4 | |
| Sweet Thyme | 25 | ** | M-F 6:30-5, S 8-4, S 8-2 | Far from downtown |
| Green Hen | 20 | * | M-S 8-2 | Short hours |
| Fast food | | | 24 hrs | lack atmosphere |
| Gas Stations | 0 | | 24 hrs | no seating |
| | **Variety** | **Quality** | **Other** | |
| Bevy books | vintage- current | very good- new | on-line ordering, personalized help | |
| Library | all | | not for sale | |
| second hand stores | all | varies | no personalized help | |

The above analysis is comparing separately a coffee shop and a bookstore. With Bevy, we are combining these entities to create a place where there will be a wide variety of interests served. When combining these entities, Bevy has no competition.

## Customer Profile – Target Customers

**Business Owners & Workers -** Bevy is located downtown Antigo and shares a parking lot with one of the largest employers, CoVantage CU. By opening at 7am we will accommodate these business owners and employees as they head to work and are looking for a quick breakfast option or coffee. With the added ability to not have to park and get out of their vehicles twice.

**Local Residents** - Small ads will be placed weekly in the shopper which is free and reaches most of our community. Specials will be promoted with an A-frame sign and, during slow periods, coupons and "2-for-1" deals will be offered. Menus will be distributed

Attachment: Bevy Downtown Entrepreneur Grant Application (2336 : Bevy Entrepreneurs Grant)

to local businesses and faxing in orders will be encouraged. Take-out will be attractively boxed and given equal priority to sit-down services.

**Tourists** - Menus will be distributed to the local lodging establishments to encourage their guests to come to Bevy. Advertisements and listings will be placed in statewide and regional tourist guides and publications. Menus will also be placed at information booths and other spots likely to have tourist traffic.

**Other** – Bevy is within walking distance of our Middle and High schools, with this in mind we will focus advertisements on social media to make the youth aware that Bevy is a safe and inviting environment to do homework. Offering free Wi-Fi and comfortable seating. Along with the ability to get a drink and a snack.

## Marketing Plan

To grow Bevy we will do the following:

· Network with groups in our community that are invested in the arts and community development

· Establish a company website that contains engaging multimedia content about our products and services

· Get involved with the community to increase visibility and stimulate goodwill

· As the business grows, advertise in publications that reach our target customers

The monthly budget for marketing will be $500. This number will be adjusted as needed for growth.

## Legal Organization and Management

Bevy has selected Limited Liability Corporation as its formal legal entity. This will be an equal partnership between Rebecca Stimac and Pamela Castaneda as co-owners.

Pamela has a background in business having run her own company for over 16 years as a Neurodiagnostic Technologist as well as managing an Amazon Bookstore for 8 years. Rebecca has a long history of business experience as well, having run a vending business here in Wisconsin for over 10 years. Rebecca also has over 3 years experience working for a CPA and with this experience will be responsible for managing the accounting using Quickbooks. As co-owners we will work together to build an environment for community.

Attachment: Bevy Downtown Entrepreneur Grant Application (2336 : Bevy Entrepreneurs Grant)

Jennifer Doig will be a key player in overseeing the cafe portion of Bevy. She graduated from Le Cordon Bleu at the Cooking and Hospitality Institute of Chicago in 2005. After graduation, she worked at Loyola University, Hels Kitchen Catering, Phil Stefani's Restaurant group, and Work of Art at Harpo Studios. Work of Art is where Jennifer would say she developed her high standard of excellence. With over 13 years of amazing experience, Jennifer will be a great asset to Bevy as advisor and in development of our menu and kitchen policies.

## Critical Risks

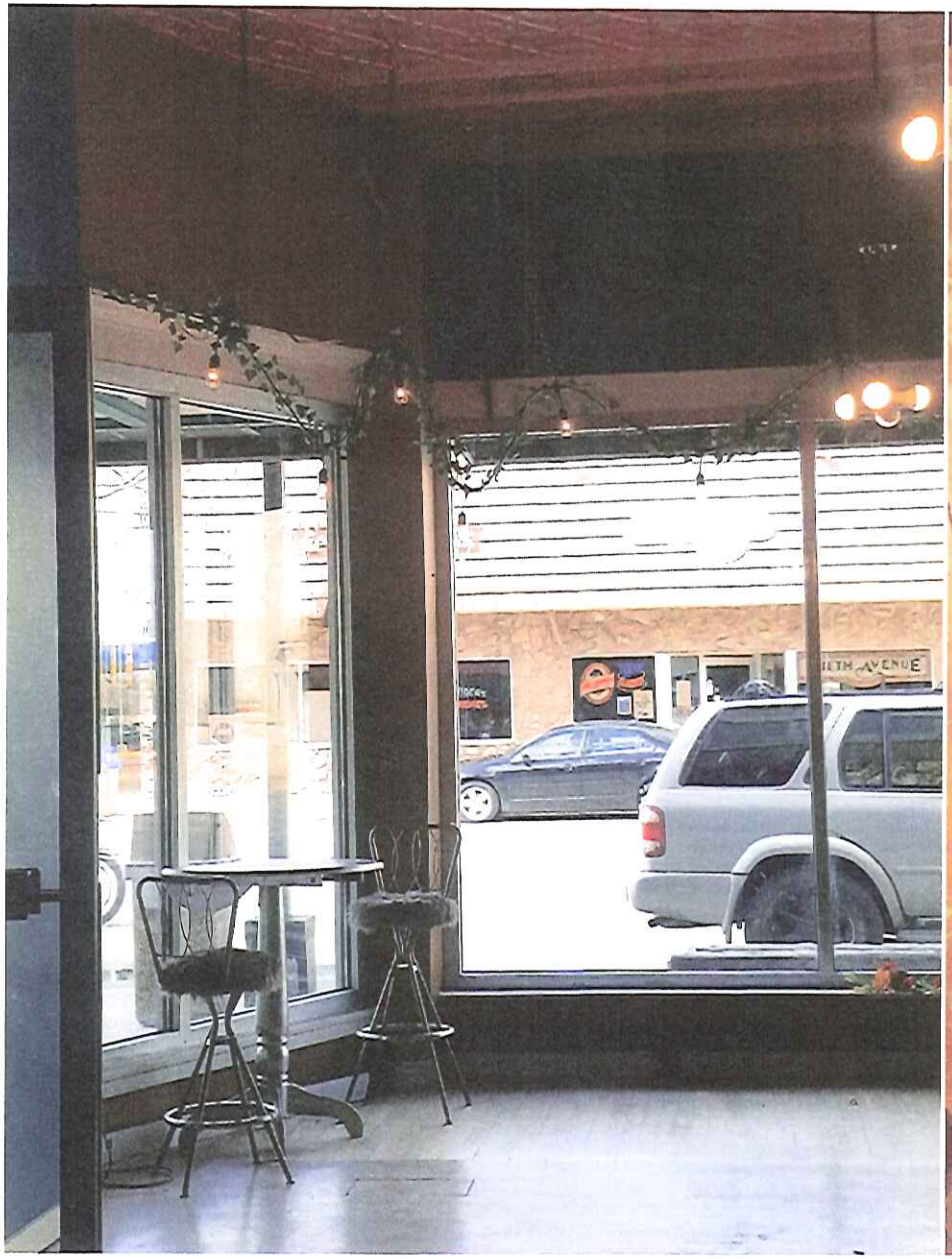
The risks associated with this business would include poor choice of menu items. For this we will take surveys of our customers to try to meet the expectations of our clientele.
There is also the potential of new businesses moving into our market area that may be competition. For this we will work very hard at always trying to go above and beyond the expectations of our customers.

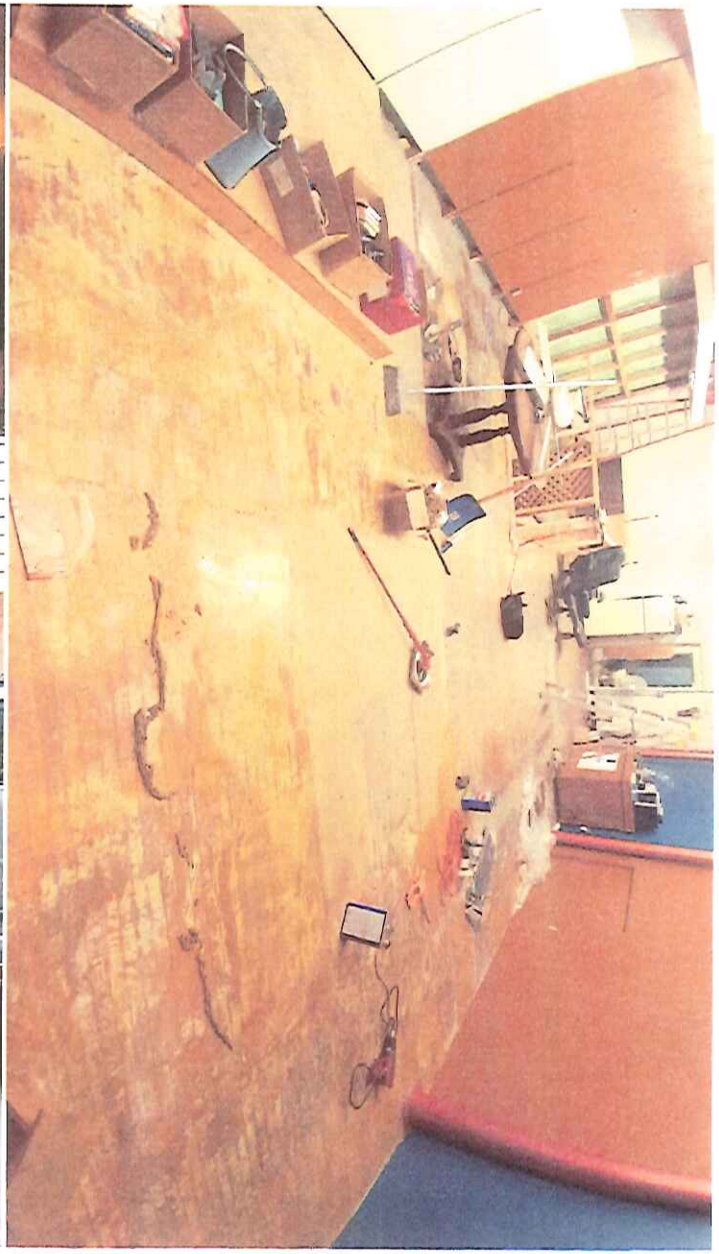
## Milestones

Opening of front half of Bevy bookstore to be completed by May 30th.

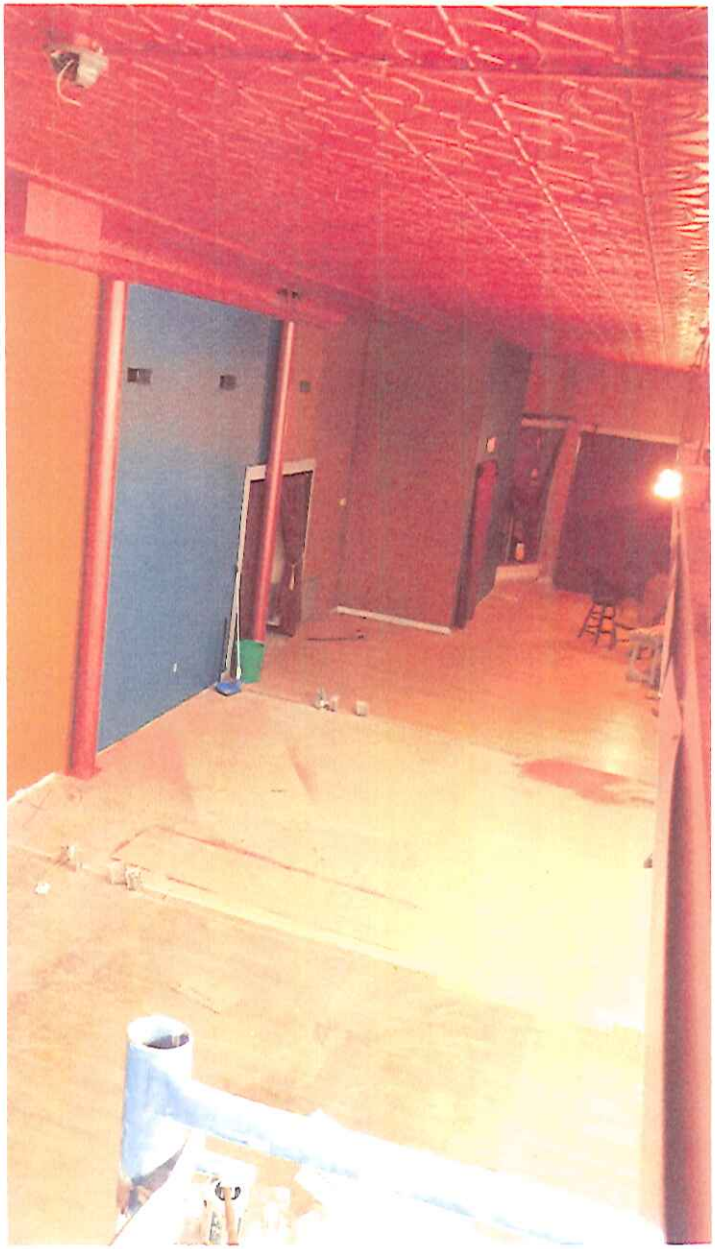
Completion of kitchen and remaining areas of cafe/bookstore to be completed by June 28th.

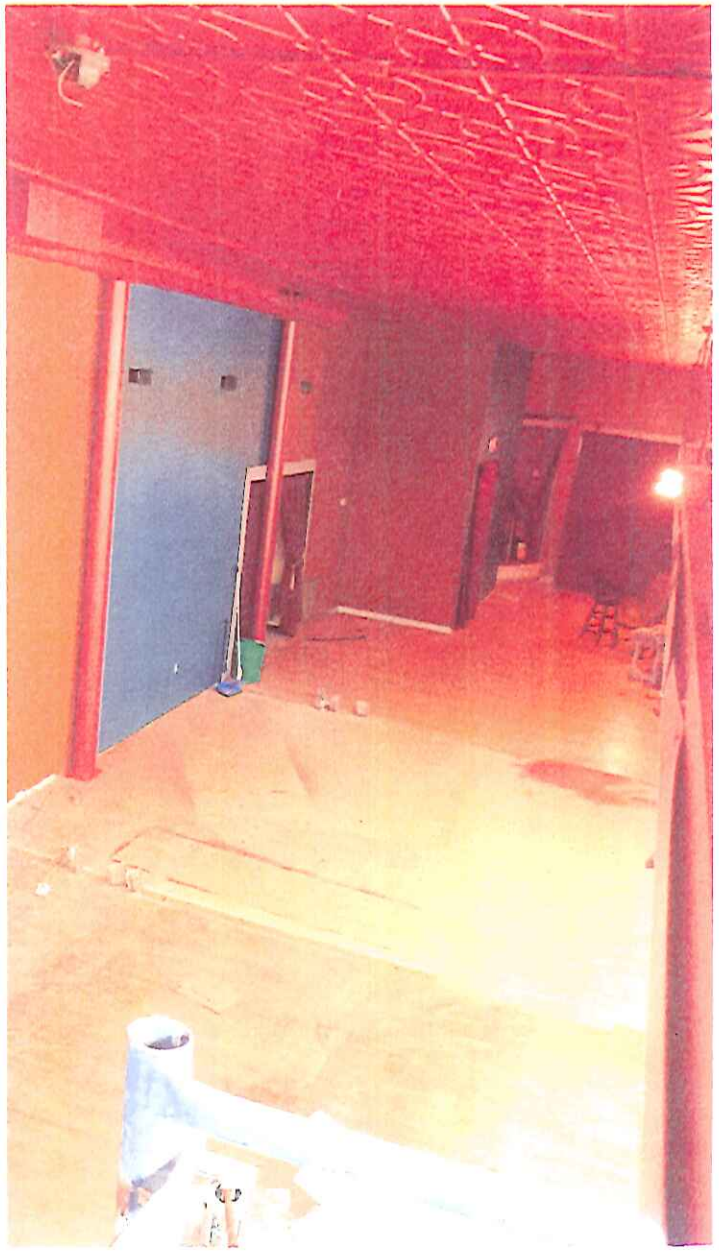
Attachment: Bevy Downtown Entrepreneur Grant Application (2336 : Bevy Entrepreneurs Grant)





Attachment: Bevy Downtown Entrepreneur Grant Application (2336 : Bevy Entrepreneurs Grant)





Attachment: Bevy Downtown Entrepreneur Grant Application (2336 : Bevy Entrepreneurs Grant)

# CITY OF ANTIGO
## FAÇADE IMPROVEMENT GRANT PROGRAM APPLICATION

Applicant: Melissa Spray Phone: 715-610-2123
Business Name: Missy's Inspiring Images Email: Mespray1@hotmail.com
Business Address: 68 Door Street
Property Owner: Melissa Spray
Address:
Definition of Project Scope: Facade Rehabilitation

**PROJECT BUDGET**

List Individual Project Elements (Awning, painting of trim, etc.)

Request: $ 3,000.00

| | |
|---|---|
| Facade Rehabilitation (Siding)(Roof)(Gutters) | 2,598.00 |
| Windows | 1,235.00 |
| Lighting | 140.00 |
| Hardscape Services (Curb)(Approach)(Driveway) | 7,625.00 |
| Doors | 800.00 |
| | |
| Total: | 12,398.00 |

**REQUIRED ATTACHMENTS**

Photographs of façade to be improved

Copy of lease, land contract, deed, or current tax bill

Written authorization from landowner if tenant is the applicant

Bids, estimates, contracts, design drawings, if appropriate

**APPLICANT'S CERTIFICATION**

The Applicant certifies that all information in this application and all information furnished in support of this application is given for the purpose of obtaining a grant under the City of Antigo Façade Grant Program and is true and complete to the best of the applicant's knowledge and belief.

Signature: See Attached Signature Sheet Date: 09-23-18
Signature: Lo/ Downtown Grant Date:

Please send this completed application and accompanying materials to:

The Economic Development Corporation
Attn: Angie Close
312 Forrest Avenue, Antigo WI 54409
715-623-5123 (p)
aclose@co.langlade.wi.us
www.langladecountyedc.org

Attachment: Inspiring Images Facade Grant Application (2337 : Inspiring Images Facade Grant)

State Bar of Wisconsin Form 1-2003

# WARRANTY DEED

Document Number | Document Name

**THIS DEED**, made between **Michael S. Suick**

("Grantor," whether one or more), and **Melissa Spray**

("Grantee," whether one or more).

Grantor for a valuable consideration, conveys to Grantee the following described real estate, together with the rents, profits, fixtures and other appurtenant interests, in **Langlade** County, State of Wisconsin ("Property") (if more space is needed, please attach addendum):

**Lot Four (4) EXCEPT the West (70) feet thereof, in Block Thirty-one (31) of the CITY OF ANTIGO, Langlade County, Wisconsin.**

Recording Area

Name and Return Address

**Subject to easements, reservations, highways and restrictions of record.**

**201-0345.001**
Parcel Identification Number (PIN)

This **is not** homestead property.
(is) (is not)

Grantor warrants that the title to the Property is good, indefeasible, in fee simple and free and clear of encumbrances except:

Dated **September 4, 2018**.

_____ (SEAL)
* _____

_____ (SEAL)
* _____

_____ (SEAL)
* **Michael S. Suick**

_____ (SEAL)
* _____

**AUTHENTICATION**

Signature(s) _____

authenticated on _____.

* _____

TITLE: MEMBER STATE BAR OF WISCONSIN
(If not, authorized by Wis. Stat. § 706.06.)

THIS INSTRUMENT DRAFTED BY:
**Atty. Richard M. Olk, Sommer, Olk & Payant, SC, PO Box 308, Antigo, WI 54409. Legal provided by Langlade Abstr.**

**ACKNOWLEDGMENT**

STATE OF **Wisconsin** )
) ss.
**Langlade** COUNTY )

Personally came before me on **September 4, 2018**,
the above-named **Michael S. Suick**
to me known to be the person(s) who executed the foregoing instrument and acknowledged the same.

* Beth A. Husnick
Notary Public, State of **Wisconsin**
My commission (is permanent) (expires: 1-17-20)

BETH A. HUSNICK NOTARY PUBLIC STATE OF WISCONSIN

**(Signatures may be authenticated or acknowledged. Both are not necessary.)**

**NOTE: THIS IS A STANDARD FORM. ANY MODIFICATION TO THIS FORM SHOULD BE CLEARLY IDENTIFIED.**



Attachment: Inspiring Images Facade Grant Application (2337 : Inspiring Images Facade Grant)

MENARDS®

Siding

STORE # 3205 ANTG
2001 Jerome Street
Antigo, WI 54409

PHONE: (715) 627-1768
FAX: (715) 627-1217

ANTG 30133424

# SPEC ACT

GUEST NAME - ADDRESS - PHONE

Spray, Melissa
185363 Bear Lake Rd
Aniwa, WI 54408-5017
Ph: (715) 610-2123

**IMPORTANT**

1. Verify quoted product and quantity
2. Product will be ordered upon payment
3. Track order on Menards.com
4. Pick up order within 14 days of arrival at store
5. Retain receipt

ESTIMATED ARRIVAL DATE
NOT BINDING ON MENARD, INC.
BASED ON PROMISES BY OTHERS 10/08/18

| SOLD BY | ORDER DATE |
|---|---|
| DARREN W. | 09/17/18 |

NOTIFICATION:
EMAIL: mespray1@hotmail.com
JOB DESC: siding

| QTY ORDERED | DESCRIPTION | | SKU | UNIT PRICE | EXTENDED PRI |
|---|---|---|---|---|---|
| 1 EACH | 97 TO FULL LIFT PACKAGING | VINYL SIDING | 148-0009 | 29.88 | 29.88 |
| 1 EACH | VINYL TRIM PACKAGING | VINYL SIDING | 148-0016 | 3.99 | 3.99 |
| 147 EACH | D4" MAINSTREET .042" | FLAGSTONE | 148-2051 | 6.99* | 1,027.53 |
| 18 EACH | 12'6" J-TRIM 3/4" | FLAGSTONE | 148-2105 | 4.95 | 89.10 |

*** By purchasing today, you saved $117.60 ***

**This is a quote valid today. This quote becomes an order upon payment and a valid Menards receipt for this order is attached.**

READ THIS CONTRACT CAREFULLY. The terms and conditions set forth in this document are a complete and final expression of the parties. The contract cannot be altered except by written instrument explicitly signed and executed by the General Manager. Any and all claims under this contract must be brought within one year of purchase. **"Custom made" special order merchandise** purchased from Menards is **NON-REFUNDABLE. "Non-custom made" Special order product** may be refunded at Menards sole discretion with a **25% restocking fee.** Purchaser is responsible for providing to Menards all measurements, sizes, and colors stated above. Purchaser's exclusive remedy, if any product is defective or fails to conform to the terms of the contract, is replacement of the product. All defects and non-conformities must be reported to Menards within 3 days of receiving the product. Purchaser understands that all product is sold "AS IS," and the manufacturer's warranty, if any, is controlling. **MENARDS MAKES NO WARRANTIES, EXPRESS OR IMPLIED AS TO THE MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OF THE PRODUCT.** There are no representations that the products listed herein meet local, state, or federal code requirements. Menards liability shall not exceed the purchase price of the products sold. **MENARDS SHALL NOT BE LIABLE FOR ANY SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES.** Menards agrees to email Purchaser when the product is available for pick-up. If Purchaser fails to provide an email address, it is Purchaser's responsibility to check the status of the order by visiting Menards.com. If Purchaser refuses or fails to pick up the product within 14 days from the date of its availability, Menards may liquidate the product and shall be entitled to a 25%restocking fee. Menards may withhold any payment received as partial satisfaction. Purchaser agrees that Menards is not liable if the vendor, which supplies the product on this contract, fails to perform. Purchaser agrees that any and all controversies or claims arising out of or relating to this contract, or the breach thereof, shall be settled by binding arbitration administered by the American Arbitration Association under its applicable Consumer or Commercial Arbitration Rules. Purchaser agrees that all arbitrators selected shall be attorneys. This provision shall supersede any contrary rule or provision of the forum state. YOUR PURCHASE OF THE PRODUCT ON THIS CONTRACT CONSTITUTES YOUR AGREEMENT TO ALL TERMS AND CONDITIONS STATED ABOVE.

| | |
|---|---|
| SUB-TOTAL: | 1,150.50 |
| SHIPPING: | 0.00 |
| PRE-TAX TOTAL: | 1,150.50 |
| VENDOR: | HOLIDAY CITY DISTRIBUT |

For the most accurate and up-to-date statu of your order, please visit:

**www.menards.com**

**If this is a partial pickup, please verify all quantities/items being signed for. Menards not responsible for shortages after leaving tl yard.**

Attachment: Inspiring Images Facade Grant Application (2337 : Inspiring Images Facade Grant)

MENARDS®

STORE # 3205 ANTG
2001 Jerome Street
Antigo, WI 54409

PHONE: (715) 627-1768
FAX: (715) 627-1217

ANTG 72358

# PICKING LIST - GUEST COPY



SOLD BY: DARREN W.
DATE: 09/17/19

Siding

GUEST NAME - ADDRESS - PHONE

Spray, Melissa
185363 Bear Lake Rd
Aniwa, WI 54408-5017

Ph: (715) 610-2123
JOB DESC:
siding

| QUANTITY | DESCRIPTION | | SKU NUMBER |
|---|---|---|---|
| 12 EACH | 10' STARTER STRIP | VINYL LAP | 146-1004 |
| 13 EACH | 10' UNDERSILL TRIM | WHITE | 146-1512 |
| 4 EACH | 10' OSC 5/8" WOODGRAIN | CLAY | 146-5327 |

## TO AVOID PRODUCT NOT BEING AVAILABLE ON A LATER DATE PLEASE PICK UP ALL MERCHANDISE TODAY. THANK YOU.

This is a quote valid today. Upon payment this quote becomes a yard picking list subject to the terms and conditions below. Quantities listed above may exceed quantities available for immediate pick-up. Product is not held for a specific guest, but instead is available to the buying public on a first come, first serve basis. Please pickup all purchases made on this picking list immediately. Failure to pick up products on this picking list today will result in additional charge to you if, on the day of pick up, the retail price of the products are higher than on the day purchased. Menards liability to you is limited to refunding your original purchase price for any product not picked up

**Guest Instructions:**

1. **Take this picking list to a cashier to pay for the merchandise.**
2. **Enter the outside yard to pick up your merchandise. (All vehicles are subject to inspection.)**
3. **Load your merchandise. (Menards Team Members will gladly help you load your materials but cannot be held liable for damage to your vehicle.)**
4. **When exiting the yard, present this list to the Gate Attendant. (The Gate Attendant will record the items you are taking with you.)**
5. **Sign the Gate Attendant's signature pad verifying you've received the merchandise.**

| PRE-TAX TOTAL: | 176.2 |
|---|---|

Our insurance does not allow us to tie down or secure your load, trunk lid, etc. For your convenience, we supply twine, but you will have to decide whether or not your load is secure and if the twine supplied is strong enough. If you do not believe the twine will suffice, stronger material can be purchased inside the store.

READ THE TERMS AND CONDITIONS CAREFULLY. All returns are subject to Menards' posted return policy. In consideration for Menards low prices you agree that if any merchandise purchased by you is defective, Menards will agree to exchange the merchandise or refund the purchase price based on the form of original payment. You agree that there shall be no other remedy available to you. If there is a warranty provided by the manufacturer, that warranty shall govern your rights and Menards sha be selling the product "AS IS." Oral statements do not constitute warranties, and are not a part of this contract. The guest agrees to inspect all merchandise prior to installin or using it. **UNDER NO CIRCUMSTANCES SHALL MENARDS BE LIABLE FOR ANY SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES. MENARDS MAKES NO WARRANTIES, EXPRESS OR IMPLIED, AS TO MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OF THE MERCHANDISE.** Any controversy or claim arising out of or relating to this contract, or the breach thereof, shall be settled by arbitration administered by the American Arbitration Association under its applicable Consumer or Commercial Arbitration Rules, and judgments on the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. The guest agrees to these terms and conditions through purchase of merchandise contained on this document.

Attachment: Inspiring Images Facade Grant Application (2337 : Inspiring Images Facade Grant)

MENARDS®

STORE # 3205 ANTG
2001 Jerome Street
Antigo, WI 54409

PHONE: (715) 627-1768
FAX: (715) 627-1217

ANTG 72357

# PICKING LIST - GUEST COPY



SOLD BY: DARREN W.
DATE: 09/17/18

Roof

| QUANTITY | | DESCRIPTION | | SKU NUMBER |
|---|---|---|---|---|
| 3 | EACH | #15 UNDERLAY ASTM -4869 3'X144' (4 SQ) | | 151-1789 |
| 1 | EACH | 1.95 SQ ICE&WATER BARRIERGRANULAR FACE | | 151-1830 |
| 2 | BNDL | HIP&RIDGE FOR ATLAS 31' | BLACK SHADOW | 151-6550 |
| 30 | BNDL | CASTLEBROOK 35YR | BLACK SHADOW | 151-6600 |
| 1 | BOX | 1" COIL ROOFING NAILS | GRIPFAST 7200PC | 208-2152 |

## TO AVOID PRODUCT NOT BEING AVAILABLE ON A LATER DATE PLEASE PICK UP ALL MERCHANDISE TODAY. THANK YOU.

Prices quoted are valid today. Upon payment this quote becomes a yard picking list subject to the terms and conditions below. Quantities listed above may exceed quantities available for immediate pick-up. Product is not held for a specific guest, but instead is available to the buying public on a first come, first serve basis. Please pickup all purchases made on this picking list immediately. Failure to pick up products on this picking list today will result in additional charge to you if, on the day of pick up, the sale price of the products are higher than on the day purchased. Menards liability to you is limited to refunding your original purchase price for any product not picked up.

Guest Instructions:

1. **Take this picking list to a cashier to pay for the merchandise.**
2. **Enter the outside yard to pick up your merchandise. (All vehicles are subject to inspection.)**
3. **Load your merchandise. (Menards Team Members will gladly help you load your materials but cannot be held liable for damage to your vehicle.)**
4. **When exiting the yard, present this list to the Gate Attendant. (The Gate Attendant will record the items you are taking with you.)**
5. **Sign the Gate Attendant's signature pad verifying you've received the merchandise.**

| | |
|---|---|
| PRE-TAX TOTAL: | 795.39 |

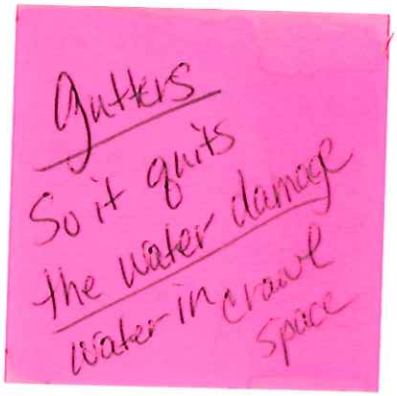
Our insurance does not allow us to tie down or secure your load, trunk lid, etc. For your convenience, we supply twine, but you will have to decide whether or not your load is secure and if the twine supplied is strong enough. If you do not believe the twine will suffice, stronger material can be purchased inside the store.

READ THE TERMS AND CONDITIONS CAREFULLY. All returns are subject to Menards' posted return policy. In consideration for Menards low prices you agree that if any merchandise purchased by you is defective, Menards will agree to exchange the merchandise or refund the purchase price based on the form of original payment. You agree that there shall be no other remedy available to you. If there is a warranty provided by the manufacturer, that warranty shall govern your rights and Menards shall be selling the product "AS IS." Oral statements do not constitute warranties, and are not a part of this contract. The guest agrees to inspect all merchandise prior to installing or using it. UNDER NO CIRCUMSTANCES SHALL MENARDS BE LIABLE FOR ANY SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES. MENARDS MAKES NO WARRANTIES, EXPRESS OR IMPLIED, AS TO MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OF THE MERCHANDISE. Any controversy or claim arising out of or relating to this contract, or the breach thereof, shall be settled by arbitration administered by the American Arbitration Association under its applicable Consumer or Commercial Arbitration Rules, and judgments on the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. The guest agrees to these terms and conditions through purchase of merchandise contained on this document.

Attachment: Inspiring Images Facade Grant Application (2337 : Inspiring Images Facade Grant)

**Contractor**
Jacob Waldner
1017 4th AVE
Antigo, WI 54409

715-610-6510




**Client**
Missy
Dorr St
Antigo, WI 54409

715-610-2123

**Scope of work**

Install new seamless gutters on front and back of building. Also install 2 down spouts.

| Item | Cost | Qty | Tax | Subtotal |
|---|---|---|---|---|
| Materials & Labor Costs: | $475.00 | 1 | 0% | $475.00 |
| **Total** | | | | **$475.00** |

Attachment: Inspiring Images Facade Grant Application (2337 : Inspiring Images Facade Grant)

MENARDS®

MENARDS QUOTE
2001 JEROME STREET
ANTIGO, WI 54409
(715) 627-1768
(715) 627-1217
Store Number: 3205
Store Code: ANTG

Date: 9/23/2018

**Business:**
**Guest:** Melissa Spray
185363 Bear Lake Rd

Aniwa, WI 54408-5017
Phone: 7156102123
Fax:

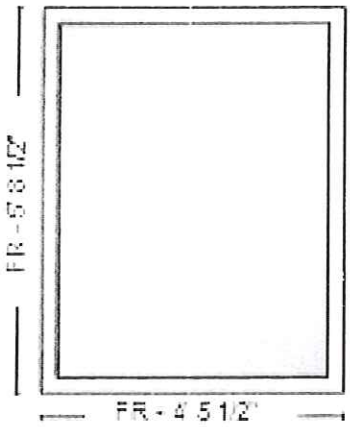
**Team Member:** 1564101
**Quote Number:** TBD
**Quote Name:**

Windows

| Line Item | Quantity | Product Description | Unit Price | Total Price |
|---|---|---|---|---|
| 100-1 | 1 | | $450.89 | $450.89 |

**Rough Opening:** 4' 6" X 5' 9"
**Actual Size:** 4' 5 1/2" X 5' 8 1/2"
**Room:** None Assigned

*Unit is viewed from the outside looking in.*




Crestline Select 250 Casement Picture
Measurement Entry Type = Rough Opening
Product Style = Complete Unit
Frame Style = Simulated Sash Set
Room Location = Unanswered
Energy Rating = Energy Star Compliant
Glazing = Low E
EasyCare Options = Without EasyCare
Air Space Options = Argon
Glass Breakage Warranty = Yes
Exterior Color = Terra Bronze
Interior Finish = Terra Bronze
Nailing Flange = Yes
Extension Jambs = 4 9/16"
Extension Jamb Material = Primed (Pine)
Extension Jamb Application = Factory Applied
CPD Product Line = WEA-N-274
CPD Number = WEA-N-274-00619-00001
U-Factor = 0.26
Solar Heat Gain Coefficient (SHGC) = 0.36
Visible Transmittance (VT) = 0.61
Air Leakage = <=0.3
Energy Star Qualified = North Central & Northern Zones
Canadian Energy Star Qualified = Zone 1

**Price Breakdown**

| | |
|---|---|
| Base Price | $349.52 |
| Color Add-on | $34.89 |
| Jamb Extension Add-on | $44.10 |
| Jamb Application Add-on | $14.48 |
| Prefinished Ext Jambs | $7.90 |

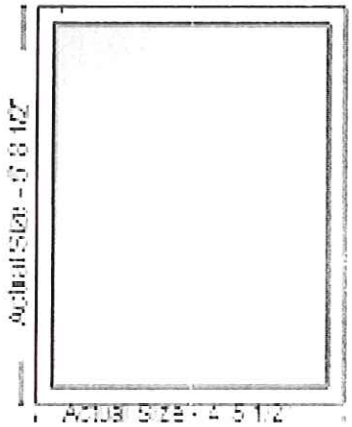
Attachment: Inspiring Images Facade Grant Application (2337 : Inspiring Images Facade Grant)

Windows

| Line Item | Quantity | Product Description | Unit Price | Total Price |
|---|---|---|---|---|
| 200-1 | 1 | | $332.72 | $332.72 |

**Rough Opening:** 4' 6" X 5' 9"
**Actual Size:** 4' 5 1/2" X 5' 8 1/2"
**Room:** None Assigned

*Unit is viewed from the outside looking in.*



JELD-WEN Windows & Doors
Brickmould Casement
Assembly = Full Unit
Regional Compliance = US National-AAMA
Rating = PG20, DP+20/-25
Installation & Frame Type = Brickmould J-Channel with Nailing Flange
Operation = Stationary
Insash = Direct Set
Frame Color - Exterior = White
Frame Color - Interior = White
Measurement Type = Rough Opening
Fits Rough Opening Width = 54"
Fits Rough Opening Height = Custom
Fits Rough Opening Height = 69
Actual Size = 53 1/2 -in X 68 1/2 -in
Glass Breakage Warranty = No
Energy Efficiency = Energy Star
Energy Star Zone = Energy Star - Northern
Glass Spacer Bar Option = Standard
STC / OITC Rating = Standard
Glazing = Insulated
Low-E = Low-E 180
Neat Glass = No
Glass Color/Texture = Clear
Glass Type = Standard
IG Options = Argon
Elevation = 0 - 3500 feet
Select Glass Thickness = Standard Default Thickness
Grid Type = No Grids
Exterior Frame Options = None
Interior Frame Options = None
Perimeter Frame Options = None
Extension Jamb = None
U-Factor = 0.28
Solar Heat Gain Coefficient = 0.53
Visible Light Transmittance = 0.65
Condensation Resistance = 60
CPD# = JEL-A-870-05075-00007
Is This a Remake = No

**Price Breakdown**

| | |
|---|---|
| Base Price | $318.69 |
| Hardware | -$27.25 |
| IG Option | $16.16 |
| Low E | $44.40 |
| Screen | -$19.28 |

**Total:** $783.61

Attachment: Inspiring Images Facade Grant Application (2337 : Inspiring Images Facade Grant)

Carl Bostwick Masonry

W13509 HWY C

Gleason WI 54435

# Proposal

Page No. _____

of _____ Pages

| PROPOSAL SUBMITTED TO: | DATE: | |
|---|---|---|
| NAME: Missy Spray | JOB NAME: | |
| STREET: 4th Street | STREET: | |
| CITY: Antigo | CITY: | STATE: |
| STATE: WI 54409 | | DATE OF PLANS: |

We hereby submit specifications and estimates for:

20 x 11 feet of Curb.

24 x 40 Driveway 5 inch with 3/8 Rebar. #5,625.00

14 x 5 feet poured Ramp.

Remove old concrete, and sod for driveway #1,000.00

Replace with sand and prep for new Concrete.

We hereby propose to furnish labor and materials - complete in accordance with the above specifications, for the sum of:

#7,625.00 dollars ($ 1/2 down ) with payment to be made as follows:

the other 1/2 when job is Completed.

All material is guaranteed to be as specified. All work to be completed in a workmanlike manner according to standard practices. Any alteration or deviation from above specifications involving extra costs, will be executed only upon written orders, and will become an extra charge over and above the estimate. All agreements contingent upon strikes, accidents or delays beyond our control. Owner to carry fire, tornado and other necessary insurance. Our workers are fully covered by Workmen's Compensation Insurance.

Authorized Signature Carl Bostwick 9-23-18

NOTE: This proposal may be withdrawn by us if not accepted within 360 days.

## Acceptance of Proposal

**The above prices, specifications and conditions are satisfactory and are hereby accepted. You are authorized to do the work as specified. Payment will be made as outlined above.**

Accepted: Signature _____

Date _____ Signature _____

Attachment: Inspiring Images Facade Grant Application (2337 : Inspiring Images Facade Grant)

Wilhelm Lumber , LLC
Phone: 715-489-3648
N7236 Hwy 47
Phlox, WI, 54464

HOLD
1063621
28305-1-7-1063621

Time: 09/07/2018 04:27 PM

| SOLD TO: | SHIP TO: |
|---|---|
| JEREMY THEISEN<br>4869 BEAR LAKE RD<br>ANIWA, WI, 54408 | JEREMY THEISEN |

Store Hours M-F 7am to 5pm
Saturday 8am to Noon
Closed Sundays
www.wilhelmlumber.com

Received By: _____

| INVOICE DATE | ACCOUNT | PO NUMBER | SOLD BY | STORE | TRAN TYPE | TERMS |
|---|---|---|---|---|---|---|
| 09/07/2018 | 42050 | | DW | 1 | Hold | Default Terms |

| QTY | UOM | ITEM | DESCRIPTION | | | Selling Price | Extended Price |
|---|---|---|---|---|---|---|---|
| 30.000 | PC | 1S204PC | 2x4-92 5/8 PREMIUM STUDS | 24 | P | 4.185 | 125.55 |
| 10.000 | PC | 1S20408 | 2x4-8 SPF HIGH QUALITY | | P | 3.915 | 39.15 |
| 4.000 | PC | 1S20410 | 2x4-10 SPF HIGH QUALITY | | D | 4.815 | 19.26 |
| 1.000 | EA | 4IPD30 | POCKET DOOR FRAME 3068 | | D | 71.811 | 71.82 |

**Payment Method**

*** HOLD ***

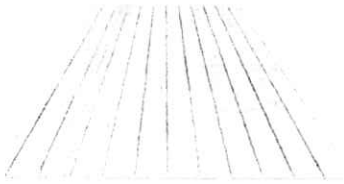
| | |
|---|---|
| Sub Total | 255.78 |
| Sales Tax | 14.07 |
| Total Due | 269.85 |

Terms: 1st thru 31st, due 10th of following month. 1.5% per month

Attachment: Inspiring Images Facade Grant Application (2337 : Inspiring Images Facade Grant)

# 5/8 x 4 x 8 Pine Plywood Siding 4" OC

Model Number: 1451166 | Menards® SKU: 1451166



**Product Specifications:**
**Dimensions:** 4 x 8
**Shipping Dimensions:** 96.0 H x 48.0 W x 0.59 D
**Shipping Weight:** 55.0 lbs
**Nominal Thickness:** 5/8
**Listing Agency Standards:** PS 1, APA PRP 108
**Nominal Width:** 48
**Nominal Length:** 96
**Coverage:** 32 square foot
**Color/Finish:** Unfinished
**Material:** Pine
**Siding Surface Design:** Textured Grooved

| |
|---|
| FREE Ship To Store |
| **28** In-Stock at ANTIGO ** |
| Get it **as soon as 10/04/2018** |
| Shipping |
| Available |

EVERYDAY LOW PRICE $30.97

SALE PRICE $28.99 each

Valid Until 9/22/18

You Save: $1.98 After Sale Price

x3
86.97

## Product Description

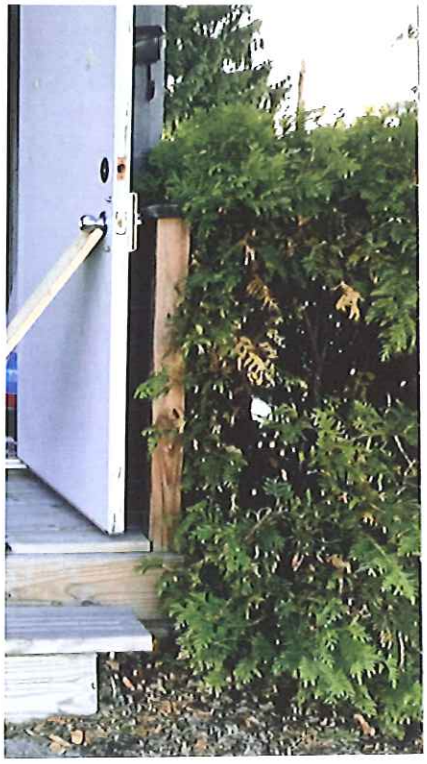
This siding features a rough sawn face with 4" on center groove pattern.

- Rough-sawn textured face for rustic appearance
- Shiplapped edge for a seamless joint
- Attractive 4" on center groove pattern
- Exterior grade panel for long-term exposure to weather
- Can be painted or stained to your desired color

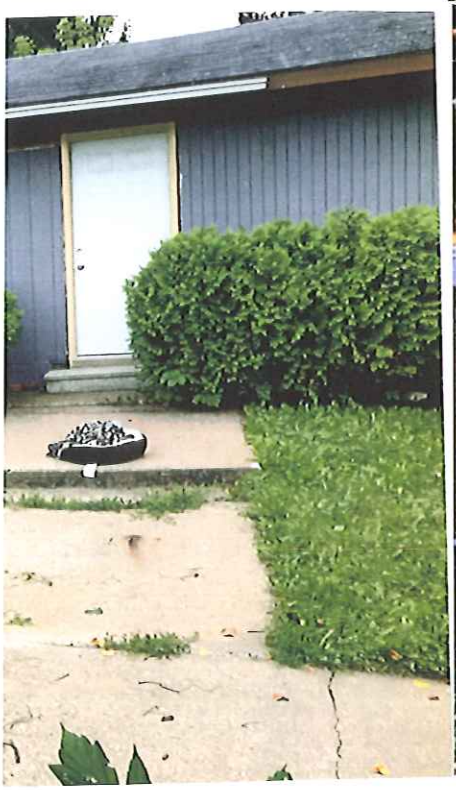
** **Please Note:** Prices, promotions, styles and availability may vary by store and online. Inventory is sold and received continuously throughout the day; therefore, the quantity shown may not be available when you get to the store. This inventory may include a store display unit. Online orders and products purchased in-store qualify for rebate redemption. Rebates are provided in the form of a Menards® Merchandise Credit Check valid towards purchases at any Menards® retail store. Not valid for purchases on MENARDS.COM®.

**Menards®**
5106 Menard Drive
Eau Claire, WI, 54703, USA
customerservice@menardsoc.com

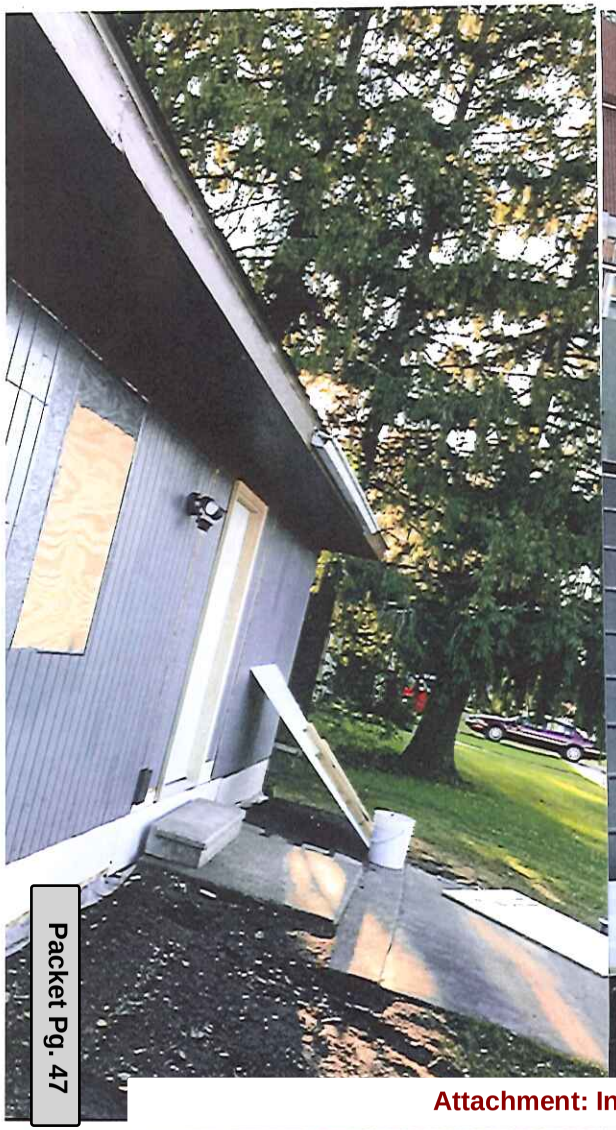
Attachment: Inspiring Images Facade Grant Application (2337 : Inspiring Images Facade Grant)



628



628



THINK

# DOWNTOWN ANTIGO

*The purpose of the program is to encourage entrepreneurs to open their business in the City of Antigo Downtown Business District*

## DOWNTOWN ENTREPRENEUR'S GRANT PROGRAM

### PROGRAM OBJECTIVE

The Downtown Entrepreneur's Grant Program is designed to assist with the following:

- Enhancement of the overall economic vitality and character of downtown Antigo by attracting tenants to fill vacant commercial spaces.
- Be a catalyst for larger scale building improvements and developments.
- Promoting the continued success of downtown Antigo through the improvement and repair of vacant downtown buildings that require maintenance and building/fire code updates.

### APPLICATION PROCESS

1. Applications must be submitted and approved prior to the start of the project. Applications must be submitted to the Langlade County Economic Development Director.
2. Applications are available at the Langlade County Economic Development Office or online at www.langladecountyedc.org.
3. The applications will be reviewed by Langlade County Economic Development and the City of Antigo Finance, Personnel & Legislative Committee for final approval to be forward to the Antigo City Council.
4. Qualified costs will be reimbursed after the business is open to the public and project is completed.

### PROJECT GUIDELINES

- Business must be located within the Downtown Business District (defined as along Fifth Avenue from Field Street to Lincoln Street to include the side streets in the area from Fourth Avenue to Sixth Avenue).
- Type of business must be compatible with what the City Council deems appropriate for the downtown area.
- The program is based on a reimbursement system at a rate of 25% of eligible expenses up to a grant maximum of $25,000 for those purchasing a vacant building and up to a grant maximum of $10,000 for those renting/leasing a retail space.
- Reimbursements will not be made until the business is open to the public.
  Applicant must show paid receipts for eligible expenses.

### ELIGIBLE EXPENSES

Eligible expenses to the business owner are expenses incurred while making the property fit for the business to open such as start-up costs including improvements to the property.

### INELIGIBLE EXPENSES

Businesses relocating from within the district are not eligible!

Ineligible expenses include, but are not limited to:

- Rent/lease payments
- Security Deposits
- Inventory Costs
- Property Acquisition Costs

Labor costs will only be reimbursed if performed by a qualified third party contractor. Labor

Attachment: Inspiring Images Downtown Enterpreneur Grant (2338 : Inspiring Images Entrepreneurs Grant)

hours by the property owner are not eligible for reimbursement. *Buy Local*

Whenever possible, Applicants are strongly encouraged to use local contractors to complete all tasks associated with their renovation. This will not only help garner support to continue this program, but more importantly help boost our local economy.

## ENTREPRENEUR'S GRANT PROGRAM APPLICATION

Applicant: Melissa Spray
Phone: 715-610-2123 After Oct 1st → 715-627-1130(w)
Business Name: Missy's Inspiring Images
Email: Mespray1@hotmail.com
Business Address: 623 Dorr St.
Property Owner: Melissa Spray
Property Owner Address: 18536 Bear Lake Rd. Ashland, Wisc 54806

## PROVIDE THE FOLLOWING DOCUMENTATION

- **BUSINESS PLAN:** See Attached Business Plan Outline
- **PROJECT BUDGET:** See Attached Example

**THE FOLLOWING EXHIBITS MUST BE COMPLETED WHERE APPLICABLE. ALL QUESTIONS ANSWERED ARE MADE A PART OF THE APPLICATION.**

1. Do you or your spouse or any member of your household work for the Community or hold an official position within the Community?
   Yes____ No ____
   if so, please provide that person's name and address of and what department employed.
   Employee Name & Address:
   _____
   Date: _____

2. Does your business, its owners or majority stockholders own or have a controlled interest in other businesses? Yes ____ No X if yes, please provide their names and relationship with your company.
   Name of
   Business: _____
   Relationship to Applicant: _____

Attachment: Inspiring Images Downtown Enterpreneur Grant (2338 : Inspiring Images Entrepreneurs Grant)

## ACKNOWLEDGEMENT

1. I/We acknowledge that the following supporting documents must accompany this application for consideration and that I/We must supply the following:

**REQUIRED ATTACHMENTS**

i. Photographs of project to be improved
ii. Project Budget
iii. Copy of lease, land contract, deed, or current tax bill or proof of entering into an agreement
iv. Written authorization from landowner if tenant is the applicant

Photographs required once project is completed.

Further documentations such as bids, estimates, contracts and design drawings may be requested

2. I/We hereby acknowledge that the Langlade County Economic Development Corporation is hereby authorized to verify and discuss all matters pertaining to this application with all, including those providing assistance in the preparation of this application or supporting documents and exhibits accompanying the same. Including, but not limited to, applicant's legal, accounting or other consultants.

3. I/We shall not discriminate upon the basis of sex, race, creed, color, class, national origin or ancestry in any employment or construction activity.

4. At the completion of the project, we agree to cooperate with Economic Development Corporation in preparation of a press release detailing non-confidential information.

## APPLICANT'S CERTIFICATION

The Applicant certifies that all information in this application and all information furnished in support of this application is given for the purpose of obtaining a grant under the City of Antigo Entrepreneur Grant Program and is true and complete to the best of the applicant's knowledge and belief.

Signature: M Spraus Date: 09-23-18

Signature: _____ Date: _____

Please send this completed application and accompanying materials to:

The Economic Development Corporation
Attn: Angie Close
312 Forrest Avenue, Antigo WI 54409
715-623-5123 (p)
aclose@co.langlade.wi.us www.langladecountyedc.org

Attachment: Inspiring Images Downtown Enterpreneur Grant (2338 : Inspiring Images Entrepreneurs Grant)

# Business Plan

## Executive Summary:

Inspiring Images is a full-service beauty salon dedicated to consistently providing high customer satisfaction by rendering excellent service, quality products, and furnishing an enjoyable atmosphere at an acceptable price/value relationship.

Inspiring Images is an established business that has over 25 years of operating experience. The business has been built on a high quality structure that has given exceptional results with continual growth throughout the years. When looking at the items that provided the results these consist of location, convenience, environment, and reputation. Location is essential due to the accessibility and ease of access for the customer. Due to a large amount of clients being in the older generation accessibility is a large factor for these individuals when choosing a salon. When looking at convenience, offering the clients with a broad range of services along with flexible hours. This ensures that the clients have many options and the ability for the salon to work around the individual's schedule. Environment is a striving point for Inspiring Images the ability to provide a clean and relaxing environment that promotes the comfort of the client is essential. This allows the client to have an enjoyable experience which leads into reputation. Reputation is most important factor when looking at the general market of the business. When in a smaller environment a business that can maintain an excellent reputation will thrive off of the "word of mouth". This has always been a large focus for Inspiring Images, which built the business that it is today.

Inspiring Images is currently moving locations, which a large amount of the established clients have been informed and will continue to be clients of the salon. These established clients have been with Inspiring Images for many years and the overall expectation for the business will not change. The new location has the ability to draw in new clients due to the location being closer to the center of town which will increase convenience and new customer growth.

## Personal Background Information:

I graduated from Elcho High school in 1992, which immediately after went to Nicolet College for barber/cosmetology. After graduation I work at Cost Cutters as an assistant manager and stylist for 4 years. The experience that was generated was then used to open Inspiring Images in 1997, which has been in operation for 25 years. The next goal of my business career is to own a building for operating.

Attachment: Inspiring Images Downtown Enterpreneur Grant (2338 : Inspiring Images Entrepreneurs Grant)

## Business Concept:

To supply services and products that enhances our clients' physical appearance and mental relaxation. Through a sense of performing services such as all hair services, including manicure and pedicures.

Goals:

- Ensure an enjoyable and satisfactory service to the customers.
- Providing an environment conducive to giving relaxing and professional service.
- Keeping a positive reputation through superior services and extraordinary customer service.

## The Marketing Plan:

Our marketing strategy is a simple one: satisfied clients are our best marketing tool. When a client leaves our business with a new look, he or she is broadcasting our name and quality to the public. Most of our clients will be referrals from existing clients. Due to an established business with a book of business, many clients are currently already established which limits the amount of marketing that is needed.

When looking at anticipated marketing campaigns this will be possible depending on the overall business outlook and used as needed. Typically word of mouth and specials will be the main focus for marketing throughout the life of the business.

Products and Services:

- Hair: cuts, perms, colors, foiling, shampoo and conditioning.
- Nails: manicures, pedicures, and polished.
- Skin Care: Facial Waxing

## The Financial Plan:

See attachments

Project Budget and Associated Cost pertaining to the building will be found on the Grant Application.

Attachment: Inspiring Images Downtown Enterpreneur Grant (2338 : Inspiring Images Entrepreneurs Grant)

**Attachments:**

All Receipts

Grant Applications (Project Budget)

Pictures

Attachment: Inspiring Images Downtown Enterpreneur Grant (2338 : Inspiring Images Entrepreneurs Grant)

[Business Name]

# Business Startup Costs

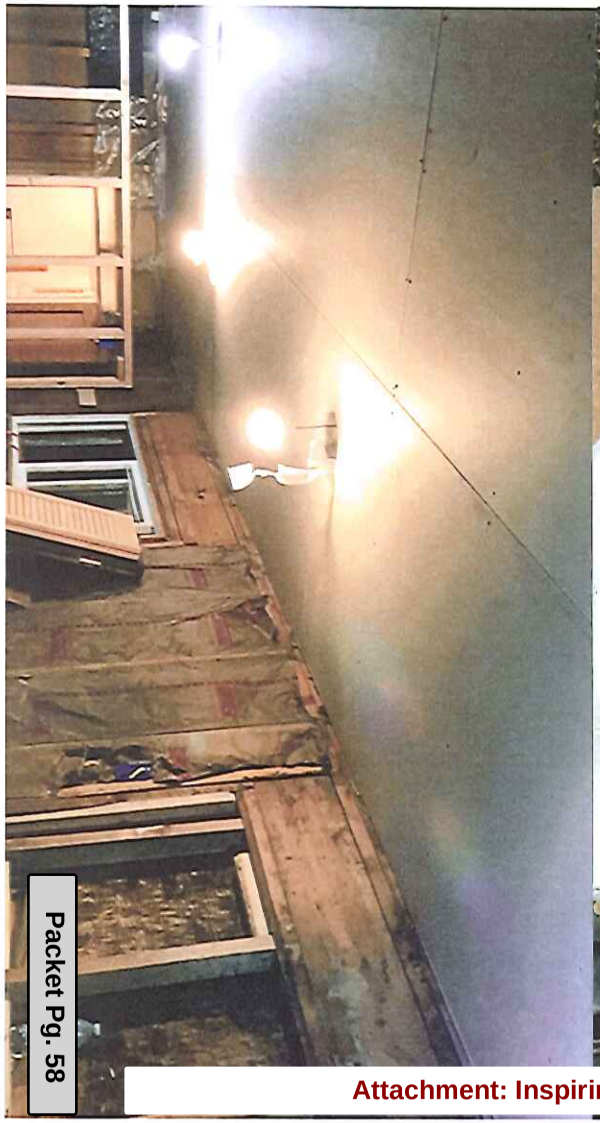
| FUNDING | Estimated | Actual | Under/(Over) |
|---|---|---|---|
| **Investor Funding** | | | |
| Owner 1 | 40,200.00 | | |
| Owner 2 | | | |
| Other | | | |
| **Total Investment** | - | - | - |
| **Loans** | | | |
| Bank Loan 1 | X | | |
| Bank Loan 2 | | | |
| Non Bank Loan 1 | | | |
| **Total Loans** | - | - | - |
| **Other Funding** | | | |
| Grant 1 | 7,800.00 | | |
| Other | 3,000.00 | | |
| **Total Other Funding** | 10,800.00 | - | - |
| **Total FUNDING** | $51,000.00 | - | - |

| COSTS | Estimated | Actual | Under/(Over) |
|---|---|---|---|
| **Fixed Costs** | | | |
| Advertising for Opening | | | |
| Basic Website | | | |
| Brand Development | | | |
| Building Down Payment | | | |
| Building Improvements/Remodeling | 25,000 | | |
| Business Cards/Stationery | 250 | | |
| Business Entity | | | |
| Business Licenses/Permits | | | |
| Computer Hardware/Software | | | |
| Decorating | | | |
| Franchise Start Up Fees | | | |
| Internet Setup Deposit | | | |
| Lease Security Deposit | | | |
| Legal/Professional Fees | | | |
| Machines & Equipment | 2,500 | | |
| Office Furniture/Fixtures | 2,500 | | |
| Operating Cash (Working Capital) | | | |
| Point of Sale Hardware/Software | | | |
| Prepaid Insurance | | | |
| Public Utilities Deposits | | | |
| Reserve for Contingencies | | | |
| Security System Installation | 150 | | |
| Setup, installation and consulting fees | | | |
| Signage | 550 | | |
| Starting Inventory | | | |
| Telephone | | | |

Eligible
$30,950

Request
7,800.00

Attachment: Inspiring Images Downtown Enterpreneur Grant (2338 : Inspiring Images Entrepreneurs Grant)



***Buy Local***

Whenever possible, Applicants are strongly encouraged to use local contractors to complete all tasks associated with their renovation. This will not only help garner support to continue this program, but more importantly help boost our local economy.

## ENTREPRENEUR'S GRANT PROGRAM APPLICATION

Applicant: Robert & Pamela Frei
Phone: 715-216-0274
Business Name: Wild Epitome, LLC
Email: Robert@WildEpitome.Com
Business Address: 816 5th Ave, Antigo, WI 54409
Property Owner: Robert & Pamela Frei
Property Owner Address: —

## PROVIDE THE FOLLOWING DOCUMENTATION

- **BUSINESS PLAN:** See Attached Business Plan Outline
- **PROJECT BUDGET:** See Attached Example

**THE FOLLOWING EXHIBITS MUST BE COMPLETED WHERE APPLICABLE. ALL QUESTIONS ANSWERED ARE MADE A PART OF THE APPLICATION.**

1. Do you or your spouse or any member of your household work for the Community or hold an official position within the Community?
   Yes____ No X
   if so, please provide that person's name and address of and what department employed.
   Employee Name & Address:
   _____
   Date: _____

2. Does your business, its owners or majority stockholders own or have a controlled interest in other businesses? Yes ____ No X if yes, please provide their names and relationship with your company.
   Name of
   Business: _____
   Relationship to Applicant: _____

Attachment: Wild Eptome Entrepreneurs Grant Application (2339 : Wild Epitome Entrepreneurs Grant)

## ACKNOWLEDGEMENT

1. I/We acknowledge that the following supporting documents must accompany this application for consideration and that I/We must supply the following:

   **REQUIRED ATTACHMENTS**

   i. Photographs of project to be improved
   ii. Project Budget
   iii. Copy of lease, land contract, deed, or current tax bill or proof of entering into an agreement
   iv. Written authorization from landowner if tenant is the applicant

Photographs required once project is completed.

Further documentations such as bids, estimates, contracts and design drawings may be requested

2. I/We hereby acknowledge that the Langlade County Economic Development Corporation is hereby authorized to verify and discuss all matters pertaining to this application with all, including those providing assistance in the preparation of this application or supporting documents and exhibits accompanying the same. Including, but not limited to, applicant's legal, accounting or other consultants.

3. I/We shall not discriminate upon the basis of sex, race, creed, color, class, national origin or ancestry in any employment or construction activity.

4. At the completion of the project, we agree to cooperate with Economic Development Corporation in preparation of a press release detailing non-confidential information.

## APPLICANT'S CERTIFICATION

The Applicant certifies that all information in this application and all information furnished in support of this application is given for the purpose of obtaining a grant under the City of Antigo Entrepreneur Grant Program and is true and complete to the best of the applicant's knowledge and belief.

Signature: _____ Date: 9/24/18

Signature: _____ Date: _____

Please send this completed application and accompanying materials to:

The Economic Development Corporation
Attn: Angie Close
312 Forrest Avenue, Antigo WI 54409
715-623-5123 (p)
aclose@co.langlade.wi.us www.langladecountyedc.org

Attachment: Wild Eptome Entrepreneurs Grant Application (2339 : Wild Epitome Entrepreneurs Grant)

[Business Name]

# Business Startup Costs

| FUNDING | Estimated | Actual | Under/(Over) |
|---|---|---|---|
| **Investor Funding** | | | |
| Owner 1 - Robert | 12,500 | | |
| Owner 2 - Pamela | 12,500 | | |
| Other - Future (As Needed) | Approx 20,000 | | |
| Total Investment | - | - | - |
| **Loans** | | | |
| Bank Loan 1- CCCU Wild Epitome Properties, LLC | 38,500 | | |
| Bank Loan 2 | | | |
| Non Bank Loan 1 | | | |
| Total Loans | 38,500 - | - | - |
| **Other Funding** | | | |
| Grant 1- CCCU Grant Loan - Wild Epitome LLC | 15,500 | | |
| Other | | | |
| Total Other Funding | 15,500 - | - | - |
| **Total FUNDING** | 79,500 - 99,500 | - | - |

| COSTS | Estimated | Actual | Under/(Over) |
|---|---|---|---|
| **Fixed Costs** | | | |
| Advertising for Opening | | | |
| Basic Website | | | |
| Brand Development | | | |
| Building Down Payment | | | |
| Building Improvements/Remodeling | 55,400 | | |
| Business Cards/Stationery | 500 | | |
| Business Entity | | | |
| Business Licenses/Permits | | | |
| Computer Hardware/Software | | | |
| Decorating | | | |
| Franchise Start Up Fees | | | |
| Internet Setup Deposit | | | |
| Lease Security Deposit | | | |
| Legal/Professional Fees | | | |
| Machines & Equipment | 1,500 | | |
| Office Furniture/Fixtures | | | |
| Operating Cash (Working Capital) | | | |
| Point of Sale Hardware/Software | 1,000 | | |
| Prepaid Insurance | | | |
| Public Utilities Deposits | | | |
| Reserve for Contingencies | | | |
| Security System Installation | 1,000 | | |
| Setup, installation and consulting fees | | | |
| Signage | 1,500 | | |
| Starting Inventory | | | |
| Telephone | | | |
| Tools & Supplies | 500 | | |
| Travel | | | |
| Truck & Vehicle | | | |

Attachment: Wild Eptome Entrepreneurs Grant Application (2339 : Wild Epitome Entrepreneurs Grant)

| | | | |
|---|---|---|---|
| Other 1 (specify) | | | |
| Other 2 (specify) | | | |
| **Total Fixed Costs** | 61,400 - | - | - |

**Average Monthly Costs**

| | | | |
|---|---|---|---|
| Advertising (print, broadcast and Internet) | | | |
| Business Insurance | | | |
| Business Vehicle Insurance | | | |
| Employee Salaries and Commissions | | | |
| Equipment Lease Payments | | | |
| Inventory, raw materials, parts | | | |
| Franchise Fee | | | |
| Health Insurance | | | |
| Internet Connection | | | |
| Loan and Credit Card Interest & Principal | | | |
| Legal/Accounting Fees | | | |
| Merchant Account Fees | | | |
| Miscellaneous Expenses | | | |
| Mortgage Payments | | | |
| Lease Payment | | | |
| Owner Salary | | | |
| Payroll taxes or Self-employment tax | | | |
| Postage/Shipping Costs | | | |
| Security System Monthly Payment | | | |
| Supplies | | | |
| Telephone | | | |
| Travel | | | |
| Public Utilities | | | |
| Website Hosting/Maintenance | | | |
| Other 1 (specify) | | | |
| Other 2 (specify) | | | |
| **Total Average Monthly Costs** | - | - | - |
| **x Number of Months** | 6 | | |
| **Total Monthly Costs** | - | - | - |

| | | | |
|---|---|---|---|
| **Total COSTS** | - | - | - |
| **SURPLUS/(DEFICIT)** | - | - | - |

Attachment: Wild Eptome Entrepreneurs Grant Application (2339 : Wild Epitome Entrepreneurs Grant)