



CITY OF ANTIGO

ECONOMIC DEVELOPMENT COMMITTEE MEETING

MULTI-PURPOSE ROOM

Monday, February 06, 2023

CITY HALL, 700 EDISON STREET

6:00 PM

Call to Order

Discussion and Action May Occur on Any of the Following Agenda Items:

1. Minutes from the June 27, 2022 Meeting
2. Updates to be Provided from the Executive Director of the Langlade County Economic Development Corporation regarding the Suick Family Foundation SEARCH Grant Program - Information Only
3. Updates to be Provided from the Executive Director of the Langlade County Economic Development Corporation regarding the Governor's Mainstreet Grant Program - Information Only

Any Other Matters Authorized by Law to be Considered

Adjournment

Upon reasonable notice, efforts will be made to accommodate disabled individuals through appropriate aids and services. For additional information, contact Cheryl Barta, 700 Edison Street, Antigo, Wisconsin 54409. (715) 623-3633 extension 100. Members of and possibly a quorum of members of other governmental bodies may be in attendance to gather information. Any governmental body other than that specifically referred to above will take no action.

DATE MAILED: February 01,2023

BILL BRANDT



To: Mayor and City Council
From: Mark Desotell, Director of Administrative Services
Date: February 06, 2023
Re: Updates to be Provided from the Executive Director of the Langlade County
Economic Development Corporation regarding the Suick Family Foundation
SEARCH Grant Program - Information Only

Angie Close will provide updates regarding the SEARCH Grant program as developed with a \$25,000 donation from the Suick Family as matched with \$25,000 from the City of Antigo. An updated drawdown spreadsheet showing a list of project grants, along with their current status, will be presented.



312 FORREST AVENUE • ANTIGO WI 54409

Angie Close • Director
aclose@co.langlade.wi.us • (715) 623-5123

CITY OF ANTIGO SEARCH GRANT PROGRAM

PROGRAM OBJECTIVES AND CRITERIA

The City of Antigo Suick Economic Assistance Rewards Creating Hope (SEARCH) Grant Program is designed to enhance the overall economic vitality and character of Downtown Antigo. Funding is used for businesses significantly impacted by the pandemic and is designed to provide financial assistance to property owners/tenants looking to improve/restore/rehabilitate their commercial businesses; ultimately enhancing Downtown Antigo. Grant funds were made possible through the Suick Family Foundation, the City of Antigo and the Langlade County Economic Development Corporation.

Applicant Eligibility Requirements

Property owners or tenants of commercial/mixed-use buildings located within the Downtown corridor are eligible to apply. In the case where the tenant is the applicant, the permission of the property owner is required.

All existing commercial, service or mixed –use buildings within the corridor (see map) are eligible to receive funding. Property taxes and other City accounts must be currently paid to remain qualified.

Eligible Improvements

- Equipment and software upgrades in order to improve competitive stance of the business
- Funding infrastructure and building renovations to enhance the attractiveness and marketability of the corridor

All grant funded improvements must be permanent and fixed in type and/or nature. Improvements must meet all City of Antigo code requirements including zoning, building and safety codes. The applicant must obtain all necessary permits and pay any corresponding fees.

The City of Antigo's Economic Development Committee reserves the right to determine the eligibility of all items in a project's scope of work. Eligible items include, but may not be limited to:

- Point-of-Sale and e-Commerce systems
- 2nd story exterior painting/renovations
- Outdoor wall lighting to match streetscape design
- Door, awning and window repair or replacement
- Other exterior repairs/maintenance subject to review
- Interior renovations subject to review
- Hardscape services: decks, fountains, patios, etc.

Ineligible Improvements

- Purchase of lease payments towards property
- Signing or advertisement
- Purchase of inventory, consumables or other operating investments

Buy Local

Whenever possible, Applicants are strongly encouraged to use local contractors to complete all tasks associated with their renovation. This will not only help garner support to continue this program, but more importantly helps to sustain our local economy. Owners/tenants will not be compensated for personal time, use of existing materials or construction tool purchases.

Application review process

1. Applications must be submitted to the Economic Development Corporation. An application from a tenant must include a copy of the lease and written approval from the owner.
2. The applicant must submit photographs of the project features to be improved.
3. A Team may visit the site to discuss the proposed improvements. If the proposal meets the requirements of the Grant Program, a Conditional Letter of Approval will be sent to the owner/tenant. This letter may require modifications or changes to the original proposal.
4. If the application is conditionally approved, the owner/tenant may be required to prepare and submit cost estimates and drawings of the proposed work, in order to obtain final approval.
5. The applicant must obtain permits for the required work.
6. Applicant must provide proof (paid invoices) of investments before requesting matching grant funds.

Evaluation Criteria

The City of Antigo's Economic Development Committee's decision to accept an application will be based upon available funds, the merits of the proposed project and the support it provides to the general improvement of Downtown Antigo. **All approved projects will meet the criteria presented in this document.**

- Significant improvements to the visual appearance or the overall renovations of the building
- The level of investment being made to the property
- Collective participation of adjacent property owners, if applicable
- How it relates to the overall existing architecture/history of the building
- How it relates to the overall recovery from COVID 19 impacts to the business

Grant Award

Grants will be awarded on a first-come, first-serve basis; and will be awarded based on the Evaluation Criteria. This is a reimbursable program. For every \$1 that the applicant spends, they can be reimbursed \$1 of grant funding to a maximum of \$5000 per applicant (\$10,000 total project cost). The applicant must use private funding sources to match the grant. If funding is not initially approved, applicants are encouraged to alter the scope of the project and reapply for any remaining funds.

CITY OF ANTIGO

SEARCH GRANT PROGRAM APPLICATION

Applicant: _____ Phone: _____
 Business Name: _____ Email: _____
 Business Address: _____
 Property Owner: _____
 Address: _____
 Definition of Project Scope: _____

PROJECT BUDGET

List Individual Project Elements (Awning, painting of trim, POS system, etc.)

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
Total:	_____

REQUIRED ATTACHMENTS

Photographs of project to be improved
 Copy of lease, land contract, deed, or current tax bill
 Written authorization from landowner if tenant is the applicant
 Bids, estimates, contracts, design drawings, if appropriate

APPLICANT'S CERTIFICATION

The Applicant certifies that all information in this application and all information furnished in support of this application is given for the purpose of obtaining a grant under the City of Antigo Façade Grant Program and is true and complete to the best of the applicant's knowledge and belief.

Signature: _____ Date: _____
 Signature: _____ Date: _____

Please send this completed application and accompanying materials to:
 The Economic Development Corporation
 Attn: Angie Close
 312 Forrest Avenue, Antigo WI 54409
 715-623-5123 (p)

aclose@co.langlade.wi.us

www.langladecountyedc.org

DOWNTOWN BUSINESS SEARCH Grant Program

Date	BusinessName	Project Description	Project Cost	Grant
5/11/2022	per Resolution No. 51-22			\$50,000.00
1 6/14/2022	Bremax Insurance	Welke Contractors: 2nd Story Renn;paint, trim, windows	\$17,529.33	\$5,000.00
2 6/29/2022	BB Jacks Antigo	Added on building to enclose freezer, storage, additional room for business expansion	\$81,700.00	\$5,000.00
3 8/29/2022	Farmers Insurace-805 5th ave	Siding, Paint, lights	\$11,302.50	\$5,000.00
9/26/2022	Lormont Invesments-Harper's Mecantile	Second Story Windows and Awning	\$11,720.42	\$5,000.00
11/8/2022	Mosaic Massage and Float Center	Rennovation of Building to open up a Wellness Spa Center to include Salt and Float Therapy	\$254,212.00	\$5,000.00
4 8/29/2022	Thrivent Financial-Downtown-711 5th Ave	Stone Veneer Exterior with Trim	\$10,725.00	
5 8/1/2022	907 Fifth Ave-Lomont Investments	Windos, paint and trim	\$14,840.84	
9/29/2022	Antigo Child Care Center	Replacing pea gravel with rubberized tiles	\$27,000.00	
10/1/2022	Antigo Head Start	Playground Surfacing	\$27,000.00	
Total completed projects to date			\$456,030.09	\$25,000.00
			Total Program Grant Dollars	\$25,000.00
5 completed projects in 2022			Available	\$25,000.00

Status	Balance
	\$50,000.00
Suick-reimbursed	\$45,000.00
Suick-reimbursed	\$40,000.00
Suick-reimbursed	\$35,000.00
Suick-reimbursed	\$30,000.00
Suick-reimbursed	\$25,000.00
	\$25,000.00
	\$25,000.00
	\$25,000.00



To: Mayor and City Council
From: Mark Desotell, Director of Administrative Services
Date: February 06, 2023
Re: Updates to be Provided from the Executive Director of the Langlade County
Economic Development Corporation regarding the Governor's Mainstreet Grant
Program - Information Only

Angie Close will provide updates regarding the Governor's Mainstreet Program including a list of \$10,000 grant recipients located within the City of Antigo and Langlade County.

\$10,000 MAIN STREET BOUNCEBACK GRANTS

BUILD A STRONG FOUNDATION FOR YOUR BUSINESS AND HELP REENERGIZE WISCONSIN'S DOWNTOWNS AND COMMERCIAL CORRIDORS.



The pandemic took a toll on Wisconsin's small businesses, and the main streets and commercial corridors that housed them. Now it's time to bounce back.

We know it takes a lot to start a new business or open a new space. The Wisconsin Economic Development Corporation and our regional partners are here to support you, because we know that the economic well-being of our state depends on the strength of businesses like yours.

Through the Main Street Bounceback Grants Program, you can get \$10,000 to help you get set up in a commercial space. The more empty spaces we can fill with new restaurants, salons, stores and other businesses, the more people it will bring into our commercial areas and through your doors.

MAIN STREET BOUNCEBACK GRANTS PROGRAM AT-A-GLANCE

1 WHAT IS IT?

The program provides \$10,000 grants to businesses moving into vacant commercial spaces. We want to help you build a solid foundation for the long-term success of your small business—and strengthen Wisconsin's main streets and commercial corridors at the same time.

2 WHAT CAN I USE IT FOR?

Your business can use the grant funds for lease or mortgage payments, operating expenses, building repairs, tenant improvements and other qualified expenses. Funds cannot be used on storage spaces or for residential uses.

3 IS MY BUSINESS ELIGIBLE?

New or existing businesses that purchased a vacant commercial space at least 400 square feet in size or began a new lease for such a space between Jan. 1, 2021, and Dec. 31, 2022, are eligible for Main Street Bounceback Grants, subject to available funding and underwriting review. Your business will not qualify for grant funds if you are renewing an existing lease or will be vacating a commercial space to move to another.

Landlords and real estate investment firms that intend to hold the property for investment purposes are not eligible. Businesses that are part of a national or regional chain are also ineligible unless the business is an independently owned and operated franchise.

4 HOW DO I APPLY?

Main Street Bounceback Grant applications are administered, reviewed, approved and funded by our regional partners. To get the application process going, visit wedc.org/mainstreet-bounceback to reach out to the regional partner serving your county. They will help you fill out the application and gather the other documents you will need to provide.

Learn more about Wisconsin Economic Development Corporation's vision for Wisconsin's economic well-being at wedc.org

