



CITY OF ANTIGO

ECONOMIC DEVELOPMENT COMMITTEE MEETING

MULTI-PURPOSE ROOM

Monday, May 02, 2022

CITY HALL, 700 EDISON STREET

6:00 PM

Call to Order

Discussion and Action May Occur on Any of the Following Agenda Items:

1. Approval of the Minutes from the April 20, 2022 Meeting
2. Final Summary of the Entrepreneur & Facade Grant Programs Including any Remaining Fund Balances
3. Discuss the Utilization of Remaining Entrepreneur & Facade Grants Funds to Match a Suick Foundation Grant Received by LCEDC for the Downtown Business Corridor
4. Summary from the Langlade County Economic Development Corporation Regarding the Local Recipients of \$10,000 Badger Bounce-Back Grants provided through Federal Rescue Plan/ ARPA Funding

Any Other Matters Authorized by Law to be Considered

Adjournment

Upon reasonable notice, efforts will be made to accommodate disabled individuals through appropriate aids and services. For additional information, contact Cheryl Barta, 700 Edison Street, Antigo, Wisconsin 54409. (715) 623-3633 extension 100. Members of and possibly a quorum of members of other governmental bodies may be in attendance to gather information. Any governmental body other than that specifically referred to above will take no action.

DATE MAILED: April 28,2022

BILL BRANDT



To: Mayor and City Council
From: Mark Desotell, Director of Administrative Services
Date: May 02, 2022
Re: Final Summary of the Entrepreneur & Façade Grant Programs Including any Remaining Fund Balances

Angie Close of LCEDC will provide a final summary of the achievements/expenditures associated with the completion of the City's Entrepreneur and Façade Grant programs within the Downtown corridor. These programs have achieved many quality projects supplemented by the investment of local business owners in order to maximize the program effectiveness. Antigo Visual Arts (AVA) continues to work on the mural program with the portions of funding (\$5,000) provided by these programs.

We would like to thank our partners that joined the City through the various stages of these programs as originally envisioned by Mayor Bill Brandt. Partners included Langlade County, Langlade County EDC, CoVantage Credit Union, Antigo Visual Arts and the various Downtown business owners that provided the required matching dollars needed to achieve the full potential of the effort.

A special thank you goes out to the Antigo Daily Journal for helping tell the story of the various successes of the program throughout the years.

DOWNTOWN BUSINESS ENTREPRENEURS GRANT PROGRAM						
Date	BusinessName	Project Description	Project Cost	Grant	Status	Balance
7/1/2015	per Resolution:			\$75,000.00		\$75,000.00
8/11/2015	Belles Smokehouse	Business Eligible Start up costs	\$13,580.48	\$3,395.12	reimbursed	\$71,604.88
6/8/2016	Bremax Insurance	Renovation of Building	\$75,742.46	\$15,000.00	reimbursed	\$56,604.88
11/7/2017	Mortal and Pestle	Business Eligible Start up costs	\$3,454.80	\$863.70	reimbursed	\$55,741.18
8/6/2018	Peacefull Valley General Store	Renovation of Building	\$40,000.00	\$0.00	cancelled	\$55,741.18
8/6/2018	Nortec Sales	Renovation of Building	\$9,164.17	\$2,291.04	reimbursed	\$53,450.14
8/6/2018	I Setch & Print Antigo	Renovation of Building	\$63,794.10	\$15,368.41	reimbursed	\$38,081.73
10/10/2018	per Resolution: 106-18			\$25,000.00		\$25,000.00
						\$63,081.73
10/1/2018	The Bevy	Renovation of Building: 517/519 Filthe Avenue	\$73,100.00	\$0.00	cancelled	\$63,081.73
10/10/2018	Missy's Inspiring Images	Renovation of Building : 628 Dorr Street	\$20,563.31	\$5,140.83	reimbursed	\$57,940.90
10/10/2018	Wild Epitome, LLC	Renovation of Building : 816 Fifth Avenue	\$80,530.05	\$15,350.00	reimbursed	\$42,590.90
10/23/2018	per email: 10-23-2018			\$25,000.00		\$67,590.90
11/13/2018	County Executive Meeting	2018 Funding Approved		\$25,000.00		\$92,590.90
11/5/2018	Super Monster LLC	New Business Renovation-Day Care-Edison Street (Old Rental Store Building)	\$134,000.00	\$25,000.00	reimbursed	\$67,590.90
4/1/2019	Farmers Insurance-805 5th ave	Startup costs and renovations	\$17,492.08	\$4,373.02	reimbursed	\$63,217.88
5/6/2019	Thrivent Financial-Downtown-711 5th	Renovation of Building & Start Up Costs	\$60,039.89	\$15,009.97	reimbursed	\$48,207.91
5/6/2019	Antigo Times & Shoppers-725 5th Ave	Renovation of Building & Start Up Costs	\$32,040.02	\$6,500.00	reimbursed	\$41,707.91
5/6/2019	Savers Food Mart LLC-735 5th Ave	Renovation of Building & Start Up Costs	\$2,948.23	\$737.06	reimbursed	\$40,970.85
8/6/2019	Funding Approved by County/City/Co/Vantage-Resolution 81-19			\$75,000.00		\$115,970.85
8/5/2019	Antigo Food Producers Commercial Center-824 5th AVE	Renovation of Building & Start Up Costs	\$100,000.00	\$24,469.52	reimbursed	\$91,501.33
8/5/2019	KBV Enterprises LLC	Roof Repair and Start up	\$0.00	\$0.00	approved	\$91,501.33
11/4/2019	CR Realty LLC-723 5th Avenue Antigo	Renovation of outside building windows and doors/paint	\$45,054.40	\$7,625.00	reimbursed	\$83,876.33
2/3/2020	Flowers from the Heart-817 Fifth Ave	Renovation and opening of Floral Shop	\$26,574.83	\$6,643.71	reimbursed	\$77,232.62
12/9/2020	Be U Nutrition-715 5th Avenue	Building Reno and Business Start Up costs	\$12,065.82	\$3,000.00	reimbursed	\$74,232.62
12/9/2020	Man Cave-1022 Fifth Avenue	Renovation of Building and Start up Costs	\$19,998.20	\$4,999.55	reimbursed	\$69,233.07
4/14/2021	Lormont Investments-902 5th Ave	Renovation of Building and Start up Costs	\$99,091.68	\$24,772.92	request sent	\$44,460.15
4/14/2021	Escape & Smash It-500 Superior St	Renovation of Building and Start up Costs	\$28,068.83	\$7,017.21	approved	\$37,442.94
4/14/2021	Flowers from the Heart-817 Fifth Ave	Renovation of new building purchased	\$41,423.52	\$10,355.88	request sent	\$27,087.06
4/14/2021	Hoffman House-1015 Fifth Ave	Renovation of Building and Start up Costs	\$13,821.81	\$3,455.45	request sent	\$23,631.61
Total completed projects to date			\$745,088.44	\$201,368.39		
			Total Program Grant Dollars		\$225,000.00	
			Available		\$23,631.61	

Re leased store to Son; will not submit for grant: \$10,000 credited back to balance

extended to 12/31/19

Partnership deceased; will not submit for grant: \$18,275 credited back to balance

\$ 4,333.26 reimbursed for 1st draw \$ 17,333.03 spent Firstreimbi

\$ 4,782.51 reimbursed for 1st draw \$ 19,130.05 spent Firstreimbi

this was paid on 10-17-19

Spent more than approved: projected 26,000 spent 32040.02

timeline expired-no contact; approved for \$13,625; estimate 54,500

Extended to 01/31/2022 for a total up to \$7,625 reimbursement

approved up to 10,000

	Date	Business Name	Contact	Project Description	Project Cost	Grant	Status	Balanced
	5/14/2011	per Resolution 055-11				\$20,000.00		\$20,000.00
1	5/25/2011	Hair Shack	Dennis Delbroux	Paint building exterior	\$1,406.57	\$4,68.86	reimbursed	\$19,531.14
2	6/1/2011	Lakeview	Pat Frey	Painting, gutters, metal siding, storage	\$128,527.00	\$3,000.00	reimbursed	\$16,531.14
3	6/4/2011	McKinnick Kioski	Mike Thelen	Refurbish kioski	\$12,500.00	\$3,000.00	reimbursed	\$13,531.14
4	6/23/2011	B&M Properties	Bob Curran	Windows & replace blinds	\$10,329.88	\$3,000.00	reimbursed	\$10,531.14
5	7/14/2011	Armenian Bldg	Tom Kas	Back facade, win down	\$13,673.51	\$3,000.00	reimbursed	\$7,531.14
	7/29/2011	Thirty Soul	Diane Konrath	windows, sign, replace blinds	\$0.00	\$0.00	cancelled	\$7,531.14
6	10/3/2011	Blue Avenir	Mary Ann Kamps	back door, painting, storage	\$1,640.96	\$5,46.99	reimbursed	\$6,984.15
7	10/4/2011	Downtown Apts	Angie Schreiber	masonry	\$3,343.64	\$1,114.55	reimbursed	\$5,869.61
8	11/3/2011	Mod e Beauty Shop	Bob Arlen	front windows, rear doors	\$6,670.00	\$2,223.33	reimbursed	\$3,646.27
	12/14/2011	per Resolution 133-11				\$20,000.00		\$23,646.27
9	12/19/2011	City Gas	Bohemann	awning, wind ows, signage	\$19,993.55	\$3,000.00	reimbursed	\$20,646.27
10	1/10/2012	Computer Frontier	Brian Wilmer	windows	\$7,648.75	\$2,548.58	reimbursed	\$18,096.09
11	6/4/2012	T.L.C	Ken Duque	Stucco, Siding, windows-rear	\$9,100.00	\$3,000.00	reimbursed	\$15,096.09
12	8/6/2012	Animals	Randy Coates	Windows, etc	\$13,605.44	\$3,000.00	reimbursed	\$12,096.09
	8/30/2012	Formstein	Helen Wierka	front awning	\$0.00	\$0.00	cancelled	\$12,096.09
	8/30/2012	Formstein	Helen Wierka	front awning	\$0.00	\$0.00	cancelled	\$12,096.09
13	8/30/2012	Draeger Bldg-524 Edin Street	Joe Draeger	facade overhaul	\$17,800.00	\$3,000.00	reimbursed	\$9,096.09
14	8/30/2012	Little Cakes	Shawn Lamer	storage	\$8,900.00	\$3,000.00	reimbursed	\$6,096.09
15	8/30/2012	Downtown Film Fest	Janet Walker	windows, paint sign	\$0.00	\$0.00	cancelled	\$6,096.09
	10/12/2012	per Resolution 113-12				\$20,000.00		\$26,096.09
16	9/4/2012	Artigo Auto Parts	Brian Cigel	Sealing and painting under block	\$5,316.59	\$1,772.19	reimbursed	\$24,324.50
17	1/2/2013	Bohemian Hoffman CPA	Rossman	replace windows and patchwork	\$10,640.00	\$3,000.00	reimbursed	\$21,324.50
18	5/5/2013	Creative Hairlines	Bob Beneshick	Awning	\$2,375.00	\$8,58.33	reimbursed	\$20,866.17
19	6/3/2013	Professional Building	Shawn Lamer	Windows/Soffits/entrances	\$14,672.00	\$3,000.00	reimbursed	\$17,866.17
20	6/17/2013	Remington's Gas	JP Remington	(waiting on Estimate)	\$45,000.00	\$3,000.00	reimbursed	\$14,866.17
21	9/5/2013	Marty's Shell	Marty Verlagen	Windows/Soffits/entrances	\$9,000.00	\$3,000.00	reimbursed	\$11,866.17
22	9/5/2013	Thirty Soul	Diane Konrath	Windows	\$2,960.00	\$9,86.66	reimbursed	\$10,479.51
23		Artigo Family Chiro	Gerald Rindal	Siding/handicap ramp	\$4,798.42	\$1,599.47	reimbursed	\$8,880.04
24	10/7/2013	Hoffman House	Tom Kas	Upper facade restoration	\$4,230.88	\$1,410.29	reimbursed	\$7,469.74
25	10/7/2013	LA Angels Daycare	Mary Pavlek	Awning	\$7,480.00	\$2,493.33	reimbursed	\$4,976.41
26	10/7/2013	Galarmica Electric	Jim Galarmica	Windows, soffits	\$13,787.00	\$3,000.00	reimbursed	\$1,976.41
27	10/7/2013	Johnson Chiro	Curtis Magglio Jr	repair front office	\$3,155.00	\$1,051.67	reimbursed	\$924.74
	11/13/2013	Resolution 122-13				\$20,000.00		\$20,924.74
28	6/2/2014	Unique Productions	Stacy Tatro	windows, painting	\$4,613.60	\$1,537.87	reimbursed	\$19,386.88
29	6/2/2014	Keglers	Karl Kegler	painting, masonry work	\$4,911.82	\$1,637.27	reimbursed	\$17,749.61
30	8/4/2014	Shen Rental LLC	Korey Shen	Coats, painting exterior	\$0.00	\$0.00	cancelled	\$17,749.61
31	8/4/2014	Dr. Becker	Bill Becker	Windows	\$766.69	\$3,21.56	reimbursed	\$17,428.04
32	8/4/2014	Nieve's Furniture	Gordon/Gloria Nieve	Awning, sign	\$8,859.40	\$2,947.47	reimbursed	\$14,480.57
33	12/1/2014	The Rental Center Bldg	Joe Draeger	soffit, windows, aluminum wrap	\$11,050.07	\$3,000.00	reimbursed	\$11,480.57
34	4/6/2015	Travel Rose Properties	Travel Rose	Windows, siding-south side	\$72,320.27	\$3,000.00	reimbursed	\$8,480.57
35	2/1/2016	Bandwagon a Bar	Michael Carhens	Windows, door, stairs, front steps, porch, mesh, loading dock, canopy	\$0.00	\$0.00	cancelled	\$8,480.57
36	5/2/2016	Nature's Heat Source	Don Fischer	canopy	\$4,211.90	\$1,237.30	reimbursed	\$7,243.27
37	6/7/2016	BreMa Insurance	Lynn Hennicks	doors, wind ows, walls	\$9,607.35	\$3,000.00	reimbursed	\$4,243.27
	6/8/2016	Resolution 056-16				\$20,000.00		\$24,243.27
38	9/5/2017	Artigo Auto Parts	Brian Cigel	sealing, sealing and painting	\$0.00	\$0.00	cancelled	\$24,243.27
39	5/16/2018	Two Angels Restaurant	Ernie Wolkowski	glass for wind ows	\$7,110.70	\$2,346.53	reimbursed	\$21,896.74
40	8/5/2018	Sketch and Print Artigo	Alex Mak	glass doors, paint	\$9,000.00	\$0.00	cancelled	\$21,896.74
41	8/5/2018	Nortec USA	Dennis Pecha	paint, lighting, awning, door	\$5,721.25	\$1,888.01	reimbursed	\$20,008.73
42	10/1/2018	The Bury	Rebecca Wimer	paint, awning, door, lights	\$0.00	\$0.00	cancelled	\$20,008.73
43	10/1/2019	Misty's Inspiring Images	Misty Spray	windows lighting handscapes doors	\$2,509.70	\$8,28.20	reimbursed	\$19,180.53
44	11/1/2018	Super Nicks LLC-403 Superior Street	Joe Draeger	new outside facade with brick windows paint and door	\$16,335.00	\$2,875.95	reimbursed	\$16,304.58
45	4/1/2019	Farmen Insurance	Kelly LaMarche	front and back doors	\$2,154.00	\$7,10.82	reimbursed	\$15,593.76
46	5/6/2019	Therewent Financial-711 5th Ave	Nathan Musoff	Front, Side and Back Facade	\$444.61	\$1,46.72	reimbursed	\$15,447.04
47	5/6/2019	Artigo Times & Shopper-725 5th Street	Dave Wood	Awning Back Door and Building Repair	\$10,635.12	\$3,000.00	reimbursed	\$12,447.04
48	5/6/2019	Sawin Food Mart LLC-735 5th Ave	Kim and Tom Voss	Awning front and back repairs	\$0.00	\$0.00	cancelled	\$12,447.04
49	8/5/2019	Artigo Housing Authority-111 Angela-Plot 20	Mary Pavlek	Paint and minor repairs	\$9,050.00	\$1,500.00	reimbursed	\$10,947.04
50	8/5/2019	Artigo Party AKA The Rental Bldg	Bob & Becky Murphy	windows, front	\$5,191.39	\$0.00	cancelled	\$10,947.04
51	8/5/2019	Artigo Road Products Commercial Center	Rick Montgomery	facade overhaul	\$14,000.00	\$0.00	cancelled	\$10,947.04
52	11/4/2019	Diane Kondratie	Diane Kondratie	Back Paint Facade 2019 Program	\$582.56	\$2,91.28	reimbursed	\$10,655.76
53	3/2/2020	Clement Printing Bear 515 Clement St Joe Serv		Parking lot	\$6,000.00	\$1,500.00	approved	\$9,155.76
54	12/6/2020	AVA Group Mural Project-Bear 123-20	Council	Mural Project		\$5,000.00	approved	\$4,155.76
Total completed projects to date					\$283,689.62	\$89,344.24		
						\$100,000.00		
						\$4,155.76		



To: Mayor and City Council
From: Mark Desotell, Director of Administrative Services
Date: May 02, 2022
Re: Discuss the Utilization of Remaining Entrepreneur & Facade Grants Funds to Match a Suick Foundation Grant Received by LCEDC for the Downtown Business Corridor

Angie Close of the Langlade County Economic Development Corporation was able to secure \$25,000 in funding from the Suick Family Foundation Program to establish \$2,500 (maximum) grants for Downtown business owners subsequent to the COVID-19 pandemic.

In order to assure that the Suick Family funds can be expanded to further accomplish the program goals, I am requesting that \$25,000 from the unutilized portions of the City's Downtown grant programs (+/- \$22,000 from Entrepreneur & +/- \$3,000 from the Façade) be added to the effort. Downtown business owners would then be asked to make an equal contribution on a 50/50 basis bringing the total funding to the program as follows:

- \$25,000 Suick Family Foundation Grant + \$25,000 City = \$50,000 available
 - Individual grants up to \$5,000 requiring 50% match from applicants

The criteria for expenditures are listed within attached program sheet as prepared by Angie Close of LCEDC in consultation with the City and the donor. Based upon the 50/50 matching requirement along with the Suick Foundation and City's commitment this effort will achieve a minimum \$100,000 investment within the Downtown corridor.



312 FORREST AVENUE • ANTIGO WI 54409

Angie Close • Director
aclose@co.langlade.wi.us • (715) 623-5123

CITY OF ANTIGO DOWNTOWN ‘SEARCH’ GRANT PROGRAM

PROGRAM OBJECTIVES AND CRITERIA

The Suick Economic Assistance Rewards Creating Hope (SEARCH) grant program is designed to enhance the overall economic vitality and character of Downtown Antigo. Funding is used for businesses significantly impacted by the pandemic. It is designed to provide financial assistance to property owners/tenants looking to improve/restore/rehabilitate their commercial businesses; ultimately enhancing Downtown Antigo. Grant funds were made possible through the Suick Family Foundation, the City of Antigo and the Langlade County Economic Development Corporation.

Applicant Eligibility Requirements

Property owners or tenants of commercial/mixed-use buildings located within the Downtown corridor are eligible to apply. In the case where the tenant is the applicant, the permission of the property owner is required.

All existing commercial, service or mixed –use buildings within the corridor (see map) are eligible to receive funding. Property taxes and other City accounts must be currently paid to remain qualified.

Eligible Improvements

- Equipment and software upgrades in order to improve competitive stance of the business
- Funding infrastructure and building renovations to enhance the attractiveness and marketability of the corridor

All grant funded improvements must be permanent and fixed in type and/or nature. Improvements must meet all City of Antigo code requirements including zoning, building and safety codes. The applicant must obtain all necessary permits and pay any corresponding fees.

The City of Antigo’s Economic Development Committee reserves the right to determine the eligibility of all items in a project’s scope of work. Eligible items include, but may not be limited to:

- Point-of-Sale and e-Commerce systems
- 2nd story exterior painting/renovations
- Outdoor wall lighting to match streetscape design
- Door, awning and window repair or replacement
- Other exterior repairs/maintenance subject to review
- Interior renovations subject to review
- Hardscape services: decks, fountains, patios, etc.

Ineligible Improvements

- Purchase of lease payments towards property
- Signing or advertisement
- Purchase of inventory, consumables or other operating investments

Buy Local

Whenever possible, Applicants are strongly encouraged to use local contractors to complete all tasks associated with their renovation. This will not only help garner support to continue this program, but more importantly helps to sustain our local economy. Owners/tenants will not be compensated for personal time, use of existing materials or construction tool purchases.

Application review process

1. Applications must be submitted to the Economic Development Corporation. An application from a tenant must include a copy of the lease and written approval from the owner.
2. The applicant must submit photographs of the project features to be improved.
3. A Team may visit the site to discuss the proposed improvements. If the proposal meets the requirements of the Grant Program, a Conditional Letter of Approval will be sent to the owner/tenant. This letter may require modifications or changes to the original proposal.
4. If the application is conditionally approved, the owner/tenant may be required to prepare and submit cost estimates and drawings of the proposed work, in order to obtain final approval.
5. The applicant must obtain permits for the required work.
6. Applicant must provide proof (paid invoices) of investments before requesting matching grant funds.

Evaluation Criteria

The City of Antigo's Economic Development Committee's decision to accept an application will be based upon available funds, the merits of the proposed project and the support it provides to the general improvement of Downtown Antigo. **All approved projects will meet the criteria presented in this document.**

-
- Significant improvements to the visual appearance or the overall renovations of the building
- The level of investment being made to the property
- Collective participation of adjacent property owners, if applicable
- How it relates to the overall existing architecture/history of the building
- How it relates to the overall recovery from COVID 19 impacts to the business

Grant Award

Grants will be awarded on a first-come, first-serve basis; and will be awarded based on the Evaluation Criteria. This is a reimbursable program. For every \$1 that the applicant spends, they can be reimbursed \$1 of grant funding to a maximum of \$5000 per applicant (\$10,000 total project cost). The applicant must use private funding sources to match the grant. If funding is not initially approved, applicants are encouraged to alter the scope of the project and reapply for any remaining funds.

Applicant: _____ Phone: _____
Business Name: _____ Email: _____
Business Address: _____
Property Owner: _____
Address: _____
Definition of Project Scope: _____

PROJECT BUDGET

List Individual Project Elements (Awning, painting of trim, POS system, etc.)

[illegible]

REQUIRED ATTACHMENTS

Photographs of project to be improved

Copy of lease, land contract, deed, or current tax bill

Written authorization from landowner if tenant is the applicant

Bids, estimates, contracts, design drawings, if appropriate

APPLICANT'S CERTIFICATION

The Applicant certifies that all information in this application and all information furnished in support of this application is given for the purpose of obtaining a grant under the City of Antigo Façade Grant Program and is true and complete to the best of the applicant's knowledge and belief.

Signature: _____ Date: _____

Signature: _____ Date: _____

Please send this completed application and accompanying materials to:

The Economic Development Corporation

Attn: Angie Close

312 Forrest Avenue, Antigo WI 54409

715-623-5123 (p)

aclose@co.langlade.wi.us

www.langladecountyedc.org



To: Mayor and City Council
From: Mark Desotell, Director of Administrative Services
Date: May 02, 2022
Re: Summary from the Langlade County Economic Development Corporation Regarding
the Local Recipients of \$10,000 Badger Bounce-Back Grants provided through
Federal Rescue Plan/ ARPA Funding

Angie Close of LCEDC will provide a summary of the local business owners having successfully received \$10,000 individual Badger Bounceback Grants resulting from the Federal Rescue Plan Act (ARPA) funding applications.