



CITY OF ANTIGO

ECONOMIC DEVELOPMENT COMMITTEE MEETING

MULTI-PURPOSE ROOM

Monday, August 06, 2018

CITY HALL, 700 EDISON STREET

6:00 PM

Call to Order

Discussion and Action May Occur on Any of the Following Agenda Items:

1. Approval of the Minutes from the May 7, 2018 Meeting
2. Facade Grant and Downtown Business Entrepreneurs Grant Program Registers (Information Only)
3. I Stitch & Print Facade Grant Request
4. I Stitch & Print Downtown Entrepreneur's Grant Request
5. Nortec USA LLC Facade Grant Request
6. Nortec USA LLC Downtown Entrepreneur's Grant Request
7. Peaceful Valley General Store Downtown Entrepreneur's Grant Request

Any Other Matters Authorized by Law to be Considered

Adjournment

Upon reasonable notice, efforts will be made to accommodate disabled individuals through appropriate aids and services. For additional information, contact Jaime Horswill, 700 Edison Street, Antigo, Wisconsin 54409. (715) 623-3633 extension 100. Members of and possibly a quorum of members of other governmental bodies may be in attendance to gather information. Any governmental body other than that specifically referred to above will take no action.

DATE MAILED: August 01,2018

BILL BRANDT

Date	BusinessName	Contact	Project Description	Project Cost	Grant	Status	Balance
5/14/2011	per Resolution: 055-11						
1	5/25/2011 Hair Shack	Denis DeBroux	Paint building exterior	\$1,406.57	\$20,000.00	reimbursed	\$20,000.00
2	6/1/2011 Lakeside	Pat Frey	Painting, gutters, metal siding, signage	\$128,527.00	\$468.86	reimbursed	\$19,531.14
3	6/8/2011 McCormick Klessig	Mike Theisen	Refurbish Stucco	\$12,500.00	\$3,000.00	reimbursed	\$16,531.14
4	6/23/2011 B&M Properties	Bob Curran	Windows & reface bldg	\$10,329.88	\$3,000.00	reimbursed	\$13,531.14
5	7/14/2011 Ameriprise bldg	Tom Koss	Back facade, windows	\$13,673.51	\$3,000.00	reimbursed	\$10,531.14
7/29/2011	Thirsty Soul	Diane Konrath	windows, sign, replace boards	\$0.00	\$0.00	cancelled	\$7,531.14
6	10/3/2011 Blue Awning	Mary Ann Kamps	back door, painting, signage	\$1,640.96	\$1,403.97	reimbursed	\$6,127.18
7	10/4/2011 Downtown Apts	Angie Schreiber	masonry	\$3,343.64	\$1,114.55	reimbursed	\$5,012.63
8	11/3/2011 Mode Beauty Shop	Bob Arlen	front windows, rear doors	\$6,670.00	\$2,223.33	reimbursed	\$2,789.30
12/14/2011	per Resolution: 133-11	George			\$20,000.00		\$22,789.30
9	12/19/2011 City Gas	Bornemann	awning, windows, signage	\$19,993.55	\$3,000.00	reimbursed	\$19,789.30
10	1/10/2012 Computer Frontier	Brice Widner	windows	\$7,648.75	\$2,549.58	reimbursed	\$17,239.71
11	6/4/2012 T.I.C	Ken Ducke	Stucco, Siding, windows-rear	\$9,100.00	\$3,000.00	reimbursed	\$14,239.71
12	8/6/2012 Animals	Randy Coates	Windows, etc	\$13,665.44	\$3,000.00	reimbursed	\$11,239.71
8/30/2012	Fromstein	Helen Wanka	front awning		\$0.00	cancelled	\$11,239.71
	Fromstein	Helen Wanka	front awning		\$0.00	cancelled	\$11,239.71
13	8/30/2012 Draeger bldg	Joe Draeger	facade overhaul	\$17,800.00	\$3,000.00	reimbursed	\$8,239.71
14	8/30/2012 Little Caesars	Sheri Lanser	signage	\$8,900.00	\$3,000.00	reimbursed	\$5,239.71
15	8/30/2012 Downtown Fitness	patti Weber	window, paint sign	\$0.00	\$0.00	cancelled	\$5,239.71
10/12/2012	per Resolution 113-12				\$20,000.00		\$25,239.71
16	9/4/2012 Antigo Auto Parts	Brian Cigel	Sealing and painting cinder block	\$5,316.59	\$1,772.19	reimbursed	\$23,467.52
	Roseann Hoffman CPA	Hoffman					
17	1/2/2013 Roseann Hoffman CPA	Hoffman	replace windows and patchwork	\$10,640.00	\$3,000.00	reimbursed	\$20,467.52
18	5/6/2013 Creative Hairlines	Bob Beneshak	Awning	\$2,375.00	\$858.33	reimbursed	\$19,609.19
19	6/3/2013 Professional Building	Sheri Lanser	Windows/Soffett/entrances	\$14,672.00	\$3,000.00	reimbursed	\$16,609.19
20	6/17/2013 Remington's Gas	JP Remington	(waiting on Estimates)	\$45,000.00	\$3,000.00	reimbursed	\$13,609.19
21	9/9/2013 Marty's Shell	Marty VerHagen	Windows/Soffett/entrances	\$9,000.00	\$3,000.00	reimbursed	\$10,609.19
22	9/9/2013 Thirsty Soul	Diane Konrath	Windows	\$2,960.00	\$986.67	reimbursed	\$9,622.53
23	10/1/2013 Antigo Family Chiro	Gerald Rindal	Siding/ handicap ramp	\$4,798.42	\$1,599.47	reimbursed	\$8,023.05
24	10/7/2013 Hoffman House	Tom Koss	Upper facade restoration	\$4,230.88	\$1,410.29	reimbursed	\$6,612.76
25	10/7/2013 Lil Angels Daycare	Mary Pavak	Awning	\$7,480.00	\$2,493.33	reimbursed	\$4,119.43
26	10/7/2013 Galarowicz Electric	Jim Galarowicz	Windows, soffits	\$13,787.00	\$3,000.00	reimbursed	\$1,119.43
27	10/7/2013 Johnson Chiro	Curt/Maggie John	repair front of office	\$3,155.00	\$1,051.67	reimbursed	\$67.76
11/13/2013	Resolution 122-13				\$20,000.00		\$20,067.76
28	6/2/2014 Unique Professions	Steph Tatro	windows, painting	\$4,613.60	\$1,537.87	reimbursed	\$18,529.89
29	6/2/2014 Keglers	Karl Kegler	painting, mason work	\$4,911.82	\$1,637.27	reimbursed	\$16,892.62
30	8/4/2014 Stern Rental LLC	Korey Stern	Doors, painting exterior		\$0.00	cancelled	\$16,892.62 year date expired
31	8/4/2014 Dr. Becker	Bill Becker	Windows	\$766.69	\$255.56	reimbursed	\$16,637.06
32	8/4/2014 Neve's Furniture	Gordon/Lisa Neve	Awning, sign	\$8,859.40	\$2,953.13	reimbursed	\$13,683.92
33	12/1/2014 The Rental Center Bldg	Joe Draeger	soffit, windows, aluminum wraps	\$11,050.07	\$3,000.00	reimbursed	\$10,683.92
34	4/6/2015 Travis Rose Properties	Travis Rose	Windows, siding-south side	\$72,320.27	\$3,000.00	reimbursed	\$7,683.92
35	2/1/2016 Banquet on a Bun	Michael Calferro	Windows, door, stucco, front	\$9,000.00	\$0.00	cancelled	\$7,683.92 year date expired
36	5/2/2016 Nature's Heat Source	Don Fischer	steps, rebar, mesh, loading dock, canopy	\$4,211.90	\$1,403.97	reimbursed	\$6,279.96
37	6/7/2016 BreMax Insurance	Lynn Henricks	doors, windows, walls	\$9,607.35	\$3,000.00	reimbursed	\$3,279.96
6/8/2016	Resolution 056-16				\$20,000.00		\$23,279.96
9/6/2017	Antigo Auto Parts	Brian Cigel	awning, sealing and painting	\$8,925.00	\$1,227.81	approved	\$22,052.15
5/16/2018	Two Angels Restaurant	Enser Veljovski	glass for windows	\$7,110.70	\$2,346.53	reimbursed	\$19,705.62
Total completed projects to date				\$481,136.04			

DOWNTOWN BUSINESS ENTREPRENEURS GRANT PROGRAM							
Date	BusinessName	Contact	Project Description	Project Cost	Grant	Status	Balance
7/1/2015	per Resolution:				\$75,000.00		\$75,000.00
1 8/11/2015	Belles Smokehouse	Anna Purdun	Business Eligible Start up costs	\$13,580.48	\$3,395.12	reimbursed	\$71,604.88
2 6/8/2016	Bremax Insurance	Lynne Hendricks	Rennovation of Building	\$75,742.46	\$15,000.00	reimbursed	\$56,604.88
3 11/7/2017	Mortal and Pestle	Kelly Keyser-Millar	Business Eligible Start up costs	\$3,454.80	\$863.70	reimbursed	\$55,741.18
Total completed projects to date				\$92,777.74	\$19,258.82		



312 FORREST AVENUE • ANTIGO WI 54409

Angie Close • Director
aclose@co.langlade.wi.us • (715) 623-5123

CITY OF ANTIGO DOWNTOWN FAÇADE GRANT

PROGRAM OBJECTIVES AND CRITERA

Attractive building facades support and encourage local businesses. They have a large effect on the attractiveness and marketability of the surrounding area. The Downtown Antigo Façade Improvement Grant Program is designed to provide financial assistance to property owners or tenants looking to improve or restore the original historic features of the physical external appearance exclusively of the front and rear of commercial businesses ultimately enhancing Downtown Antigo. Grant funds are made available through Tax Incremental Financing District Four (see attached map).

PROGRAM OBJECTIVE

Restoring, or substantially beautifying, or enhancing the entire façade or elevation of a downtown Antigo commercial building.

Applicant Eligibility Requirements

Property owners or tenants of service or commercial/mixed-use structures located within the downtown Central Business District are eligible to apply. In the case where the leaseholder is the applicant, the permission of the property owner is required.

All existing commercial, service or mixed –use buildings within the district (see map) are eligible to receive funding. Property taxes and other City accounts must be current.

Eligible Improvements

All grant funded improvements are for the external front and rear façade and must be permanent and fixed in type and/or nature. Improvements must meet all City of Antigo code requirements including zoning, building and safety codes. The applicant must obtain all necessary permits and pay any corresponding fees.

The City of Antigo's Economic Development Committee reserves the right to determine the eligibility of all items in a project's scope of work. Eligible items include, but may not be limited to:

- Façade Rehabilitation
- Door and window repair and replacement
- Exterior painting
- Masonry cleaning and /or repair
- Awnings
- Lighting
- Shutters
- Gutters
- Hardscape services: decks, fountains, patios, etc.

Attachment: Monk Façade Application (2249 : I Stitch Façade)

Ineligible Improvements

- Cost of new construction, repair or replacement of a new roof unless it is a significant architectural element of the building and is visible from street level in the immediate vicinity of the building.
- Work that principally involves minor repairs, painting or maintenance
- Billboards
- Landscaping
- Removal of architecturally significant features
- Paving
- Sandblasting
- Purchase of property
- Inventory and operating capital
- Any activity completed prior to receiving final approval of grant funds
- New construction or additions that would increase space.
- Work performed 30 days or more prior to approval of the application will not be eligible for reimbursement of façade grant funds
- Signage

Buy Local

Whenever possible, Applicants are strongly encouraged to use local contractors to complete all tasks associated with their renovation. This will not only help garner support to continue this program, but more importantly help boost our local economy.

Application review process

In order to qualify, applicants cannot start on their project until after receiving the necessary approvals. If work begins before application or approval, the City cannot fund the project with Façade Improvement Grant funds.

1. Applications must be submitted to the Economic Development Corporation. An application from a tenant must include a copy of the lease and written approval from the owner.
2. The applicant must submit photographs of the facades to be improved.
3. A Team may visit the site to discuss the proposed improvements. If the proposal meets the requirements of the Façade Grant Program, a Conditional Letter of Approval will be sent to the owner/tenant. This letter may require modifications or changes to the original proposal.
4. If the application is conditionally approved, the owner/tenant may be required to prepare and submit cost estimates and drawings of the proposed work, in order to obtain final approval.
5. The applicant must obtain permits for the required work.
6. Applicant must provide proof of matching documentation before drawing out grant funds.

Evaluation Criteria

The City of Antigo's Economic Development Committee's decision to accept an application will be based on available funds, the merits of the proposed project, and the support it provides to the general beautification of Downtown Antigo. **All approved projects will meet the criteria presented in this document.**

- Appropriateness to the original, historic façade of the building
- Significant improvement of the visual appearance of the building and surrounding area
- The level of investment being made to the property
- Collective participation of adjacent property owners, if applicable
- How it relates to the overall existing architecture

Grant Award

Grants will be awarded on a first-come, first-serve basis; and will be awarded based on the Evaluation Criteria. This is a reimbursable program. For every \$3 that the applicant spends, they can be reimbursed \$1 of grant funding to a maximum of \$3000 per applicant. The applicant must use private, non-City, funds to match the City's grant. If funding is not approved, applicants are encouraged to reapply during a future grant cycle.

CITY OF ANTIGO

FAÇADE IMPROVEMENT GRANT PROGRAM APPLICATION

Applicant: ALEXANDER MAK Phone: (213) 280-4691
 Business Name: 1 STITCH & PRINT Email: AMAK@1STITCHANDPRINT.COM
 Business Address: 729 5th AVE, Antigo WI
 Property Owner: ALEXANDER MAK
 Address: 1333 SATIOLY STREET, N. HOLLYWOOD, CA 91605
 Definition of Project Scope: REPAIR DAMAGED DISPLAY WINDOWS, CHANGE FRONT AND REAR DOORS, SEAL & REPLACE WINDOWS, INSTALL PROPER SIGNAGE

PROJECT BUDGET

List Individual Project Elements (Awning, painting of trim, etc.)

<u>FRONT GLASS</u>	<u>1,500</u>
<u>FRONT DOORS</u>	<u>2,000</u>
<u>REAR DOORS</u>	<u>1,000</u>
<u>SIGNAGE</u>	<u>5,000</u>
<u>ELECTRICAL</u>	<u>1,500</u>
<u>PAINT</u>	<u>2,000</u>
<u>Total:</u>	<u>13,000</u>

REQUIRED ATTACHMENTS

- Photographs of façade to be improved
- Copy of lease, land contract, deed, or current tax bill
- Written authorization from landowner if tenant is the applicant
- Bids, estimates, contracts, design drawings, if appropriate

APPLICANT'S CERTIFICATION

The Applicant certifies that all information in this application and all information furnished in support of this application is given for the purpose of obtaining a grant under the City of Antigo Façade Grant Program and is true and complete to the best of the applicant's knowledge and belief.

Signature: Alexander Mak Date: 7/26/18
 Signature: _____ Date: _____

Please send this completed application and accompanying materials to:

The Economic Development Corporation
 Attn: Angie Close
 312 Forrest Avenue, Antigo WI 54409
 715-623-5123 (p)
aclose@co.lanlgade.wi.us
www.lanlgadecountyedc.org



Attachment: Monk Facade Application (2249 : I Stitch Facade)



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Attachment: Monk Facade Application (2249 : I Stitch Facade)



DOWNTOWN ENTREPRENEUR'S GRANT PROGRAM

THINK

DOWNTOWN ANTIGO

PROGRAM OBJECTIVE

The Downtown Entrepreneur's Grant Program is designed to assist with the following:

- Enhancement of the overall economic vitality and character of downtown Antigo by attracting tenants to fill vacant commercial spaces.
- Be a catalyst for larger scale building improvements and developments.
- Promoting the continued success of downtown Antigo through the improvement and repair of historic and older downtown buildings that require maintenance and building/fire code updates.

APPLICATION PROCESS

1. Applications must be submitted and approved prior to the start of the project. Applications must be submitted to the Langlade County Economic Development Director.
2. Applications are available at the Langlade County Economic Development Office or online at www.langladecountyedc.org.
3. The applications will be reviewed by the City of Antigo Finance, Personnel & Legislative Committee for approval to be forward to the City Council and Langlade County Economic Development board for final approval.
4. Once approved, the applicant may begin the project.
5. Qualified costs will be reimbursed after the business is open to the public and project is completed.

The purpose of the program is to encourage entrepreneurs to open their business in the City of Antigo Downtown Business District with the goal of assuring that the properties are filled with sustainable and profitable year-round businesses.

PROJECT GUIDELINES

- Business must be located within the Downtown Business District (defined as along Fifth Avenue from Field Street to Lincoln Street to include the side streets in the area from Fourth Avenue to Sixth Avenue).
- Type of business must be compatible with what the City Council deems appropriate for the downtown area.
- The program is based on a reimbursement system at a rate of 25% of eligible expenses up to a grant max of \$25,000.00 if the building is being purchased or up to \$10,000 if the building is being rented/leased.
- Reimbursements will not be made until the business is open to the public. Business must show paid receipts for eligible expenses.

ELIGIBLE EXPENSES

Eligible expenses to the business owner are expenses incurred while making the property fit for the business to open such as start-up costs including improvements to the property.

INELIGIBLE EXPENSES

Businesses relocating from within the district are not eligible!

Ineligible expenses included, but are not limited to:

- Rent payments
- Security Deposits
- Inventory Costs
- Property Financing Costs
- Labor costs will only be reimbursed if performed by a qualified third party contractor. Labor hours by the property owner are not eligible for reimbursement.

Buy Local

Whenever possible, Applicants are strongly encouraged to use local contractors to complete all tasks associated with their renovation. This will not only help garner support to continue this program, but more importantly help boost our local economy.

ENTREPRENEUR'S GRANT PROGRAM APPLICATION

Applicant: ALEXANDER MAX
 Phone: (213) 280-4691
 Business Name: I STITCH & PRINT - ANTIGO
 Email: info@ISTITCHANDPRINT.COM
 Business Address: 729 S. 5th AVE, ANTIGO CA 9
 Property Owner: ALEXANDER MAX
 Property Owner Address: 729 S 5th AVE, Antigo CA

PROVIDE THE FOLLOWING DOCUMENTATION

- **BUSINESS PLAN:** See Attached Business Plan Outline
- **PROJECT BUDGET:** See Attached Example

THE FOLLOWING EXHIBITS MUST BE COMPLETED WHERE APPLICABLE. ALL QUESTIONS ANSWERED ARE MADE A PART OF THE APPLICATION.

1. Do you or your spouse or any member of your household work for the Community or hold an official position within the Community?

Yes No X

if so, please provide that person's name and address of and what department employed.

Employee Name & Address:

Date: _____

2. Does your business, its owners or majority stockholders own or have a controlled interest in other businesses? Yes 1 No if yes, please provide their names and relationship with your company.

Name of

Business: I STITCH & PRINT - CALIFORNIA

Relationship to Applicant: OWNED by Applicant

ACKNOWLEDGEMENT

1. I/We acknowledge that the following supporting documents must accompany this application for consideration and that I/We must supply the following:

REQUIRED ATTACHMENTS

- i. Photographs of project to be improved
- ii. Project Budget
- iii. Copy of lease, land contract, deed, or current tax bill or proof of entering into an agreement
- iv. Written authorization from landowner if tenant is the applicant

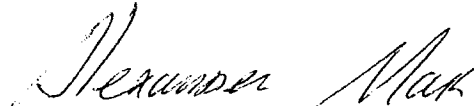
Photographs required once project is completed.

Further documentations such as bids, estimates, contracts and design drawings may be requested

2. I/We hereby acknowledge that the Langlade County Economic Development Corporation is hereby authorized to verify and discuss all matters pertaining to this application with all, including those providing assistance in the preparation of this application or supporting documents and exhibits accompanying the same. Including, but not limited to, applicant's legal, accounting or other consultants.
3. I/We shall not discriminate upon the basis of sex, race, creed, color, class, national origin or ancestry in any employment or construction activity.
4. At the completion of the project, we agree to cooperate with Economic Development Corporation in preparation of a press release detailing non-confidential information.

APPLICANT'S CERTIFICATION

The Applicant certifies that all information in this application and all information furnished in support of this application is given for the purpose of obtaining a grant under the City of Antigo Entrepreneur Grant Program and is true and complete to the best of the applicant's knowledge and belief.

Signature:  Date: 7/26/18

Signature: _____ Date: _____

Please send this completed application and accompanying materials to:

The Economic Development Corporation

Attn: Angie Close

312 Forrest Avenue, Antigo WI 54409

715-623-5123 (p)

aclose@co.langlade.wi.us www.langladecountyedc.org

Business Plan Outline

I. EXECUTIVE SUMMARY

1-3 page overview of the entire plan (typically written last)

II. PERSONAL BACKGROUND INFORMATION

Personal Profile of Skills and Experience

III. BUSINESS CONCEPT

General Description of the Business

Business Goals and Objectives

Industry Information: *Industry Background • Current and Future Trends • Business "Fit" in the Industry*

IV. BUSINESS ORGANIZATION

Ownership, Regulations and Taxes

Management Issues: *Managing People • Managing Risk • Technology*

Managing the Books and Records

V. THE MARKETING PLAN

Products/Services: *Description • Features/Benefits*

The Market Analysis: *Customer Analysis • Competitive Analysis • Market Potential*

Marketing Strategies: *Product or Service Lines • Positioning • Packaging • Pricing Structure • Distribution • Promotional Strategies • Customer Service and Sales*

VI. THE FINANCIAL PLAN:

Investment Required for Start-Up: *Start-up Costs/Needs • Investment Required–Bank Loan/Self*

Cash Flow Projections: *One year projections and explanations*

Additional Financial Information:

- *3 years profit & loss projections*
- *3 years balance sheet projections*
- *Explanations and assumptions Historical financial statements (for an existing business)*
- *Personal Financial Statement*
- *Who will be responsible for implementing financial plan?*

VII. ATTACHMENTS

Résumé

Credit references

Letters of intent to purchase (*or copies of contracts*)

Copies of legal documents

Photos, maps, floor plans, samples, promotional materials, etc.

Organization chart, job descriptions

Other...

Business Plan
Alexander Mak dba I Stitch & Print - Antigo
729 6th Ave, Antigo, WI 54409

I. EXECUTIVE SUMMARY

We will be opening an apparel business in downtown Antigo, WI, that will specialize in embroidery, screen printing, Digital Direct to Garment and Sublimation Printing as a value-added service. The availability of customized apparel can attract tourists to the downtown area, as well as locals interested in personalized items for themselves and as gifts.

The management has 10+ years of experience in running the same type of business in Southern California. Antigo's inexpensive real estate costs, coupled with lower projected labor and utility cost, makes Antigo a desirable location to open a business. The lower overhead will grant us a competitive advantage over similar businesses in surrounding counties and nearby major metropolitan areas, as well as increase the likelihood that the business will be viable in the future.

II. PERSONAL BACKGROUND INFORMATION

Alexander Mak holds a Bachelor of Science degree in Finance with a minor in Accounting from the California State University, Northridge. He graduated in 1994, and worked as a forensic accountant until 2007, when he started I Stitch & Print, a Screen Printing and Embroidery business, currently operating out of a 4,400 square foot facility in the Los Angeles area (North Hollywood) in Southern California.

III. BUSINESS CONCEPT

I Stitch and Print -Antigo will be an apparel company offering value added services such as screen printing, embroidery, Digital Direct to Garment and Sublimation printing. The business will be located in down town Antigo, Wisconsin. Our commercial line of products will include but is not limited to custom-made T-shirts, athletic uniforms, custom business apparel, medical scrubs and medical uniforms, workwear, hats and many other promotional items. We will also carry brand name apparel, and

provide added value in the form of customization, monogramming, etc.

The business will operate out of our recently acquired building on 729 5th Avenue, in Antigo, WI. After conducting the necessary repairs and improvements, and acquiring the necessary store fixtures, machinery and equipment we will open for business.

The business will seek employees from the local labor pool and will cater to the local customer base of Antigo city, Langdale and surrounding counties, as well as nearby metropolitan areas, such as Milwaukee, Madison, Green Bay and St Paul, MN. The primary customers are local businesses who need custom uniforms for their staff, and branded merchandise for resale and promotion. Additionally, the business will attempt to gain customers from the thousands of tourists that apparently pass right by the city of Antigo, without bothering to visit the local shops and establishments. We will try to attract some of these customers through advertisements, social media, and through eventual walk in traffic which should increase once the downtown area business climate improves. The business will sell customized t shirts, gifts and apparel to these tourist customers. Additionally, a significant portion of the clientele will be the local residents of Antigo, and Langdale county, as well as the surrounding counties. By offering brand name apparel, Like North Face, Columbia, Nike, Red Kap, Bella Canvas, American Apparel, etc., we will effectively compete with other stores, like Wall Mart, as well as local screen printers and embroiders, which does not offer many of these brands. Moreover, we will provide added value in customization. We believe that there will be a demand for these products, for example people will be not only purchasing for their own needs but will be buying our products as unique gifts for others.

Finally, lower Wisconsin minimum wages laws, as well as lower cost of operations afforded by our location in Antigo, will allow us to focus on online business, with production done in Antigo will be cost effective and allow us to compete on price and develop an online business. We hope to utilize the economic advantages in the form lower costs of operations of Antigo, to produce at a lower cost, and effectively compete with other businesses in major metropolitan areas of Wisconsin, Minnesota and beyond.

Industry information:

The apparel industry engaged in manufacturing clothing and clothing accessories. Primary product lines include but not

limited to fashion clothing, occupational clothing, technical outerwear, active wear, tourism-related goods, hats and caps.

According to the U.S. Bureau of Labor Statistics average expenditures per consumer on Apparel category is \$1,803 in 2016. These expenditures have been pretty steady as evidenced by the attached table.

Table A. Average expenditures and income of all consumer units and percent changes for selected components, 2014-16(1)

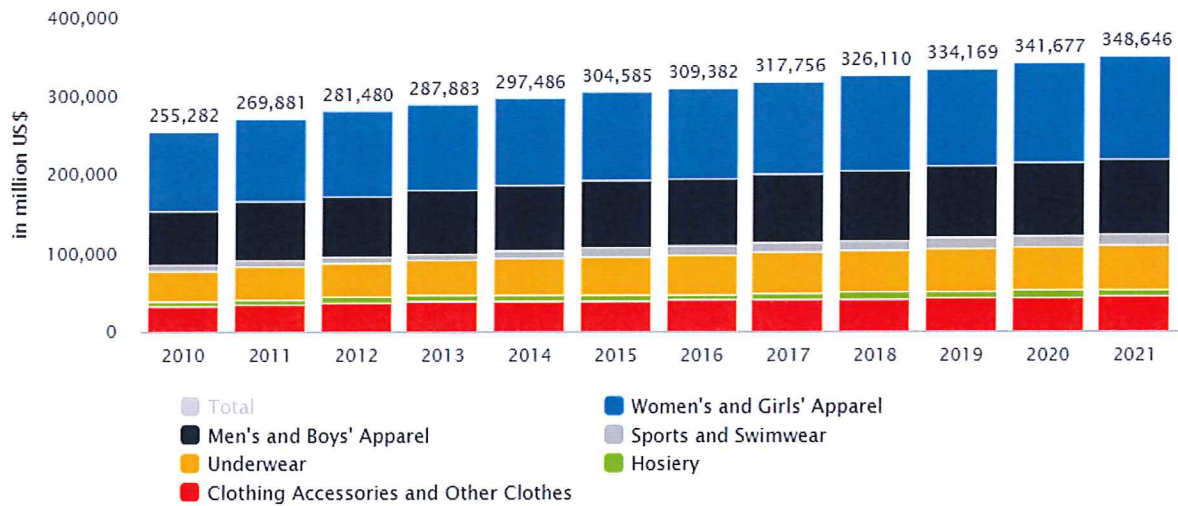
Item	2014	2015	2016	Percent change	
				2014-2015	2015-2016
Average income before taxes	\$66,877	\$69,629	\$74,664	4.1	7.2
Average annual expenditures	53,495	55,978	57,311	4.6	2.4
Food	6,759	7,023	7,203	3.9	2.6
Food at home	3,971	4,015	4,049	1.1	0.8
Food away from home	2,787	3,008	3,154	7.9	4.9
Housing	17,798	18,409	18,886	3.4	2.6
Shelter	10,491	10,742	11,128	2.4	3.6
Owned dwellings	6,149	6,210	6,295	1.0	1.4
Rented dwellings	3,631	3,802	4,035	4.7	6.1
Apparel and services	1,786	1,846	1,803	3.4	-2.3
Transportation	9,073	9,503	9,049	4.7	-4.8
Vehicle purchases	3,301	3,997	3,634	21.1	-9.1
Gasoline and motor oil	2,468	2,090	1,909	-15.3	-8.7
Other vehicle expenses	2,723	2,756	2,884	1.2	4.6
Healthcare	4,290	4,342	4,612	1.2	6.2
Health insurance	2,868	2,977	3,160	3.8	6.1
Entertainment	2,728	2,842	2,913	4.2	2.5
Cash contributions	1,788	1,819	2,081	1.7	14.4
Personal insurance and pensions	5,726	6,349	6,831	10.9	7.6
Life and personal insurance	327	333	322	1.8	-3.3
Pensions and Social Security	5,399	6,016	6,509	11.4	8.2
All other expenditures	3,547	3,845	3,933	8.4	2.3

(1) Subcategories do not sum to 100%.

Source: <https://www.bls.gov/news.release/cesan.nr0.htm>

In 2018 Revenue in the Apparel market amounts to \$326 Billion Dollars. The market is expected to grow annually by 2.3% (CAGR 2018-2021) because of the economic conditions and increasing employment opportunities in the country.

Graph 1: Revenues in the Apparel market, with projections through 2021. (in Millions)



Source: <https://www.statista.com/outlook/900000000/109/apparel/united-states#market-revenue>

US Decorated Apparel Market is forecasted to grow at a CAGR of 6% during 2016-2021.

The strong growth in decorated apparel market is driven by increasing population, rise in per capita disposable consumer income, and growing demand for customized or personalized apparel.

Embroidery Technique and Screen printing hold the major percentage share in the total decorated apparel market.

Screen printing is an ancient art that can be traced back to 960 AD during the Song Dynasty in China. Today, screen printing is a popular art form, and the technique is used to create designs on t-shirts, hats, coffee mugs, and countless other items.

As of 2016-2017, the screen printing was the most preferred and dominant printing technique in the US custom t-shirt printing markets. The segment contributed to over 55% of the total market revenue in 2017. The dominance of on-screen printing technique is majorly attributed to its prolonged existence in the market. However, a shift towards digital printing is visible in the industry. Since digital printing permits printing of the art file directly onto the garment, affordability and quick turnaround makes it more attractive technique. Digital printing technique is expected to witness the fastest growth as it is less expensive and rapidly gaining popularity among small and medium size custom t-shirt printing service providers.

Business "Fit" in the Industry

As I Stitch & Print Antigo provide screen printing, digital direct to garment printing, sublimation & embroidery services, it is perfectly positioned in the Decorative Apparel Industry. Additionally, it will carry name brand apparel and provide graphic design services.

The management has over 10 years' experience in an established business in Southern California that specializes in screen-printing, digital printing, embroidery and graphic design.

Top competitors

- Antigo Sportswear-Custom Apparel
- Pinewood Embroidery
- Oak Ridge Embroidery & Gifts

IV. BUSINESS ORGANIZATION

Initially, the business will be organized as a sole proprietorship, after 1 year of operations, it will be incorporated.

While setting up our office/workshop we are planning to purchase new commercial embroidery machines and screen printing equipment. While this may increase initial investment costs, it will offset the higher initial cost by reducing equipment maintenance and repair costs, which are estimated to be more than twice that of a metropolitan area where qualified technicians are available. Here is a partial list of the initial operating equipment, the estimated costs are presented in the Grant Application worksheet.

- 1) Office Setup
 - a) Office equipment
 - i) Computers
 - ii) Printers
 - b) Office supplies
 - c) Show Room Equipment
 - d) Security System
 - e) Fire code updates
 - f) Electric updates/requirements
 - g) Ventilation/heating improvements
 - h) Structural Upgrades

- 2) Screen Printing set up
 - a) Screen Printing equipment
 - i) Screen printing machine

- ii) Dryer
 - iii) Flash stand
 - iv) Cleaning boot
 - v) Machine for burning screens
 - vi) Shelving
- b) Screen Printing Supplies
 - i) Plastisol ink
 - ii) Emulsions
 - iii) Thinners
 - iv) coating supplies
- 3) Embroidery Set up
 - a) Embroidery equipment
 - i) Embroidery machine
 - ii) Cutting plotter
 - iii) Heat press
 - b) Embroidery supplies
 - i) Threads
 - ii) twill/felt backing
 - iii) other embroidery supplies
- 4) Merchandise stock and samples
 - a) T-shirts
 - b) Polos
 - c) Scrubs
 - d) Lab coats
 - e) Shirts
 - f) Hats
 - g) Misc.

We will be providing full-time/part-time employment opportunities for local students and residents.

V. THE MARKETING PLAN

The marketing plan will be diverse. To attract local residents and tourists, we plan to advertise by erecting billboards along route 45. We also plan to utilize social media and local newspaper to advertise to the community. We plan to be active in local events and build goodwill through local activities. To attract business customers, we plan to employ commission-based sales reps to solicit to local businesses, as well as telemarketing efforts to reach major nearby metropolitan areas. To attract internet-based business, we plan to advertise on social media, as well as purchase ads through Google AdWords. We will also have a presence on Etsy.com, and similar art & craft

portals, and will have a website that will be promoted through social media and search engine optimization, that will be ecommerce enabled. The proximity to the US Postal Service is a big bonus for shipping completed orders.

VI. THE FINANACIAL PLAN

The estimated investment needed to begin operations is \$211,000. A detail breakdown is included in the Grant application.

The funding of the expenses will come out of personal savings of the owner as well as financing through a business loan and/or line of credit. Additional funding will come from the revenues of the business once it is established and operational. The production machinery will be financed through a capital lease with a \$100 buy out option. Great hope is placed on the approval of the Antigo entrepreneur grant program that may cover \$25,000 of the necessary building improvements and \$3,000 of the façade, doors, windows and signage.

Attachments:

Resume, Credit References, copies of promotional materials, organization chart, job description, etc. Is available upon request.

Copy of the deed for the purchase of the property is attached.

Photo of the building is attached, additional photos, contractor's estimates have not yet been received from all the contractors.

I Stitch & Print - Antigo
[Business Name]

Business Startup Costs

FUNDING	Estimated	Actual	Under/(Over)
Investor Funding			
Owner 1	65,000		
Owner 2			
Other			
Total Investment	65,000 -	-	-
Loans			
Bank Loan 1	80,000		
Bank Loan 2			
Non Bank Loan 1 - EQUIPMENT FINANCING	55,000		
Total Loans	120,000 -	-	-
Other Funding			
Grant 1 - ENTREPRENEUR GRANT	25,000		
Other - FACADE GRANT	3,000		
Total Other Funding	28,000 -	-	-
Total FUNDING	228,000 -	-	-

COSTS	Estimated	Actual	Under/(Over)
Fixed Costs			
Advertising for Opening	1,000		
Basic Website			
Brand Development			
Building Down Payment	15,030		
Building Improvements/Remodeling	55,000		
Business Cards/Stationery	100		
Business Entity	100		
Business Licenses/Permits	500		
Computer Hardware/Software	2000		
Decorating			
Franchise Start Up Fees			
Internet Setup Deposit			
Lease Security Deposit			
Legal/Professional Fees	200		
Machines & Equipment	55,000		
Office Furniture/Fixtures	8,000		
Operating Cash (Working Capital)			
Point of Sale Hardware/Software			
Prepaid Insurance			
Public Utilities Deposits			
Reserve for Contingencies	20,000		
Security System Installation	1,000		
Setup, installation and consulting fees			
Signage	4,000		
Starting Inventory	15,000		
Telephone	200		

Tools & Supplies	400		
Travel	1000		
Truck & Vehicle			
Other 1 (specify)			
Other 2 (specify)			
Total Fixed Costs	178,530	-	-

Average Monthly Costs

Advertising (print, broadcast and Internet)	300		
Business Insurance	120		
Business Vehicle Insurance			
Employee Salaries and Commissions	1700		
Equipment Lease Payments	1208		
Inventory, raw materials, parts			
Franchise Fee			
Health Insurance			
Internet Connection	40		
Loan and Credit Card Interest & Principal	700		
Legal/Accounting Fees	125		
Merchant Account Fees	100		
Miscellaneous Expenses			
Mortgage Payments			
Lease Payment			
Owner Salary			
Payroll taxes or Self-employment tax	220		
Postage/Shipping Costs	100		
Security System Monthly Payment	50		
Supplies	100		
Telephone	40		
Travel	250		
Public Utilities	300		
Website Hosting/Maintenance	50		
Other 1 (specify)			
Other 2 (specify)			
Total Average Monthly Costs	5,403	-	-
x Number of Months	6		
Total Monthly Costs	32,418	-	-

Total COSTS	210,948	-	-
SURPLUS/(DEFICIT)	\$ 17,052	-	-

CITY OF ANTIGO DOWNTOWN ENTREPRENEUR'S GRANT PROGRAM



PROGRAM OBJECTIVE

The Downtown Entrepreneur's Grant Program is designed to assist with the following:

- Enhancement of the overall economic vitality and character of downtown Antigo by attracting tenants to fill vacant commercial spaces.
- Be a catalyst for larger scale building improvements and developments.
- Promoting the continued success of downtown Antigo through the improvement and repair of vacant downtown buildings that require maintenance and building/fire code updates.

DOC NO. 445398

LANGLADE COUNTY, WI
 RECEIVED FOR RECORD
 July 13, 2018 12:05 PM
 REGISTER OF DEEDS
 CHET J. HAATVEDT
 RECORDING FEE \$30.00

77.25(2)
 TOTAL PAGES 1

QUITCLAIM DEED

THIS INDENTURE, made by Langlade County,
 Wisconsin, a municipal corporation, GRANTOR,
 hereby Quitclaims to:
 ALEXANDER MAK and ELENA SIDORKINA, GRANTEEES,

the following tract of land in Langlade County, Wisconsin:

Parcel No. 201-0567

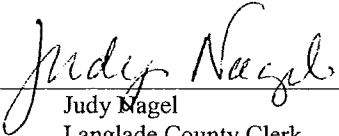
DESCRIPTION:

The East Thirty-two (32) feet of the North Twenty-eight (28) feet of Lot Twenty-four (24), and
 The East Thirty-two (32) feet of Lot Twenty-five (25) and Twenty-six (26);
 All in Block Forty-four (44) of the Plat of the Village (now City) of Antigo, according to the recorded plat thereof.
 (City of Antigo, Langlade County, Wisconsin)

Purchasers are accepting the property in "as is" condition.

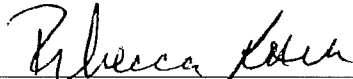
WHEREAS, the Finance and Land Sales Committee of said Langlade County, Wisconsin, has authorized the County Clerk
 of Langlade County to convey by Quitclaim Deed any lands heretofore tax deeded to said County of Langlade.

NOW THEREFORE, IN WITNESS WHEREOF, the said Grantor by the Langlade County Clerk has hereunto set her hand
 and seal this 13th day of July, 2018.

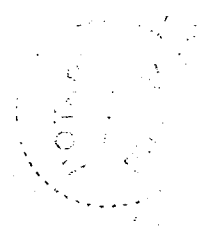

 Judy Nagel
 Langlade County Clerk

STATE OF WISCONSIN }ss.
 COUNTY OF LANGLADE }ss.

BE IT REMEMBERED, that on the 13th day of July, 2018 personally before me came the above named
Judy Nagel, County Clerk of the County of Langlade, Wisconsin, to me known to be the County Clerk, and the
 person who executed the foregoing deed, and acknowledged that she as such Clerk, executed the foregoing deed, as and
 for the act and deed of the said State and County, for the uses and purposes therein mentioned.


 Rebecca Rank
 Notary Public, Langlade County Wisconsin

My commission expires 10-12-2019.



This instrument was drafted by and return to:
 Judy Nagel, Langlade County Clerk.

Attachment: Monk Entrepreneurs Application (2250 : I Stitch Entrepreneur)

CITY OF ANTIGO FAÇADE IMPROVEMENT GRANT PROGRAM APPLICATION

Applicant: Dennis Michele Pecha Phone: (715) 423-6030
 Business Name: Nortec USA LLC Email: Nortecusa@nortecusa.com
 Business Address: 525 5th Ave Antigo WI 54409
 Property Owner: Dennis & Michele Pecha
 Address: 305 Freiburgh Ave. Antigo WI 54409
 Definition of Project Scope: Improve exterior of building in need of minor repair.

PROJECT BUDGET

List Individual Project Elements (Awning, painting of trim, etc.)

1) Exterior Repair +	\$4,500.00
2) Finish/Painting	\$203.85
3) Lighting - exterior	\$800.00
4) Electrical	\$2,000.00
5) Awning	\$2,000.00
6) Entrance Door	\$2,000.00
Total:	\$9,503.85

REQUIRED ATTACHMENTS

Photographs of façade to be improved
 Copy of lease, land contract, deed, or current tax bill
 Written authorization from landowner if tenant is the applicant
 Bids, estimates, contracts, design drawings, if appropriate

APPLICANT'S CERTIFICATION

The Applicant certifies that all information in this application and all information furnished in support of this application is given for the purpose of obtaining a grant under the City of Antigo Façade Grant Program and is true and complete to the best of the applicant's knowledge and belief.

Signature: Michele Pecha Date: 7/24/2018
 Signature: Dennis Pecha Date: 7/24/2018

Please send this completed application and accompanying materials to:
 The Economic Development Corporation
 Attn: Angie Close
 312 Forrest Avenue, Antigo WI 54409
 715-623-5123 (p)
 aclose@co.langlade.wi.us langladedeconomy.org

Amazon.com - Order 113-3155386-6562625

amazon.com

Final Details for Order #113-3155386-6562625
 Print this page for your records.

Order Placed: July 27, 2018
 Amazon.com order number: 113-3155386-6562625
 Order Total: \$203.85

Shipped on July 29, 2018

Items Ordered		Price
3 of: Bobcat Lighting 14 Inch Bronze LED Gooseneck Barn Light Fixture, Photocell - Sign Included, 42W, 5000K, 4200 Lumens, IP65, Energy Star Rated - ETL Listed - Sign Lighting		\$203.85
Sold by: SBI Supply (seller module)		
Condition: New		
Shipping Address:		Item(s) Subtotal: \$203.85
Dennis Pecha		Shipping & Handling: \$0.00
305 FREIBURGER AVE		
ANTIGO, WI 54409-2518		Total before tax: \$203.85
United States		Sales Tax: \$0.00
Shipping Speed:		Total for This Shipment: \$203.85
Two-Day Shipping		

Payment information

Payment Method:	Item(s) Subtotal: \$203.85
Discover Last digits: 5655	Shipping & Handling: \$0.00
Billing address	
Nortec usa	Total before tax: \$203.85
305 Freiburger Ave	Estimated tax to be collected: \$0.00
Antigo, WI 54409	
United States	Grand Total: \$203.85
Credit Card transactions	
Discover ending in 5655: July 29, 2018: \$203.85	

To view the status of your order, return to [Order Summary](#).

Conditions of Use | Privacy Notice | © 1996-2018, Amazon.com, Inc. or its affiliates



Attachment: Pecha Facade Application (2251 : Nortec Facade)



Attachment: Pecha Facade Application (2251 : Nortec Facade)

Buy Local

Whenever possible, Applicants are strongly encouraged to use local contractors to complete all tasks associated with their renovation. This will not only help garner support to continue this program, but more importantly help boost our local economy.

ENTREPRENEUR'S GRANT PROGRAM APPLICATION

Applicant: Michelle Pecha + Dennis Pecha
Phone: 715 623-6300
Business Name: Nortec USA LLC
Email: nortecusa@nortecusa.com
Business Address: 525 5th Ave.
Property Owner: Michelle + Dennis Pecha
Property Owner Address: 305 Freiburges Ave
Antigo, WI 54409

PROVIDE THE FOLLOWING DOCUMENTATION

- BUSINESS PLAN: See Attached Business Plan Outline
- PROJECT BUDGET: See Attached Example

THE FOLLOWING EXHIBITS MUST BE COMPLETED WHERE APPLICABLE. ALL QUESTIONS ANSWERED ARE MADE A PART OF THE APPLICATION.

1. Do you or your spouse or any member of your household work for the Community or hold an official position within the Community?
Yes No X
if so, please provide that person's name and address of and what department employed.
Employee Name & Address: _____
Date: _____
2. Does your business, its owners or majority stockholders own or have a controlled interest in other businesses? Yes No X if yes, please provide their names and relationship with your company.
Name of Business: _____
Relationship to Applicant: _____

ACKNOWLEDGEMENT

1. I/We acknowledge that the following supporting documents must accompany this application for consideration and that I/We must supply the following:

REQUIRED ATTACHMENTS

- i. Photographs of project to be improved
- ii. Project Budget
- iii. Copy of lease, land contract, deed, or current tax bill or proof of entering into an agreement
- iv. Written authorization from landowner if tenant is the applicant

Photographs required once project is completed.

Further documentations such as bids, estimates, contracts and design drawings may be requested

2. I/We hereby acknowledge that the Langlade County Economic Development Corporation is hereby authorized to verify and discuss all matters pertaining to this application with all, including those providing assistance in the preparation of this application or supporting documents and exhibits accompanying the same. Including, but not limited to, applicant's legal, accounting or other consultants.
3. I/We shall not discriminate upon the basis of sex, race, creed, color, class, national origin or ancestry in any employment or construction activity.
4. At the completion of the project, we agree to cooperate with Economic Development Corporation in preparation of a press release detailing non-confidential information.

APPLICANT'S CERTIFICATION

The Applicant certifies that all information in this application and all information furnished in support of this application is given for the purpose of obtaining a grant under the City of Antigo Entrepreneur Grant Program and is true and complete to the best of the applicant's knowledge and belief.

Signature: Michelle Pecha Date: 7/24/2018
Signature: Dennis Pecha Date: 7/24/2018

Please send this completed application and accompanying materials to:

The Economic Development Corporation

Attn: Angie Close

312 Forrest Avenue, Antigo WI 54409

715-623-5123 (p)

aclose@co.langlade.wi.us www.langladescountvdc.org

NORTEC USA

305 Freiburger Avenue
Antigo, Wisconsin 54409

Business Startup Costs

FUNDING	Estimated	Actual	Under/(Over)
Investor Funding			
Owner 1	32,000.00	32,000.00	
Owner 2			
Other			
Total Investment	32,000.00	-	-
Loans			
Bank Loan 1	0	0	
Bank Loan 2			
Non Bank Loan 1			
Total Loans	-	-	-
Other Funding			
Grant 1			
Other			
Total Other Funding	-	-	-
Total FUNDING	32,000.00	-	-

COSTS	Estimated	Actual	Under/(Over)
Fixed Costs			
Advertising for Opening	600.00		
Basic Website	25.00		
Brand Development	2,000.00		
Building Down Payment	0		
Building Improvements/Remodeling	50.00		
Business Cards/Stationery	20.00		
Business Entity	0		
Business Licenses/Permits	0		
Computer Hardware/Software	25.00		
Decorating	25.00		
Franchise Start Up Fees	0		
Internet Setup Deposit	0		
Lease Security Deposit	0		
Legal/Professional Fees	50.00		
Machines & Equipment	0		
Office Furniture/Fixtures	100.00		
Operating Cash (Working Capital)	0		
Point of Sale Hardware/Software	0		
Prepaid Insurance	41.75	41.75	
Public Utilities Deposits	75.00		
Reserve for Contingencies	0		
Security System Installation	0		
Setup, installation and consulting fees	0		
Signage	0		
Starting Inventory	0		
Telephone	0		

Tools & Supplies	300.00	
Travel	200.00	
Truck & Vehicle	200.00	
Other 1 (specify)	0	
Other 2 (specify)	0	

Total Fixed Costs 3,011.75

Average Monthly Costs

Advertising (print, broadcast and Internet)	100.00	
Business Insurance	450.00	450.00
Business Vehicle Insurance	92.00	92.00
Employee Salaries and Commissions	1320.00	1320.00
Equipment Lease Payments	0	
Inventory, raw materials, parts	0	
Franchise Fee	0	
Health Insurance	47.00	47.00
Internet Connection	92.00	92.00
Loan and Credit Card Interest & Principal	0	0
Legal/Accounting Fees	25.00	
Merchant Account Fees	300.00	
Miscellaneous Expenses	0	
Mortgage Payments	0	
Lease Payment	1000.00	1000.00
Owner Salary	1600.00	1600.00
Payroll taxes or Self-employment tax	233.00	
Postage/Shipping Costs	300.00	
Security System Monthly Payment	0	
Supplies	25.00	
Telephone	163.00	
Travel	200.00	
Public Utilities	125.00	
Website Hosting/Maintenance	20.00	
Other 1 (specify)	0	
Other 2 (specify)	0	

Total Average Monthly Costs 6092.00

x Number of Months 6

Total Monthly Costs

Total COSTS

SURPLUS/(DEFICIT)



(1)

Like us on Facebook : Nortec USA (/Nortecusa)



About Nortec usa

Nortec usa is a manufacturer of agricultural equipment, landscape equipment, construction equipment and trail grooming / processing equipment. Agricultural product line consists of Subterranean Rock Pickers for removing and collecting rocks and debris. Silage Facer for facing and removing silage from bunkers and silage bags. Nortec usa offers silage facers for Wheel Loaders, Skid Steers, Telehandlers. NORTEC also provides a straw chopper for the landscaping industry. You can save up 80% on your mulching time over mulching by hand. You can mulch a bale of straw / hay in as fast as 90 seconds. NT-Series toolbar, for straw crimping, thatching, lawn rolling. Designed for tractors, ATV, Utility Vehicles. Sno TEC snow pushers, for snow removal. Nortec Clean Sweep Rotary Broom. Excellent performance in snow and clean-up applications such as sand, leaves and other debris. Wide Area Spray Booms for Self-Propelled Sprayers. Such as John Deere, Case IH, Spray-Coupe and others

Go to nortecforce.net for information pertaining trail grooming equipment.

Nortec Product Support Center (715) 623-6300



Seek answers to your product questions. Call Product Support Center and a representative will assist you. Whether you're looking for the location of the nearest Nortec Dealer or you need help with parts and service. Call Product Support Center and a representative will assist you. 715-623-6300

Contact Information:

715-623-6300 or 715-623-3754 Nortec Sales & Marketing

e-mail: nortecusa@hotmail.com



1 Home (/)

2A Index / Site Information
(/2a-index--site-information.html)

2B Skid Steer Specs (/2b-skid-steer-specs.html)

2C Specifications
Conversions (/2c-specifications-conversions.html)

3 NORTEC Financial (/3-nortec-financial.html)

4 \$ Used Equipment and
Factory Demos (/4--used-equipment-and-factory-demos.html)

5A eRaptor eT Soil Processor
Series Tractor Class4 (/5a-eraptor-et-soil-processor-series-tractor-class4.html)

5B eRaptor eS Series Soil
Processor Class 4 (/5b-eraptor-es-series-soil-processor-class-4.html)

5C Raptor RST Soil
Processor Tractor Class 5
(/5c-raptor-rst-soil-processor-tractor-class-5.html)

5D Raptor RSS Soil
Processor Skid Steer Class 5
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5E Raptor RST Xstream Soil
Processor Tractor Class 6
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5F Raptor RSS Xstream Soil
Processor Skid Steer Class 6
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5G1 Raptor Trail Force (/5g1-raptor-trail-force.html)

5G2 Raptor Road Force
(/5g2-raptor-road-force.html)

5G3 Raptor Dike Force (/5g3-raptor-dike-force.html)

5G4 Raptor Nordic Force
(/5g4-raptor-nordic-force.html)

5G5 Raptor Snow Force
(/5g5-raptor-snow-force.html)

5M Raptor.....
Special Applications (/5m-
raptor-special-
applications.html)

6 Silage Facers (/6-silage-
facers.html)

7-1 Transform-X (/7-1-
transform-x.html)

7A Transform-X All In One
Park Maintainer (/7a-
transform-x-all-in-one-park-
maintainer.html)

7B Transform-X Arena
Maintainer (/7b-transform-x-
arena-maintainer.html)

7C Transform-X ATV-UTV
(/7c-transform-x-atv-utv.html)

7D Transform-X Pasture
Renovator (/7d-transform-x-
pasture-renovator.html)

7E Transform-X Rental (/7e-
transform-x-rental.html)

7F Transform-X Cranberry
Vine Disc Planter (/7f-
transform-x-cranberry-vine-
disc-planter.html)

8-1 Rotary Broom RBC-05
Series (/8-1-rotary-broom-rbc-
05-series.html)

8-2 Rotary Broom RBC-10
Series (/8-2-rotary-broom-rbc-
10-series.html)

9 Straw Chopper KB Series
(/9-straw-chopper-kb-
series.html)

10 Subterranean Rockpickers
(/10-subterranean-
rockpickers.html)

10A Root Digger RP32 (/10a-
root-digger-rp32.html)

Other (/other.html)

20 Force Product Line (/20-
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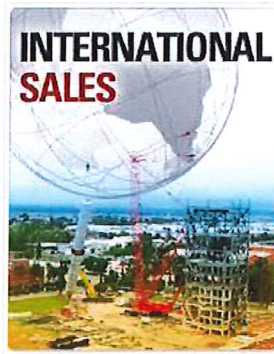
22-1 NV cu Snow Drag (/22-1-
nv-cu-snow-drag.html)

22-2 NV cc Snow Drag (/22-2-
nv-cc-snow-drag.html)

23 Stud Force Traction Studs
(/23-stud-force-traction-
studs.html)

23B Stud Force Snowmobile
.....Lug Stud "Twister"
(/23b-stud-force-snowmobile-
lug-stud-twister.html)

30A2 Snow Force NV Drag
(/30a2-snow-force-nv-
drag.html)



in Nortec Export.

WE CAN SHIP OUR EQUIPMENT ALL OVER THE WORLD!

Provide shipping to most places in the world. Most of Nortec's equipment is engineered and designed with export in mind. We also have extensive knowledge on overseas banking practices and can work with our customers with the financial aspects of their purchase. Our staff has years of experience in exporting machinery meaning that customers can put their trust



Shipping is roll-on-roll-off fully assembled or in container to save costs to some ports. Our expert packers know how to disassemble equipment to fit into containers and to make it easy to reassemble. Export ready means that

the equipment has been checked by a factory trained technician.



International Language Communications

We translate business, sales and marketing questions into all languages.

NORTEC

Nortecusa subscribed to a You Tube channel Go To: You Tube, Type in nortecusa



Featured Videos

Nortec usa Subterranean Rockpickers DVD For Dealers 130830

Processor TM is a Trade Mark of **NORTEC**
Snow Processor TM is a Trade Mark of **NORTEC**
For More Information call 715-623-6300 Ask For Product Support

Agriculture Division

Subterranean Rock Pickers

Best Selling Subterranean Rock Picker on the Planet



Today's harvesting equipment has becoming larger and high speed farming requires a rock free field. Otherwise, you know what can happen. Breakdown, equipment damage, down time at the worst time just to name a few. More and more farmers are finding out just how important it is to have a rock free field. Preventing damage to an expensive piece of harvesting equipment not only saves you money, you will also be more efficient getting your crop out faster. The Nortec Subterranean Rock Picker can help you achieve a rock free field.

61 Rough Country (/61-rough-country.html)

61A 4-Tracks TUV (/61a-4-tracks-tuv.html)

62 Fall Line (/62-fall-line.html)

80A Special Applications
..... Farm & Ranch (/80a-special-applications--farm--ranch.html)

80B Special Applications
..... Horse Arena & Rodeo (/80b-special-applications--horse-arena--rodeo.html)

80C Special Applications
..... ATV / UTV Trail Maintenance (/80c-special-applications-atv--utv-trail-maintenance.html)

90A Customer Parts (/90a-customer-parts.html)

90B ServiceTEC (/90b-servicetec.html)

90C Safety (/90c-safety.html)

100A Dealer InfoTEC View (/100a-dealer-infotec-view.html)

100B Dealer InfoTEC Print (/100b-dealer-infotec-print.html)

102 Dealer Product Guides (/102-dealer-product-guides.html)

\$ 110A Dealer Raptor (/110a-dealer-raptor.html)

\$ 110B Dealer Subterranean Rock Picker (/110b-dealer-subterranean-rock-picker.html)

\$ 110C Dealer Silage Facers (/110c-dealer-silage-facers.html)

\$ 110D Dealer Transfrom-ER (/110d-dealer-transfrom-er.html)

\$ 110E Dealer Rotary Broom 05 & 10 Series (/110e-dealer-rotary-broom-05--10-series.html)

\$ 110F Dealer Straw Chopper (/110f-dealer-straw-chopper.html)

\$ 110J Dealer Stud Force (/110j-dealer-stud-force.html)

Sick of Picking Rocks Year After Year?

Go Subterranean

Please go to Product Page for more details.

NORTEC Ginseng Digger

Over 30 years building and manufacturing Ginseng Digger's



When you're digging ginseng you want a fast, tough, efficient machine you can depend on. The Nortec Level Bed Ginseng Digger is that machine.

Modeled after our famous heavy duty rock picker, it's tough where toughness and long-lasting dependability count.

Please go to Product Page for more details.

NORTEC Root & Vegetable Digger Better By Design



The NORTEC Root Digger (also called the Potato Digger) is used to harvest small-scale crops of root vegetables. The digger sifts through worked soil, making most of the vegetable visible and can be easily collected.

Please go to Product Page for more details.

Silage Facers Industry Best Performing Silage Facer



The dairy industry is currently using considerable resources to improve herd productivity, especially through feed management. The silage facer is a tool that has shown tremendous potential in efforts to improve feed quality. The conventional method of removing feed with a bucket is very hard on equipment and results in significant feed quality reduction by introducing oxygen into the face of the pile. The NORTEC Facer quickly shaves feed from the face of the pile each day. The result is consistent high-quality feed that is easy to load and mix uniformly.

Models for: Skid Steers, Telehandler, Wheel Loaders

Please go to Product Page for more details.

Silage Facer™ is a Trade Mark of NORTEC
For More Information call 715-623-6300 Ask For Product Support

Nortec Marketing

Straw / Materials Chopper -Processor Fast and Efficient

With the NORTEC straw chopper you can save up 80% on your mulching time over mulching by hand. You can mulch a bale of straw in as fast as 30 seconds. The flexible hose mulch can be placed easily in tight spots around decks and shrubs.

The NORTEC straw chopper fits easily onto pickup trucks or trailers. For even greater mobility, an optional wheel kit is available.

With NORTEC straw chopper you can achieve an even, stable layer of mulch leaving a professional look to the work area.

Please go to Product Page for more details.



Nortec Attachments

Nortec Clean Sweep Rotary Broom Premier 10-Series Advance Sweeper Design "There's a New Kid on the block"



Introducing the NORTEC line of Clean Sweep Rotary Broom
There's a NEW kid on the block!

The Clean Sweep rotary broom all started with a clean sheet of paper. Why are all rotary brooms designed and built the same? Nortec engineers are thinking outside the box. Performance, strength, ease of operation, dust control, and broom design/options. Dust suppression is not an after thought, it's a design criteria. NORTEC takes dust control seriously and is doing something about it with forethought, like front-mounted gauge wheels. In the future, this industry-changing feature will not be an option, it will be standard. If you're looking for power, here it is.

PowerTEC wheel motor, broom-drive system. The motor and frame are matched as a working system. The ZD motor has the power and performance you're looking for and the reliability you demand.

[Please go to Product Page for more details.](#)

Nortec SweepTEC Clean Sweep Rotary Broom 05-Series

Low Price \$, High Performance



An economical, yet powerful rotary broom for your compact skid steer. This hydraulic-driven, manual angle broom quickly and efficiently sweeps away dirt, dried mud, light snow and other debris.

This is sweeping made easy that takes the hand work out of sweeping. Excellent for sweeping sidewalks, parking areas and warehouses. Works great for light snow removal. The sweeper is amazing for the price and size.

The Nortec RBC405 Standard is in addition to the RBC410 Premier SweepTEC line of rotary brooms.

[Please go to Product Page for more details.](#)

NORTEC Dumperr Materials Hauler

Turn your mini - compact skid steer into a materials hauler - utility vehicle



The R-Series materials Dumper hauler is an attachment for the mini/compact skid steer, and is referred to in the industry as a CUV (Compact Utility Vehicle). Turn your CUV into an LUV (Light Utility Vehicle) such as the John Deere Gator, Yamaha Rhino or Kawasaki Mule. Materials hauling is a normal way of life for a landscaper, homeowner or commercial operator, and for government or rental markets. The list goes on and on. The industrial market has known for years how important haul trucks are in conjunction with wheel loaders for increasing their productivity. You can increase your CUV load & go productivity by 500%!

[Please go to Product Page for more details.](#)

Nortec NT-Series Toolbar Straw Crimper - Thatcher - Weight Box - Lawn / Materials Roller - Sprayer Landscapers asked for it..... Nortec delivered it.... "Innovation by design"

Introducing the new NORTEC Job Site Tractor/ATV/Utility Vehicle Toolbar. The toolbar converts to a complete line of job site attachments. Start out with the base unit toolbar. From there, the sky's the limit! You need a straw crimper? Just insert the attachment into the toolbar. You want a roller attachment? Just add on a roller. You want a dual roller for landscaping or lawn rolling? It's as easy as installing a second roller and removing the straw crimper - all with the same base unit! Need a thatcher? Install a 1- 2- or 3-thatcher assembly for a



truly commercial-duty lawn thatcher. Want to thatch and roll? Install the roller along with 2 thatcher assemblies! This unique and exclusive design provides a low cost, multi-purpose equipment purchase. Save trailer space! Bring along the toolbar with all the job site attachments you need and you're ready for a full day's work. It's as easy as removing 4 bolts and installing the needed attachment. NORTEC's unique QUICK-FLIP hitch works for both a tractor or an ATV/utility vehicle. Pull a pin and relocate the hitch for either 3-point hitch or pull-style usage. Watch for our growing line of job site attachments for the NORTEC NT-Series Toolbar.

[Please go to Product Page for more details.](#)

NORTEC Heavy Duty Pulverizer / Soil Conditioner

Low cost landscaping tool



The NORTEC Pulverizer is the perfect low cost landscaping Job Site Tool to level, loosen, rip and prepare a seedbed.

The NORTEC Job Site Tool is a heavy duty Pro Series Pulverizer, with industry leading features, like the Exclusive Ripper TOOTH scarifier shank. Lets you adjust your NORTEC Pulverizer for tractor power requirements and job site conditions. The Pro Series also features a flex and float double pulverizing roller.

[Please go to Product Page for more details.](#)

NORTEC BF Series U-Blade

Sick of moldboard spillage? Take a look at this blade.



The Nortec BF cu series U-Blade is a very efficient design for productive grading. With the U-Blade, the material is maintained within the moldboard. Spillage is greatly reduced, increasing blading production. This high performance U-Blade has features and options you're looking for in a blade. Choose the options that are right for you. Looking for high-speed grading? Then take a look at our gauge wheel kit. This performance feature greatly reduces porpoising. With the gauge wheel you get the road grader effect. Changing the attack angle on the moldboard of the cutter blade to an aggressive or a passive angle lets you adjust for job site conditions.

[Please go to Product Page for more details.](#)

Snow TEC Sno Pusher Attachment

Move snow FAST.....



Sno-Tec is a revolutionary way to move large volumes of snow quickly. The Sno-Tec utilizes a steel moldboard to push the snow causing it to roll in front of the unit. This design moves a tremendous amount of snow each pass. Side plates minimize spill-over, making a clean sweep.

•Reduces Windrows •Reduces Spillage •Reduces Time •Reduces Labor •Reduces Maintenance

Mounting Options •Various Loader Mounts •Universal Skid Steer Mount •Three-Point Tractor Mount All mounts are interchangeable.

[Please go to Product Page for more details.](#)

NORTEC Buckets

High performance line of buckets

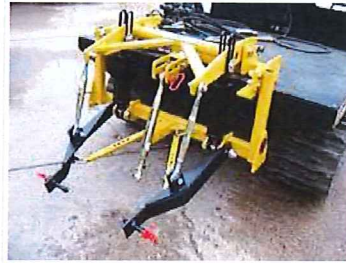
Construction Buckets for Compact Utility Tractors: For years the skid steer market enjoyed the performance of construction buckets. NORTEC brings new meaning to the compact tractor loader bucket performance, excellent carrying capacity, more precise back-grading characteristics, low profile for better visibility, excellent ground penetration "less spillage, means more capacity". Also, in snow country, this bucket offers the extra capacity for snow removal without having to purchase a special snow bucket.

[Please go to Product Page for more details.](#)



NORTEC HT100 Series 3-Point Hitch

Aftermarket 3-point hitch.



The 3-point linkage has become the key design feature of tractors and has enabled tractors worldwide to carry a vast array of implements with improved safety and traction. With the Nortec 3-point hitch attachment, you can now operate standard 3-point non-power tractor attachments on your power unit needing a 3-point hitch.

[Please go to Product Page for more details.](#)

NORTEC Dura TEC Wide Area Spray Booms

This is not your average spray boom. "The Antigo Boom"



Efficiency is one of the major keys to profit in today's farming, and NORTEC booms can help you increase your efficiency by cutting your field operation costs.

Research shows wide area sprayer booms cut yield losses due to wheel soil compaction.

Independent controlled right and left booms.

90' to 138' Spray Booms

[Please go to Product Page for more details.](#)

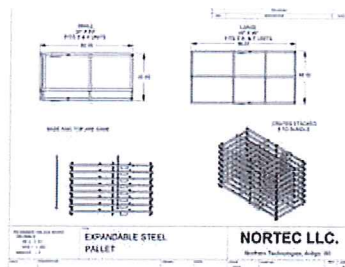


Traction control products for tractors, skid steers, wheel loaders, motor graders. Just to name a few.

Also traction control studs for Fork Lifts.

[Please go to Product Page for more details. Click on other products.](#)

NORTEC has a selection of collapsible- expandable - reusable steel pallet / shipping containers



NORTEC has a selection of collapsible- expandable - reusable steel pallet / shipping containers. Today, over half a billion pallets are made each year and about two billion pallets are in use across the United States alone! NORTEC is meeting the most rigorous demands in industrial, food processing, agricultural applications and manufacturing. These containers are rugged and recyclable. Designed specifically to your distribution needs with no expensive tooling requirements. This gives you the exact design you need for your logistics system. NORTEC can work with your team in developing a completely custom pallet to fit your exact shipping and storage needs. With our years of industry experience and

connections, and understanding of various customer requirements, we can promise to get you the maximum value pallet at a minimum price. When you need to safely and reliably transport goods from one place to another, whether it is just across the building or to the opposite side of the globe, you can count on NORTEC pallets to help you get the job done right.

DOWNTOWN ENTREPRENEUR'S GRANT PROGRAM



DOWNTOWN ANTIGO

PROGRAM OBJECTIVE

The Downtown Entrepreneur's Grant Program is designed to assist with the following:

- Enhancement of the overall economic vitality and character of downtown Antigo by attracting tenants to fill vacant commercial spaces.
- Be a catalyst for larger scale building improvements and developments.
- Promoting the continued success of downtown Antigo through the improvement and repair of historic and older downtown buildings that require maintenance and building/fire code updates.

APPLICATION PROCESS

1. Applications must be submitted and approved prior to the start of the project. Applications must be submitted to the Langlade County Economic Development Director.
2. Applications are available at the Langlade County Economic Development Office or online at www.langladecountyedc.org.
3. The applications will be reviewed by the City of Antigo Finance, Personnel & Legislative Committee for approval to be forward to the City Council and Langlade County Economic Development board for final approval.
4. Once approved, the applicant may begin the project.
5. Qualified costs will be reimbursed after the business is open to the public and project is completed.

The purpose of the program is to encourage entrepreneurs to open their business in the City of Antigo Downtown Business District with the goal of assuring that the properties are filled with sustainable and profitable year-round businesses.

PROJECT GUIDELINES

- Business must be located within the Downtown Business District (defined as along Fifth Avenue from Field Street to Lincoln Street to include the side streets in the area from Fourth Avenue to Sixth Avenue).
- Type of business must be compatible with what the City Council deems appropriate for the downtown area.
- The program is based on a reimbursement system at a rate of 25% of eligible expenses up to a grant max of \$25,000.00 if the building is being purchased or up to \$10,000 if the building is being rented/leased.
- Reimbursements will not be made until the business is open to the public. Business must show paid receipts for eligible expenses.

ELIGIBLE EXPENSES

Eligible expenses to the business owner are expenses incurred while making the property fit for the business to open such as start-up costs including improvements to the property.

INELIGIBLE EXPENSES

Businesses relocating from within the district are not eligible!

Ineligible expenses included, but are not limited to:

- Rent payments
- Security Deposits
- Inventory Costs
- Property Financing Costs
- Labor costs will only be reimbursed if performed by a qualified third party contractor. Labor hours by the property owner are not eligible for reimbursement.

Buy Local

Whenever possible, Applicants are strongly encouraged to use local contractors to complete all tasks associated with their renovation. This will not only help garner support to continue this program, but more importantly help boost our local economy.

ENTREPRENEUR'S GRANT PROGRAM APPLICATION

Applicant: Marie Sery
 Phone: 715-219-0833
 Business Name: Peaceful Valley General Store
 Email: mariesery310@gmail.com
 Business Address: 533 5th Ave
 Property Owner: Marie Sery
 Property Owner Address: 118 Field St

PROVIDE THE FOLLOWING DOCUMENTATION

- **BUSINESS PLAN:** See Attached Business Plan Outline
- **PROJECT BUDGET:** See Attached Example

THE FOLLOWING EXHIBITS MUST BE COMPLETED WHERE APPLICABLE. ALL QUESTIONS ANSWERED ARE MADE A PART OF THE APPLICATION.

1. Do you or your spouse or any member of your household work for the Community or hold an official position within the Community?

Yes ☐ No ☒

if so, please provide that person's name and address of and what department employed.

Employee Name & Address:

Date: _____

2. Does your business, its owners or majority stockholders own or have a controlled interest in other businesses? Yes ☐ No ☒ if yes, please provide their names and relationship with your company.

Name of

Business: _____

Relationship to Applicant: _____

ACKNOWLEDGEMENT

1. I/We acknowledge that the following supporting documents must accompany this application for consideration and that I/We must supply the following:

REQUIRED ATTACHMENTS

- i. Photographs of project to be improved
- ii. Project Budget
- iii. Copy of lease, land contract, deed, or current tax bill or proof of entering into an agreement
- iv. Written authorization from landowner if tenant is the applicant

Photographs required once project is completed.

Further documentations such as bids, estimates, contracts and design drawings may be requested

2. I/We hereby acknowledge that the Langlade County Economic Development Corporation is hereby authorized to verify and discuss all matters pertaining to this application with all, including those providing assistance in the preparation of this application or supporting documents and exhibits accompanying the same. Including, but not limited to, applicant's legal, accounting or other consultants.
3. I/We shall not discriminate upon the basis of sex, race, creed, color, class, national origin or ancestry in any employment or construction activity.
4. At the completion of the project, we agree to cooperate with Economic Development Corporation in preparation of a press release detailing non-confidential information.

APPLICANT'S CERTIFICATION

The Applicant certifies that all information in this application and all information furnished in support of this application is given for the purpose of obtaining a grant under the City of Antigo Entrepreneur Grant Program and is true and complete to the best of the applicant's knowledge and belief.

Signature: Maria Dwyer Date: 8/11/18
 Signature: _____ Date: _____

Please send this completed application and accompanying materials to:

The Economic Development Corporation

Attn: Angie Close

312 Forrest Avenue, Antigo WI 54409

715-623-5123 (p)

aclose@co.langlade.wi.us www.langladecountyedc.org

Business Plan Outline

I. EXECUTIVE SUMMARY

1-3 page overview of the entire plan (typically written last)

II. PERSONAL BACKGROUND INFORMATION

Personal Profile of Skills and Experience

III. BUSINESS CONCEPT

General Description of the Business

Business Goals and Objectives

Industry Information: *Industry Background • Current and Future Trends • Business "Fit" in the Industry*

IV. BUSINESS ORGANIZATION

Ownership, Regulations and Taxes

Management Issues: *Managing People • Managing Risk • Technology*

Managing the Books and Records

V. THE MARKETING PLAN

Products/Services: *Description • Features/Benefits*

The Market Analysis: *Customer Analysis • Competitive Analysis • Market Potential*

Marketing Strategies: *Product or Service Lines • Positioning • Packaging • Pricing Structure • Distribution • Promotional Strategies • Customer Service and Sales*

VI. THE FINANCIAL PLAN:

Investment Required for Start-Up: *Start-up Costs/Needs • Investment Required–Bank Loan/Self*

Cash Flow Projections: *One year projections and explanations*

Additional Financial Information:

- *3 years profit & loss projections*
- *3 years balance sheet projections*
- *Explanations and assumptions Historical financial statements (for an existing business)*
- *Personal Financial Statement*
- *Who will be responsible for implementing financial plan?*

VII. ATTACHMENTS

Résumé

Credit references

Letters of intent to purchase (*or copies of contracts*)

Copies of legal documents

Photos, maps, floor plans, samples, promotional materials, etc.

Organization chart, job descriptions

Other...

[Business Name]

Business Startup Costs

FUNDING	Estimated	Actual	Under/(Over)
Investor Funding			
Owner 1	200,000		
Owner 2			
Other			
Total Investment	200,000	-	-
Loans			
Bank Loan 1	-		
Bank Loan 2			
Non Bank Loan 1			
Total Loans	-	-	-
Other Funding			
Grant 1			
Other			
Total Other Funding	-	-	-
Total FUNDING	200,000	-	-

COSTS	Estimated	Actual	Under/(Over)
Fixed Costs			
Advertising for Opening	1,000		
Basic Website	500		
Brand Development			
Building Down Payment			
Building Improvements/Remodeling	14,000		
Business Cards/Stationery	500		
Business Entity	300		
Business Licenses/Permits			
Computer Hardware/Software	2,350		
Decorating			
Franchise Start Up Fees			
Internet Setup Deposit			
Lease Security Deposit			
Legal/Professional Fees	7,000		
Machines & Equipment		1,000	(1,000)
Office Furniture/Fixtures		4,500	(4,500)
Operating Cash (Working Capital)			
Point of Sale Hardware/Software	1,500		
Prepaid Insurance			
Public Utilities Deposits			
Reserve for Contingencies			
Security System Installation	3,000		
Setup, installation and consulting fees			
Signage	1,500		
Starting Inventory			
Telephone			
Tools & Supplies			
Travel			
Truck & Vehicle		10,000	(10,000)
Other 1 (specify)			
Other 2 (specify)			
Total Fixed Costs	31,650	15,500	(15,500)

Sery Purchase Plan 2.0

Ya no se admite esta versión de Internet Explorer. Actualice a un navegador compatible. Descargar
La última modificación la realizó Marie Sery el 9 de julio

COMPARTIR

General Store

	A	E	C	D	E	F	G	H	I	J	K	L
	General Store			Combined 2015	Combined 2016	Combined 2017		Projected 2018	Projected 2019	Projected 2020	Projected 2021	
				Per Taxes	Per Taxes	Per Taxes		Totals	Totals	Totals	Totals	
1	General Store											
2												
3												
4	Sales											
5	Store Sales			\$ 330,305	\$ 299,428	\$ 180,212		\$ 50,000	\$ 180,000	\$ 189,000	\$ 198,450	
6	Online Sales - inclshipping			\$ 82,757	\$ 99,387	\$ 100,955		\$ 150,000	\$ 200,000	\$ 220,000	\$ 242,000	
7	Other Income			\$ 4,144	\$ -	\$ 12,648		\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	
8	Total Revenue			\$ 417,206	\$ 398,815	\$ 293,815		\$ 210,000	\$ 390,000	\$ 419,000	\$ 450,450	
9												
10	Cost of Sales											
11	Purchases			\$ (128,337)	\$ (132,014)	\$ (71,938)	-24%	\$ (42,000)	\$ (78,000)	\$ (83,800)	\$ (90,090)	
12	Labor			\$ (27,365)	\$ (33,746)	\$ (45,866)	-16%	\$ (42,000)	\$ (78,000)	\$ (83,800)	\$ (90,090)	
13	change in inventory			\$ (12,241)	\$ (7,199)	\$ 3,467	1%	\$ 20,000	\$ -	\$ -	\$ -	
14	shipping			\$ (22,479)	\$ (27,985)	\$ (29,679)	-10%	\$ (21,000)	\$ (39,000)	\$ (41,900)	\$ (45,045)	
15	Ppal, Amzn, eBay			\$ (13,357)	\$ (17,279)	\$ (18,808)	-6%	\$ (18,900)	\$ (35,100)	\$ (37,710)	\$ (40,541)	
16	Total Cost of Sales			\$ (203,779)	\$ (218,223)	\$ (162,824)	-55%	\$ (103,900)	\$ (230,100)	\$ (247,210)	\$ (265,766)	
17				-49%	-55%	-55%		-49%	-59%	-59%	-59%	
18	Gross Profit			\$ 213,427	\$ 180,592	\$ 130,991		\$ 106,100	\$ 159,900	\$ 171,790	\$ 184,685	
19				51%	45%	45%		51%	41%	41%	41%	
20	Operating Costs											
21	Advertising			\$ (2,693)	\$ (1,259)	\$ -		\$ -	\$ -	\$ -	\$ -	
22	car and truck			\$ (20,707)	\$ (16,160)	\$ (18,590)		\$ (18,580)	\$ (18,580)	\$ (18,580)	\$ (18,580)	
23	commission			\$ (45,485)	\$ (27,786)	\$ (16,653)		\$ (16,653)	\$ (16,653)	\$ (16,653)	\$ (16,653)	
24	Deprec			\$ (5,992)	\$ (13,070)	\$ -		\$ -	\$ -	\$ -	\$ -	
25	Insurance			\$ (2,481)	\$ (1,499)	\$ (1,499)		\$ (1,499)	\$ (1,499)	\$ (1,499)	\$ (1,499)	
26	Mortgage			\$ -	\$ (539)	\$ -		\$ -	\$ -	\$ -	\$ -	
27	legal and pro			\$ (8,518)	\$ (905)	\$ (1,927)		\$ (1,927)	\$ (1,927)	\$ (1,927)	\$ (1,927)	
28	Office Expens			\$ (2,963)	\$ (110)	\$ (141)		\$ (141)	\$ (141)	\$ (141)	\$ (141)	
29	rent			\$ (36,000)	\$ (36,543)	\$ (35,600)		\$ (35,600)	\$ (35,600)	\$ (35,600)	\$ (35,600)	
30	repairs			\$ (7,111)	\$ (1,019)	\$ (100)		\$ (100)	\$ (100)	\$ (100)	\$ (100)	

Assumptions Projection Historicals Sources and Uses inventory value Personal Financial Statement

Sery Purchase Plan 2.0

Ya no se admite esta versión de Internet Explorer. Actualiza a un navegador compatible. Descargar

La última modificación la realizó Marie Sery el 9 de julio

Archivo Editar Ver Insertar Formato Datos Herramientas Complementos Ayuda

100% \$ % 0.00 123 Calibri 16 B I S A

	A	B	C	D	E	F	G	H	I	J	K	L	M
1													
2		Sources				Uses							
3		Owner Cash	\$	25,000		Purchase transaction							
4		edо grant	\$	25,000		Real Estate		\$	80,000				
5						08 van		\$	4,000				
6		operating line on inventory	\$	101,000		trailer		\$	4,000				
7		mortgage on store	\$	64,000		box truck		\$	3,000				
8						merchandise liquidation value		\$	200,000				
9						purchase discount on merchandise		\$	(91,500)				
10													
11						Upgrades							
12						security		\$	5,000				
13						POS and inventory scanner		\$	10,000				
14						Signage		\$	500				
15													
16													
17			\$	215,000	\$								
18								\$	215,000				
19													
20													
21													
22													
23													
24													
25													
26													
27													
28													
29													
30													

Assumptions Projection Historicals Sources and Uses inventory value Personal Financial Statement

Entry #1

Sunday, June 17, 2018 10:50 AM

7/30/2018

I am purchasing my dad's business the Peaceful Valley General Store for \$200,000.00. The Peaceful Valley General Store will be Celebrating its 30th year anniversary this November. We currently have 4 employees. The purchase will include the physical store location and all the merchandise inside, all the merchandise in the warehouse, one 2008 van, one box truck, one trailer, \$10,000.00 worth of personal tools, and \$50,000.00 worth of pallet racking. My dad can no longer run the business, due to health issues and would have to close leaving the family without the business that has been in the family for 30 years. 4 employees would also be left without a job.

I currently own my own internet business and fix up houses to resell. My internet business I have owned for the last 5 years and have been very successful at it. I bought my first house to fix up last year for \$33,000.00 and sold it with a profit of 30,000.00 after all expenses. I fixed up my rental and currently selling it for 57,000.00. I also have another house in the process of being fixed I bought for \$35,000.00 and should sell for \$100,000.00 to \$120,000.00.

My Plan to make this store a success and grow is to incorporate my internet business with the Store. I already have the experience and the knowledge to do so. With the purchase I will have access to a lot more merchandise to make the internet grow even more. I will also be adding a store website, using social media, and advertising and promotions. I will be intensively cleaning up the store, and reorganizing the shelves to make a positive shopping experience (I have not only all my years in retail for experience in this, but my years at Target as well) I plan on making a made in Wisconsin section to the store as well.

**PEACEFUL VALLEY
GENERAL STORE, LLC**

118 Field Street
Antigo, WI 54409

COPY

Sec. 183.0202
Wis. Stats.



State of Wisconsin
Department of Financial Institutions

ARTICLES OF ORGANIZATION - LIMITED LIABILITY COMPANY

Executed by the undersigned for the purpose of forming a Wisconsin Limited Liability Company under Chapter 183 of the Wisconsin Statutes:

- Article 1. **Name of the limited liability company:**
Peaceful Valley General Store, LLC
- Article 2. **The limited liability company is organized under Ch. 183 of the Wisconsin Statutes.**
- Article 3. **Name of the initial registered agent:**
Marie Sery
- Article 4. **Street address of the initial registered office:**
118 Field Street
Antigo, WI 54409
United States of America
- Article 5. **Management of the limited liability company shall be vested in:**
A member or members
- Article 6. **Name and complete address of each organizer:**
Marie Sery
118 Field Street
Antigo, WI 54409
United States of America
- Other Information. **This document was drafted by:**
Michael B. Winter

Organizer Signature:
Marie Sery

Date & Time of Receipt:
7/25/2018 2:56:18 PM

Attachment: Sery Entrepreneurs Application (2254 : Peaceful Valley Entrepreneur)

ARTICLES OF ORGANIZATION - Limited Liability Company(Ch. 183)



Filing Fee: \$130.00

Total Fee: \$130.00

ENDORSEMENT

**State of Wisconsin
Department of Financial Institutions**

EFFECTIVE DATE	
7/25/2018	

FILED 7/25/2018	Entity ID Number P073080
---------------------------	-----------------------------

Member's Operating Agreement

For

PEACEFUL VALLEY GENERAL STORE, LLC

THIS AGREEMENT (this "Agreement") of the undersigned sole member (the "Member") of Peaceful Valley General Store, LLC, a Wisconsin limited liability company (the "Company"), and Marie Sery (the "Organizer"), solely for the purpose of making the acknowledgment at the end of this Agreement, is effective as to the Member as of July 25, 2018.

RECITALS

The Member has caused the formation of the Company by having the Organizer file with the Wisconsin Department of Financial Institutions Articles of Organization, a copy of which is attached to this Agreement and incorporated by this reference, as provided in the Wisconsin Limited Liability Company Law (the "WLLCL"); and

The Member affirms his membership in the Company, acknowledges his contribution, and assents to the operation of the Company under the WLLCL.

NOW, THEREFORE, the undersigned agrees as follows:

Section 1. Member Contribution. The Member has contributed the property described on the Property Schedule attached to this Agreement. The Member has not agreed to make any additional contributions to the Company.

Section 2. Company Dissolution. The Company is to be dissolved and its business wound up as provided in the WLLCL.

Section 3. Member Management. The provisions of the WLLCL relating to a limited liability company the management of which has been vested in its members shall apply with full

force and effect except as specifically provided in this Agreement. The sole member of the Company is Marie Sery.

IN WITNESS WHEREOF, the Member has executed this Agreement as of the date set forth above.

By: _____
Marie Sery, Member

ACKNOWLEDGMENT

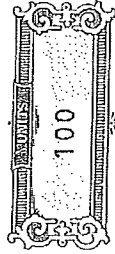
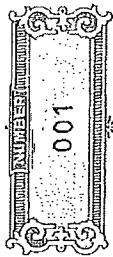
THE UNDERSIGNED acknowledges that Exhibit A to this Agreement contains a true and correct copy of the Articles of Organization filed by me with the Wisconsin Department of Financial Institutions to organize the Company.

Marie Sery, Organizer

This document drafted by:
Attorney Michael B. Winter
State Bar No: 1025676
WINTER, WINTER & BEHRENS
835 Fifth Avenue
Antigo, WI 54409
(715) 623-2905

PROPERTY SCHEDULE

<u>Member</u>	<u>Contributed</u>	<u>Property Value</u>
Marie Sery	100%	



The Unit(s) of

Marie Sery

is the owner of

One Hundred (100) -----

Units of the above Limited Liability Company transferable only on the books of the Limited Liability Company by the holder hereof in person or by duly authorized Attorney upon surrender of this Certificate properly endorsed. Transfer of these Units is subject to restrictions in the Operating Agreement/Company Agreement/Regulations for this Limited Liability Company.

The Company will furnish without charge to each Unit holder who so requests, the powers, designations, preferences and relative participation rights of Unit holders and the qualifications, limitations or restrictions of such rights.

In Witness Whereof, the said Limited Liability Company has caused this Certificate to be signed by its duly authorized Member(s)/Manager(s) and to be sealed with the Seal of the Limited Liability Company.

Dated _____

Form SS-4 (Rev. December 2017) Department of the Treasury Internal Revenue Service		Application for Employer Identification Number (For use by employers, corporations, partnerships, trusts, estates, churches, government agencies, Indian tribal entities, certain individuals, and others.) ▶ Go to www.irs.gov/FormSS4 for instructions and the latest information. ▶ See separate instructions for each line. ▶ Keep a copy for your records.		OMB No. 1545-0003 EIN 83-1346345	
Type or print clearly.	1 Legal name of entity (or individual) for whom the EIN is being requested Peaceful Valley General Store LLC				
	2 Trade name of business (if different from name on line 1)		3 Executor, administrator, trustee, "care of" name		
	4a Mailing address (room, apt., suite no. and street, or P.O. box) 118 Field Street		5a Street address (if different) (Do not enter a P.O. box.)		
	4b City, state, and ZIP code (if foreign, see instructions) Antigo, Wisconsin 54409		5b City, state, and ZIP code (if foreign, see instructions)		
	6 County and state where principal business is located Langlade County, Wisconsin				
	7a Name of responsible party Marie Gery		7b SSN, ITIN, or EIN 387-82-1704		
	8a Is this application for a limited liability company (LLC) (or a foreign equivalent)? ☒ Yes ☐ No		8b If 8a is "Yes," enter the number of LLC members 1		
	8c If 8a is "Yes," was the LLC organized in the United States? ☒ Yes ☐ No				
	9a Type of entity (check only one box). Caution. If 8a is "Yes," see the instructions for the correct box to check.				
	☐ Sole proprietor (SSN) _____ ☐ Partnership _____ ☐ Corporation (enter form number to be filed) ▶ _____ ☐ Personal service corporation _____ ☐ Church or church-controlled organization _____ ☐ Other nonprofit organization (specify) ▶ _____ ☒ Other (specify) ▶ disregarded entity _____				
9b If a corporation, name the state or foreign country (if applicable) where incorporated		State		Foreign country	
10 Reason for applying (check only one box)					
☒ Started new business (specify type) ▶ LLC ☐ Banking purpose (specify purpose) ▶ _____ ☐ Changed type of organization (specify new type) ▶ _____ ☐ Purchased going business _____ ☐ Created a trust (specify type) ▶ _____ ☐ Created a pension plan (specify type) ▶ _____ ☐ Hired employees (Check the box and see line 13.) _____ ☐ Compliance with IRS withholding regulations _____ ☐ Other (specify) ▶ _____					
11 Date business started or acquired (month, day, year). See instructions. July 25, 2013		12 Closing month of accounting year December			
13 Highest number of employees expected in the next 12 months (enter -0- if none). If no employees expected, skip line 14.		14 If you expect your employment tax liability to be \$1,000 or less in a full calendar year and want to file Form 944 annually instead of Forms 941 quarterly, check here. (Your employment tax liability generally will be \$1,000 or less if you expect to pay \$4,000 or less in total wages.) If you do not check this box, you must file Form 941 for every quarter. ☐			
Agricultural 0		Household 0		Other 0	
15 First date wages or annuities were paid (month, day, year). Note: If applicant is a withholding agent, enter date income will first be paid to nonresident alien (month, day, year) ▶					
16 Check one box that best describes the principal activity of your business.					
☐ Construction ☐ Rental & leasing ☐ Transportation & warehousing ☐ Health care & social assistance ☐ Wholesale-agent/broker ☐ Real estate ☐ Manufacturing ☐ Finance & insurance ☐ Accommodation & food service ☐ Wholesale-other ☒ Retail ☐ Other (specify) ▶ _____					
17 Indicate principal line of merchandise sold, specific construction work done, products produced, or services provided. General Store					
18 Has the applicant entity shown on line 1 ever applied for and received an EIN? ☐ Yes ☒ No					
If "Yes," write previous EIN here ▶					
Third Party Designee	Complete this section only if you want to authorize the named individual to receive the entity's EIN and answer questions about the completion of this form.				
	Designee's name Michael B. Winter		Designee's telephone number (include area code) (715) 623-2905		
	Address and ZIP code 835 Fifth Avenue, Antigo, WI 54409		Designee's fax number (include area code) (715) 623-7682		
Under penalties of perjury, I declare that I have examined this application, and to the best of my knowledge and belief, it is true, correct, and complete.		Applicant's telephone number (include area code) (715) 219-0833			
Name and title (type or print clearly) ▶ Marie Gery		Applicant's fax number (include area code)			
Signature ▶		Date ▶			