



CITY OF ANTIGO

ECONOMIC DEVELOPMENT COMMITTEE MEETING

COUNCIL CHAMBERS

Monday, June 03, 2024

CITY HALL, 700 EDISON STREET

6:00 PM

Call to Order

Discussion and Action May Occur on Any of the Following Agenda Items:

1. Minutes from April 1, 2024, Meeting
2. Update on Aldi's
3. Update on Business Summit
4. Discussion on Other General Items

Any Other Matters Authorized by Law to be Considered

Adjournment

Upon reasonable notice, efforts will be made to accommodate disabled individuals through appropriate aids and services. For additional information, contact clerk treasure's office, 700 Edison Street, Antigo, Wisconsin 54409. (715) 623-3633 extension 100. Members of and possibly a quorum of members of other governmental bodies may be in attendance to gather information. Any governmental body other than that specifically referred to above will take no action.

DATE MAILED: May 30, 2024

TERENCE BRAND



OFFICE OF ADMINISTRATION
City of Antigo
700 Edison St
Antigo WI 54409

STAFF REPORT

Date: June 3, 2024
To: Economic Development Committee Members
From: Karin Derauf, City Administrator
Subject: Update on ALDI's

Background: In February of this year, ALDI representatives approached the City of Antigo with their proposal for the new store. The proposed project consists of a 19,631 SF ALDI Food Market located at 2019 Neva Rd. (Hwy 45). The proposed store sits on an approx. 2.93-acre parcel of land located at the northeast corner of US Highway 45 and Ackley Street. 96 customer parking stalls are provided, 4 of which are ADA. E-commerce (online pick-up order) stalls are provided. Onsite improvements include curb and gutter, asphalt and concrete paving, landscaping, stormwater bio-retention basins, and way-findings/stripping. The proposed building has numerous architectural features and materials that make it a high-quality building. Features like insulated metal panels, water table masonry and architectural metal trim materials highlight the building and areas of interest.

It was determined by the Zoning Administrator, Beth McCarthy, that the property was zoned correctly, and the proposed store specifications met all the requirements for city zoning, including signage height restrictions. ALDI also met all the city standards for construction and the proposal was brought to the City Plan Commission on February 6, 2024. The Commission recommended approval of the project proposal and it was forwarded to the City Council for final review and approval at the February 14, 2024, Council Meeting. The City Council reviewed the project, held discussion, and heard from the public, after which the project was approved.

The project schedule presented includes:

Entitlement:	Winter 2024
Construction Start:	Summer 2024
Construction Complete:	January 2025

Update: In April, Pinnacle Engineering Group (ALDI representatives) submitted their full engineering plans to the City Project Manager, Charley Brinkmeier, and Building Inspector, Beth McCarthy, for review and any city feedback. They also submitted their CSM (Certified Survey Map) which was reviewed and signed by City Staff.

On May 30, 2024, Charley Brinkmeier, City Project Manager, spoke with the realtor to see where ALDI is on closing of the property and moving forward. He learned that the tentative final closing would occur during the week of June 3, 2024. After acquisition of the parcel, ALDI will begin to apply for contractor permits and begin construction in late Summer or early Fall with the anticipation of completion in January of 2025 (following the schedule above).

Recommendations: This update is being provided to the Economic Development Committee for information purposes only. No action is necessary.



OFFICE OF ADMINISTRATION
City of Antigo
700 Edison St
Antigo WI 54409

STAFF REPORT

Date: June 3, 2024
To: Economic Development Committee Members
From: Karin Derauf, City Administrator
Subject: Update on Business Summit

History: At the April 1, 2024, Economic Development Committee meeting the Committee Members were presented with information regarding a BR&E (Business Retention and Expansion) Program. Prior to the BR&E Program getting under way, it was mentioned that the City, Chamber of Commerce, and Economic Development Corporation would be working in collaboration to hold a Business Summit.

Update: Since that time, the three agencies have been working through pre-summit planning stages which includes management of participants, writing meeting materials, mapping out meeting logistics, and preparation of meeting handouts. We have also secured a date and time for the event along with a location. A draft agenda has been created and is still being written. This draft agenda is being presented to the Committee for informational purposes.

The Business Summit will be held on Thursday, October 10, 2024, at Northstar Lanes. This will be a morning session from 7:30 a.m. to 12:00 p.m., with a keynote speaker available to discuss the landscape of the economy today and best business practices in a post COVID world. Time will be set aside for brainstorming ideas and the hot topics that affect businesses today, as well as time for networking and an opportunity to ask the keynote speaker questions. The time will end with a brief discussion of the BR&E (Business Retention & Expansion) Program and next steps for business owners.

There will be a continental breakfast provided for participants and we are working on a potential after-meeting lunch (at participant expense) for those who would like to stay and patronize Northstar Lanes.

As the City, Economic Development Corporation, and the Chamber of Commerce move forward with planning, you will be updated on the event as well as the BR&E Program information.

Recommendation: This update is being presented to the Economic Development Committee for informational purposes. No action is necessary.

Antigo/Langlade County Business Summit

Economic Revival in a Post-COVID Era

Location: Northstar Lanes, 400 Prosser Place, Antigo, WI

Date: Thursday, October 10, 2024

Time: 7:30 a.m. to 12:00 p.m.

Facilitators: TBD

AGENDA

- 7:30 a.m. to 8:00 a.m. Continental Breakfast and Networking Opportunities
Greeter – Deena Grabowsky, CEO of Antigo/Langlade County Chamber of Commerce
- 8:00 a.m. to 8:15 a.m. Welcome and Opening Remarks, Review Goals for the Day
Karin Derauf, City Administrator of Antigo
- 8:15 a.m. to 8:30 a.m. Introduction of Keynote Speakers
Angie Close, Director of Langlade County Economic Development Corporation
- 8:30 a.m. to 9:30 a.m. Keynote Speaker #1 (TBD) – Economic Landscape Today
- 9:30 a.m. to 10:30 a.m. Brainstorming and Discussion of Hot Topics Affecting Businesses Today
- 10:30 a.m. to 11:30 a.m. Keynote Speaker #1 (TBD) – Best Practices (in a Post Covid World)
- 11:30 a.m. to 11:45 a.m. Networking and Opportunity to Ask the Speaker Questions
- 11:45 a.m. to 12:00 p.m. Next Steps: Briefing and Discussion of What Happens in the Coming Months
Angie Close, Director of Langlade County Economic Development Corporation