

CITY OF ANTIGO
ECONOMIC DEVELOPMENT COMMITTEE
MINUTES OF MEETING HELD
MAY 06, 2019

Economic Development Committee of the City of Antigo met in Regular Meeting on the above date at 6:00 PM in the Multi-Purpose Room, City Hall, Mayor Bill Brandt presiding.

Attendee Name	Title	Status	Arrived
Tom Bauknecht	Aldersperson, Ward 4	Present	
Glenn Bugni	Ward 7	Absent	
Reinhardt Balcerzak	Ward 8	Present	
Bill Brandt	Mayor	Present	
Andrew Hessedal	Member	Present	
Gary Voytovich	Member	Absent	
Brad Henricks	Member	Present	

Others in attendance: Angie Close, Langlade County Economic Development Corporation; Mark Desotell, Director of Administrative Services; and Jaime Horswill, Lead Office Assistant.

Discussion and Action May Occur on Any of the Following Agenda Items:

1. Approval of the Minutes from April 1, 2019 Meeting

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Tom Bauknecht, Aldersperson, Ward 4
SECONDER:	Andrew Hessedal, Member
AYES:	Bauknecht, Balcerzak, Brandt, Hessedal, Henricks
ABSENT:	Glenn Bugni, Gary Voytovich

2. Facade Grant and Entrepreneur's Grant Registers

Angie Close, Langlade County Economic Development Corporation, provided a register for both the Facade Grant and Downtown Entrepreneur's Grant. Before the two applications today, the balance in the Facade Grant is at \$8,222.61 and the Downtown Entrepreneur's Grant balance is \$27,892.08. However, the Downtown Entrepreneur's Grant will have \$10,000 credited back from Peaceful Valley General Store as well as \$18,275 from The Bevy.

Mayor Brandt advised if the two Facade Grants are approved, the balance will be \$3,062.61. If both Downtown Entrepreneur's Grants are approved, the balance will be \$16,167.08.

Mayor Brandt further advised that the City is obligated to fund the 2019 painting portion of the Facade Grant, which will mean the City will have to find some funding if that program goes over well. This program is 50% of the project costs up to \$1,500. Neither one of these programs was promised forever.

Mayor Brandt feels the Downtown Entrepreneur's Grant did an exceptional job kick starting the downtown. There are two more buildings that have been sold in the downtown and they will be asking for grant funds as well.

Upon inquiry by Ms. Close, Mayor Brandt advised her to take the 2019 painting applications as they come in as the downtown could use the painting on the second story.

Upon inquiry by Aldersperson Bauknecht, Ms. Close advised that there are programs, but not like this. At this point there is not a Connect Community, which is the funding mechanism through Wisconsin Economic Development and businesses are not eligible for too many grants or programs.

Mark Desotell, Director of Administrative Services, further commented that any state or federal grants are difficult because the turnaround time takes longer than a developer has time.

INFORMATION ONLY

RESULT:	PLACED ON FILE-NO VOTE
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3. Thrivent Facade Grant Request

Thrivent-Nate Musolff, submitted an application for update/remodel to the front and back of the building at 711 Fifth Avenue by repair, painting, lighting and signage. The amount of eligible expense is \$5,000 for a grant amount of up to \$2,160.

Upon inquiry by Mayor Brandt, Ms. Close advised that Mr. Musolff has purchased the building.

Mr. Desotell commented that the painting at 50% is included in the grant amount.

Aldersperson Bauknecht commented that with the new parking lot, the back of the building could really use some work.

Motion to approve the Facade Grant Application from Thrivent-Nate Musolff for 711 Fifth Avenue up to \$2,160 as presented.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Tom Bauknecht, Aldersperson, Ward 4
SECONDER:	Brad Henricks, Member
AYES:	Bauknecht, Balcerzak, Brandt, Hessedal, Henricks
ABSENT:	Glenn Bugni, Gary Voytovich

4. Antigo Times and Shopper Facade Grant Request

David Wood provided a Facade Improvement Grant Application for Antigo Times and Shopper for 725 Fifth Avenue. The Facade Grant is to update the newly purchased building with a new back door, awning and refurbishing back wall of building. The eligible expenses for the project total \$9,800 for a grant amount of up to \$3,000.

Motion to approve the Facade Grant Application from David Wood for Antigo Times and Shopper for 725 Fifth Avenue up to \$3,000 as presented.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Reinhardt Balcerzak, Ward 8
SECONDER:	Tom Bauknecht, Aldersperson, Ward 4
AYES:	Bauknecht, Balcerzak, Brandt, Hessedal, Henricks
ABSENT:	Glenn Bugni, Gary Voytovich

5. Thrivent Downtown Entrepreneur's Grant Request

Thrivent-Nate Musolff provided an Entrepreneur's Grant Application for 711 Fifth Avenue with a Business Summary and Startup Costs. The eligible start up costs are approximately \$94,000 with an eligible grant of \$23,500.

Upon inquiry by Aldersperson Bauknecht, Ms. Close advised that there is enough funding available for this application and the next.

Motion to approve the Downtown Entrepreneur's Grant from Thrivent-Nate Musolff for 711 Fifth Avenue up to \$23,500 as presented.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Reinhardt Balcerzak, Ward 8
SECONDER:	Andrew Hessedal, Member
AYES:	Bauknecht, Balcerzak, Brandt, Hessedal, Henricks
ABSENT:	Glenn Bugni, Gary Voytovich

6. Antigo Times and Shopper Downtown Entrepreneur's Grant Request

David Wood for Antigo Times and Shopper provided an Entrepreneur's Grant Application for 725 Fifth Avenue with a Business Summary and Startup Costs. The eligible start up costs are approximately \$26,000 with an eligible grant of \$6,500.

Upon inquiry by Alderperson Bauknecht, Ms. Close noted that they closed on this location approximately one month ago. They were renting a spot farther west on Fifth Avenue but they wanted to stay invested in the community so they no longer have to rent.

Motion to approve the Downtown Entrepreneur's Grant from David Wood for Antigo Times and Shopper at 725 Fifth Avenue up to \$6,500 as presented.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Tom Bauknecht, Alderperson, Ward 4
SECONDER:	Andrew Hessedal, Member
AYES:	Bauknecht, Balcerzak, Brandt, Hessedal, Henricks
ABSENT:	Glenn Bugni, Gary Voytovich

Any Other Matters Authorized by Law to be Considered

Ms. Close noted that there will be another request coming forward for 735 Fifth Avenue which has sold and will become Savers Food Mart, a discounted food grocery.

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Ms. Close also advised that the building that currently houses Mojo's closed today. The new owner has a food incubation center concept. This has worked very well in Wausau and other areas.

Mr. Desotell commented that Mojo's is moving into a smaller venue.

Mayor Brandt noted that the City has made a commitment to Langlade County for \$300,000 towards joint projects if they would be willing to help with these new projects. This would then deplete the Entrepreneur's Grant and it could close. These companies have moved forward with the thought of the grant funds being available. This would be in the County's best interest as well.

Mayor Brandt instructed Mr. Desotell to contact Robin Stowe with Langlade County.

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Upon inquiry by Brad Henricks, Mayor Brandt indicated that the Fifth Avenue project is moving forward. We will not know about any grant awards, but funding will need to be committed without them. There is a Committee of the Whole Meeting scheduled for Wednesday.

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Adjournment

1. **Motion to:** Adjourn at 6:22 pm

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Tom Bauknecht, Alderperson, Ward 4
SECONDER:	Andrew Hessedal, Member
AYES:	Bauknecht, Balcerzak, Brandt, Hessedal, Henricks
ABSENT:	Glenn Bugni, Gary Voytovich

Bill Brandt, Chairperson

Date